

Osteoarthritis Therapeutics Market Size, Trends, Analysis, and Outlook By Drug (Viscosupplementation Agents, Nonsteroidal Anti-inflammatory Drugs, Analgesics, Others), By Anatomy (Knee Osteoarthritis, Hip Osteoarthritis, Hand Osteoarthritis, Others), By Route of Administration (Parenteral, Topical, Oral), By Sales Channel (Prescription Drugs, Over-the-Counter Drugs), By End-User (Hospital Pharmacies, Retail Pharmacies, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/OCDB72B99B2AEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: OCDB72B99B2AEN

Abstracts

The global Osteoarthritis Therapeutics market size is poised to register 8.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Osteoarthritis Therapeutics market across By Drug (Viscosupplementation Agents, Nonsteroidal Anti-inflammatory Drugs, Analgesics, Others), By Anatomy (Knee Osteoarthritis, Hip Osteoarthritis, Hand Osteoarthritis, Others), By Route of Administration (Parenteral, Topical, Oral), By Sales Channel (Prescription Drugs, Over-the-Counter Drugs), By End-User (Hospital Pharmacies, Retail Pharmacies, Others)

The future of the osteoarthritis therapeutics market is driven by demographic trends, increasing prevalence of osteoarthritis, and growing demand for disease-modifying treatments that address the underlying mechanisms of joint degeneration and inflammation. Osteoarthritis is a chronic degenerative joint disease characterized by cartilage breakdown, joint pain, and functional impairment, primarily affecting the elderly

population. With the rise of aging populations and sedentary lifestyles, there is a growing need for therapeutics that offer symptomatic relief, slow disease progression, and improve joint function and mobility. Further, technological innovations such as biologic therapies, gene therapy, and regenerative medicine approaches are driving the development of next-generation osteoarthritis therapeutics with improved efficacy, safety, and disease-modifying potential. Over the forecast period to 2030, expanding applications in precision medicine, biomarker-driven therapy, and patient-centered care, coupled with increasing investments in osteoarthritis research and clinical trials, are expected to drive market growth and innovation, enabling healthcare providers to offer personalized and effective treatment strategies for patients with osteoarthritis.

Osteoarthritis Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Osteoarthritis Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Osteoarthritis Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Osteoarthritis Therapeutics industry.

Key market trends defining the global Osteoarthritis Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Osteoarthritis Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Osteoarthritis Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Osteoarthritis Therapeutics companies scaling up

production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Osteoarthritis Therapeutics industry

Leading Osteoarthritis Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Osteoarthritis Therapeutics companies.

Osteoarthritis Therapeutics Market Study- Strategic Analysis Review

The Osteoarthritis Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Osteoarthritis Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Osteoarthritis Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Osteoarthritis Therapeutics Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Osteoarthritis Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Osteoarthritis Therapeutics market segments. Similarly, Strong market demand is encouraging Canadian Osteoarthritis Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Osteoarthritis Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Osteoarthritis Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Osteoarthritis Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Osteoarthritis Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Osteoarthritis Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Osteoarthritis

Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Osteoarthritis Therapeutics markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Osteoarthritis Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Osteoarthritis Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Osteoarthritis Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Osteoarthritis Therapeutics.

Osteoarthritis Therapeutics Market Company Profiles

The global Osteoarthritis Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Anika Therapeutics Inc, Assertio Therapeutics Inc, Bayer AG, Bioventus LLC, Ferring Pharmaceuticals Inc, GlaxoSmithKline plc, Novartis AG, Pfizer Inc, Sanofi SA, Zimmer Biomet Holdings Inc.

Recent Osteoarthritis Therapeutics Market Developments

The global Osteoarthritis Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions,

product approvals, and other updates in the industry.

Osteoarthritis Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Drug

Viscosupplementation Agents

Nonsteroidal Anti-inflammatory Drugs

Analgesics

Others

By Anatomy

Knee Osteoarthritis

Hip Osteoarthritis

Hand Osteoarthritis

Others

By Route of Administration

Parenteral Route

Topical Route

Oral Route

By Sales Channel

Prescription Drugs

Over-the-Counter Drugs

By End-User

Hospital Pharmacies

Retail Pharmacies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Anika Therapeutics Inc

Assertio Therapeutics Inc

Bayer AG

Bioventus LLC

Ferring Pharmaceuticals Inc

GlaxoSmithKline plc

Novartis AG

Pfizer Inc

Sanofi SA

Zimmer Biomet Holdings Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Osteoarthritis Therapeutics Market Overview and Key Findings, 2024
- 1.2 Osteoarthritis Therapeutics Market Size and Growth Outlook, 2021- 2030
- 1.3 Osteoarthritis Therapeutics Market Growth Opportunities to 2030
- 1.4 Key Osteoarthritis Therapeutics Market Trends and Challenges
 - 1.4.1 Osteoarthritis Therapeutics Market Drivers and Trends
 - 1.4.2 Osteoarthritis Therapeutics Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Osteoarthritis Therapeutics Companies

2. OSTEOARTHRITIS THERAPEUTICS MARKET SIZE OUTLOOK TO 2030

- 2.1 Osteoarthritis Therapeutics Market Size Outlook, USD Million, 2021- 2030
- 2.2 Osteoarthritis Therapeutics Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. OSTEOARTHRITIS THERAPEUTICS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. OSTEOARTHRITIS THERAPEUTICS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Drug
 - Viscosupplementation Agents
 - Nonsteroidal Anti-inflammatory Drugs

Analgesics

Others

By Anatomy

Knee Osteoarthritis

Hip Osteoarthritis

Hand Osteoarthritis

Others

By Route of Administration

Parenteral Route

Topical Route

Oral Route

By Sales Channel

Prescription Drugs

Over-the-Counter Drugs

By End-User

Hospital Pharmacies

Retail Pharmacies

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Osteoarthritis Therapeutics Market, 2025

5.2 Asia Pacific Osteoarthritis Therapeutics Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Osteoarthritis Therapeutics Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Osteoarthritis Therapeutics Market, 2025

5.5 Europe Osteoarthritis Therapeutics Market Size Outlook by Type, 2021- 2030

5.6 Europe Osteoarthritis Therapeutics Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Osteoarthritis Therapeutics Market, 2025

5.8 North America Osteoarthritis Therapeutics Market Size Outlook by Type, 2021- 2030

5.9 North America Osteoarthritis Therapeutics Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Osteoarthritis Therapeutics Market, 2025

5.11 South America Pacific Osteoarthritis Therapeutics Market Size Outlook by Type, 2021- 2030

5.12 South America Osteoarthritis Therapeutics Market Size Outlook by Application,

2021- 2030

5.13 Key Findings for Middle East and Africa Osteoarthritis Therapeutics Market, 2025

5.14 Middle East Africa Osteoarthritis Therapeutics Market Size Outlook by Type, 2021-2030

5.15 Middle East Africa Osteoarthritis Therapeutics Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Osteoarthritis Therapeutics Market Size Outlook and Revenue Growth Forecasts

6.2 US Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

6.24 Japan Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.26 South Korea Market Size Outlook and Revenue Growth Forecasts

6.26 South Korea Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.27 Australia Market Size Outlook and Revenue Growth Forecasts

6.28 Australia Osteoarthritis Therapeutics Industry Drivers and Opportunities

6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts

- 6.30 South East Asia Osteoarthritis Therapeutics Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Osteoarthritis Therapeutics Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Osteoarthritis Therapeutics Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Osteoarthritis Therapeutics Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Osteoarthritis Therapeutics Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Osteoarthritis Therapeutics Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Osteoarthritis Therapeutics Industry Drivers and Opportunities

7. OSTEOARTHRITIS THERAPEUTICS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. OSTEOARTHRITIS THERAPEUTICS COMPANY PROFILES

- 8.1 Profiles of Leading Osteoarthritis Therapeutics Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Anika Therapeutics Inc

Assertio Therapeutics Inc

Bayer AG

Bioventus LLC

Ferring Pharmaceuticals Inc

GlaxoSmithKline plc

Novartis AG

Pfizer Inc

Sanofi SA

Zimmer Biomet Holdings Inc.

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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