

# **Osteoarthritis Market Size, Trends, Analysis, and Outlook By Type (Drug (NSAIDs, Corticosteroids, Hyaluronic Acid Injection), Assistive devices), By Anatomy (Ankle Osteoarthritis, Hip Osteoarthritis, Knee Osteoarthritis, Shoulder Osteoarthritis, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Drug Stores, E-Commerce), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Osteoarthritis market size is poised to register 5.54% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Osteoarthritis market By Type (Drug (NSAIDs, Corticosteroids, Hyaluronic Acid Injection), Assistive devices), By Anatomy (Ankle Osteoarthritis, Hip Osteoarthritis, Knee Osteoarthritis, Shoulder Osteoarthritis, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Drug Stores, E-Commerce).

The future of osteoarthritis management is influenced by advancements in disease understanding, regenerative medicine, and personalized treatment approaches aimed at slowing disease progression and relieving symptoms. Key trends include the development of disease-modifying drugs that target cartilage degradation, synovial inflammation, and subchondral bone remodeling, offering the potential to preserve joint function and delay the need for joint replacement surgery. Additionally, there is a growing emphasis on regenerative therapies such as platelet-rich plasma injections, mesenchymal stem cell therapy, and tissue engineering approaches that aim to repair damaged cartilage and promote joint regeneration. Moreover, advancements in digital

health technologies, wearable devices, and mobile applications enable remote monitoring of symptoms, physical activity levels, and treatment adherence, facilitating personalized care plans and early intervention strategies. Furthermore, the integration of patient education, lifestyle modifications, and multidisciplinary care models improves overall patient outcomes and quality of life in osteoarthritis management, driving continuous innovation in disease management strategies and improving patient outcomes..

## Osteoarthritis Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Osteoarthritis market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Osteoarthritis survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Osteoarthritis industry.

## Key market trends defining the global Osteoarthritis demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Osteoarthritis Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Osteoarthritis industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Osteoarthritis companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Osteoarthritis industry

Leading Osteoarthritis companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Osteoarthritis companies.

### Osteoarthritis Market Study- Strategic Analysis Review

The Osteoarthritis market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Osteoarthritis Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Osteoarthritis industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Osteoarthritis Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Osteoarthritis Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Osteoarthritis market segments. Similarly, Strong end-user demand is encouraging Canadian Osteoarthritis companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Osteoarthritis market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Osteoarthritis Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Osteoarthritis industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Osteoarthritis market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Osteoarthritis Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Osteoarthritis in Asia Pacific. In particular, China, India, and South East Asian Osteoarthritis markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Osteoarthritis Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Osteoarthritis Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Osteoarthritis market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Osteoarthritis.

Osteoarthritis Market Company Profiles

The global Osteoarthritis market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Bayer AG, Biosplice Therapeutics, Centrexion Therapeutics, Eli Lilly and Company, GlaxoSmithKline plc, Janssen, Kolon TissueGene, Merck, Novartis AG, Organogenesis Holdings, Pacira BioSciences, Pfizer Inc, Techfields Pharma.

Recent Osteoarthritis Market Developments

The global Osteoarthritis market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Osteoarthritis Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Bayer AG

Biosplice Therapeutics

Centrexion Therapeutics

Eli Lilly and Company

GlaxoSmithKline plc

Janssen

Kolon TissueGene

Merck

Novartis AG

Organogenesis Holdings

Pacira BioSciences

Pfizer Inc

Techfields Pharma



Formats Available: Excel, PDF, and PPT

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Color Ultrasound  
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Trolley or Cart-Based Ultrasound Systems  
Compact/Handheld Ultrasound Systems  
Point-of-Pare (PoC) Ultrasound Systems  
By Application  
Radiology or General Imaging  
Obstetrics or Gynecology  
Cardiology  
Urology  
Vascular  
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Biosplice Therapeutics

Centrexion Therapeutics

Eli Lilly and Company

GlaxoSmithKline plc

Janssen

Kolon TissueGene

Merck

Novartis AG

Organogenesis Holdings

Pacira BioSciences

Pfizer Inc

Techfields Pharma

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