

Orthopedic Medical Imaging Market Size, Trends, Analysis, and Outlook By Type (X ray Systems, CT Scanners, Ultrasound Systems, Others), By Application (Hospitals, Diagnostic Centers, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/O3818D0073B7EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: O3818D0073B7EN

Abstracts

The global Orthopedic Medical Imaging market size is poised to register 5.04% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Orthopedic Medical Imaging market By Type (X ray Systems, CT Scanners, Ultrasound Systems, Others), By Application (Hospitals, Diagnostic Centers, Others).

The future of orthopedic medical imaging is influenced by advancements in imaging technology, artificial intelligence, and point-of-care diagnostics aimed at improving diagnostic accuracy, treatment planning, and patient outcomes in orthopedic practice. Key trends include the integration of advanced imaging modalities such as magnetic resonance imaging (MRI), computed tomography (CT), and ultrasound into orthopedic clinics, sports medicine facilities, and outpatient rehabilitation centers, enabling comprehensive evaluation of musculoskeletal conditions, soft tissue injuries, and degenerative joint diseases with high spatial resolution and tissue contrast. Additionally, there is a growing emphasis on portable, handheld imaging devices, and point-of-care ultrasound systems that facilitate real-time imaging guidance, intraoperative visualization, and minimally invasive procedures in orthopedic surgery, sports medicine, and musculoskeletal interventions, reducing the need for traditional radiology department referrals and enhancing patient convenience. Moreover, advancements in artificial intelligence-driven image analysis algorithms, quantitative imaging biomarkers,

and radiomics-based predictive modeling enhance the diagnostic capabilities, prognostic value, and therapeutic decision-making in orthopedic imaging, driving continuous innovation and adoption of orthopedic medical imaging technologies in clinical practice, research, and medical education worldwide..

Orthopedic Medical Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Orthopedic Medical Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Orthopedic Medical Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Orthopedic Medical Imaging industry.

Key market trends defining the global Orthopedic Medical Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Orthopedic Medical Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Orthopedic Medical Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Orthopedic Medical Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Orthopedic Medical Imaging industry

Leading Orthopedic Medical Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and

surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Orthopedic Medical Imaging companies.

Orthopedic Medical Imaging Market Study- Strategic Analysis Review

The Orthopedic Medical Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Orthopedic Medical Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Orthopedic Medical Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Orthopedic Medical Imaging Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Orthopedic Medical Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Orthopedic Medical Imaging market segments. Similarly, Strong end-user demand is encouraging Canadian Orthopedic Medical Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Orthopedic Medical Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Orthopedic Medical Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Orthopedic Medical Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Orthopedic Medical Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Orthopedic Medical Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Orthopedic Medical Imaging in Asia Pacific. In particular, China, India, and South East Asian Orthopedic Medical Imaging markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data

analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Orthopedic Medical Imaging Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Orthopedic Medical Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Orthopedic Medical Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Orthopedic Medical Imaging.

Orthopedic Medical Imaging Market Company Profiles

The global Orthopedic Medical Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Canon, Carestream Health, EOS imaging, Esaote, Fujifilm Holdings Corp, GE Healthcare, Hitachi, Konica Minolta, Mindray, Philips Healthcare, Planmeca, Shimadzu, Siemens AG.

Recent Orthopedic Medical Imaging Market Developments

The global Orthopedic Medical Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Orthopedic Medical Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast)

Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Canon

Carestream Health

EOS imaging

Esaote

Fujifilm Holdings Corp

GE Healthcare

Hitachi

Konica Minolta

Mindray

Philips Healthcare

Planmeca

Shimadzu

Siemens AG

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Orthopedic Medical Imaging Market Overview and Key Findings, 2024
- 1.2 Orthopedic Medical Imaging Market Size and Growth Outlook, 2021- 2030
- 1.3 Orthopedic Medical Imaging Market Growth Opportunities to 2030
- 1.4 Key Orthopedic Medical Imaging Market Trends and Challenges
 - 1.4.1 Orthopedic Medical Imaging Market Drivers and Trends
 - 1.4.2 Orthopedic Medical Imaging Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Orthopedic Medical Imaging Companies

2. ORTHOPEDIC MEDICAL IMAGING MARKET SIZE OUTLOOK TO 2030

- 2.1 Orthopedic Medical Imaging Market Size Outlook, USD Million, 2021- 2030
- 2.2 Orthopedic Medical Imaging Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. ORTHOPEDIC MEDICAL IMAGING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. ORTHOPEDIC MEDICAL IMAGING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Stationary 3D and 4D Ultrasound Devices
 - Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Orthopedic Medical Imaging Market, 2025

5.2 Asia Pacific Orthopedic Medical Imaging Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Orthopedic Medical Imaging Market Size Outlook by Application, 2021-2030

5.4 Key Findings for Europe Orthopedic Medical Imaging Market, 2025

5.5 Europe Orthopedic Medical Imaging Market Size Outlook by Type, 2021- 2030

5.6 Europe Orthopedic Medical Imaging Market Size Outlook by Application, 2021-2030

5.7 Key Findings for North America Orthopedic Medical Imaging Market, 2025

5.8 North America Orthopedic Medical Imaging Market Size Outlook by Type, 2021-2030

5.9 North America Orthopedic Medical Imaging Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Orthopedic Medical Imaging Market, 2025

5.11 South America Pacific Orthopedic Medical Imaging Market Size Outlook by Type, 2021- 2030

5.12 South America Orthopedic Medical Imaging Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Orthopedic Medical Imaging Market, 2025

5.14 Middle East Africa Orthopedic Medical Imaging Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Orthopedic Medical Imaging Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Orthopedic Medical Imaging Market Size Outlook and Revenue Growth Forecasts

6.2 US Orthopedic Medical Imaging Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Orthopedic Medical Imaging Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Orthopedic Medical Imaging Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Orthopedic Medical Imaging Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Orthopedic Medical Imaging Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Orthopedic Medical Imaging Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Orthopedic Medical Imaging Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Orthopedic Medical Imaging Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

6.18 Rest of Europe Orthopedic Medical Imaging Industry Drivers and Opportunities

6.19 China Market Size Outlook and Revenue Growth Forecasts

6.20 China Orthopedic Medical Imaging Industry Drivers and Opportunities

6.21 India Market Size Outlook and Revenue Growth Forecasts

6.22 India Orthopedic Medical Imaging Industry Drivers and Opportunities

6.23 Japan Market Size Outlook and Revenue Growth Forecasts

- 6.24 Japan Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Orthopedic Medical Imaging Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Orthopedic Medical Imaging Industry Drivers and Opportunities

7. ORTHOPEDIC MEDICAL IMAGING MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. ORTHOPEDIC MEDICAL IMAGING COMPANY PROFILES

- 8.1 Profiles of Leading Orthopedic Medical Imaging Companies in the Market
 - 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
 - 8.3 Financial Performance and Key Metrics
- Canon
 - Carestream Health
 - EOS imaging
 - Esaote
 - Fujifilm Holdings Corp
 - GE Healthcare

Hitachi
Konica Minolta
Mindray
Philips Healthcare
Planmeca
Shimadzu
Siemens AG

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

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