

# **Oseltamivir Market Size, Trends, Analysis, and Outlook By Product (Capsule, Suspension, Others), By Application (Influenza A, Influenza B, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/O441F115C17EEN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: O441F115C17EEN

## **Abstracts**

The global Oseltamivir market size is poised to register 4.5% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Oseltamivir market across By Product (Capsule, Suspension, Others), By Application (Influenza A, Influenza B, Others)

The oseltamivir market is poised for substantial growth owing to its essential role in influenza management, pandemic preparedness, and antiviral prophylaxis, as well as the increasing prevalence of seasonal influenza outbreaks, novel influenza strains, and potential influenza pandemics that require rapid diagnosis, early antiviral treatment, and infection control measures to mitigate transmission, reduce morbidity, and prevent complications in patients at risk of severe influenza illness, such as elderly individuals, young children, pregnant women, and immunocompromised patients. With advancements in antiviral drug formulations, point-of-care testing, and influenza surveillance systems, there is a rising opportunity for oseltamivir manufacturers to offer timely, accessible, and effective antiviral therapies that inhibit viral replication, alleviate influenza symptoms, and shorten illness duration while ensuring treatment accessibility, supply chain resilience, and global health security during influenza seasons and public health emergencies. Further, the expanding indications of oseltamivir in influenza prophylaxis, community-based antiviral treatment programs, and antiviral resistance monitoring, as well as the growing emphasis on influenza vaccination campaigns, infection control protocols, and public health interventions, are driving market expansion further.

## Oseltamivir Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Oseltamivir market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Oseltamivir survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Oseltamivir industry.

### Key market trends defining the global Oseltamivir demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Oseltamivir Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Oseltamivir industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Oseltamivir companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Oseltamivir industry

Leading Oseltamivir companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Oseltamivir companies.

### Oseltamivir Market Study- Strategic Analysis Review

The Oseltamivir market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Oseltamivir Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Oseltamivir industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Oseltamivir Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Oseltamivir Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Oseltamivir market segments. Similarly, Strong market demand is encouraging Canadian Oseltamivir companies to invest in niche segments. Further, as Mexico continues to strengthen its

relations and invest in technological advancements, the Mexico Oseltamivir market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Oseltamivir Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Oseltamivir industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Oseltamivir market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Oseltamivir Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Oseltamivir in Asia Pacific. In particular, China, India, and South East Asian Oseltamivir markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Oseltamivir Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Oseltamivir Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Oseltamivir market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Oseltamivir.

### Oseltamivir Market Company Profiles

The global Oseltamivir market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Alembic Pharmaceuticals Ltd, Amneal Pharmaceuticals LLC, Cipla Ltd, F. Hoffmann-La Roche Ltd, Gilead Sciences Inc, Hetero Healthcare Ltd, Lupin Ltd, Macleods Pharmaceuticals Ltd, NATCO Pharma Ltd, Strides Pharma Science Ltd, Zydus Cadila.

### Recent Oseltamivir Market Developments

The global Oseltamivir market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Oseltamivir Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

#### Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Capsule

Suspension

Others

By Application

Influenza A

Influenza B

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Alembic Pharmaceuticals Ltd

Amneal Pharmaceuticals LLC

Cipla Ltd

F. Hoffmann-La Roche Ltd

Gilead Sciences Inc

Hetero Healthcare Ltd

Lupin Ltd

Macleods Pharmaceuticals Ltd

NATCO Pharma Ltd

Strides Pharma Science Ltd

Zydus Cadila

Formats Available: Excel, PDF, and PPT

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- Lupin Ltd
- Macleods Pharmaceuticals Ltd
- NATCO Pharma Ltd
- Strides Pharma Science Ltd
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