

# Orthopaedic Bracing Devices Market Size, Trends, Analysis, and Outlook By Type (Knee Bracing and Support Systems, Spinal Orthosis Systems, Upper Extremity Bracing and Support Systems, Ankle Bracing System, Back Soft Good Systems, Wrist and Hand Braces, Pain Management Devices), By Application (Hospitals, Orthopaedic Clinics, Gyms, Sports Academy, Emergency Centres, Trauma Centres, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/OB00928BB473EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: OB00928BB473EN

## Abstracts

The global Orthopaedic Bracing Devices market size is poised to register 6.53% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Orthopaedic Bracing Devices market across By Type (Knee Bracing and Support Systems, Spinal Orthosis Systems, Upper Extremity Bracing and Support Systems, Ankle Bracing System, Back Soft Good Systems, Wrist and Hand Braces, Pain Management Devices), By Application (Hospitals, Orthopaedic Clinics, Gyms, Sports Academy, Emergency Centres, Trauma Centres, Others).

The Orthopaedic Bracing Devices market is witnessing steady growth driven by the rising incidence of orthopedic injuries and musculoskeletal disorders, increasing sports injuries, advancements in orthopedic bracing technology, and growing adoption of non-invasive treatment modalities. Orthopaedic bracing devices are medical devices designed to support, stabilize, or immobilize injured or weakened joints, muscles, and

bones, providing pain relief, enhancing mobility, and promoting healing. Key factors fueling market growth include the growing aging population, rising prevalence of osteoarthritis, osteoporosis, and sports-related injuries, and the expanding applications of orthopedic braces in post-surgical rehabilitation and injury prevention. Additionally, technological advancements, such as the development of lightweight, customizable, and ergonomic braces using advanced materials and 3D printing technologies, are driving market innovation and adoption. Moreover, the increasing demand for minimally invasive treatment options, coupled with the growing preference for conservative approaches to orthopedic care, is boosting the uptake of orthopedic bracing devices. Furthermore, the expanding range of indications for orthopedic braces, including chronic pain management, degenerative joint diseases, and spinal disorders, is broadening the market potential. With the ongoing focus on improving patient outcomes, enhancing device comfort and functionality, and expanding market reach through innovative product launches and strategic collaborations, the orthopaedic bracing devices market is expected to continue its positive growth trajectory in the coming years.

### Orthopaedic Bracing Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Orthopaedic Bracing Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Orthopaedic Bracing Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Orthopaedic Bracing Devices industry.

### Key market trends defining the global Orthopaedic Bracing Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Orthopaedic Bracing Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Orthopaedic Bracing Devices industry comprises a wide range of segments and

sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Orthopaedic Bracing Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Orthopaedic Bracing Devices industry

Leading Orthopaedic Bracing Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Orthopaedic Bracing Devices companies.

Orthopaedic Bracing Devices Market Study- Strategic Analysis Review

The Orthopaedic Bracing Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Orthopaedic Bracing Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Orthopaedic Bracing Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Orthopaedic Bracing Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Orthopaedic Bracing Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Orthopaedic Bracing Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Orthopaedic Bracing Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Orthopaedic Bracing Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Orthopaedic Bracing Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Orthopaedic Bracing Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Orthopaedic Bracing Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Orthopaedic Bracing Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Orthopaedic Bracing Devices in Asia Pacific. In particular, China, India, and South East Asian Orthopaedic Bracing Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Orthopaedic Bracing Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Orthopaedic Bracing Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Orthopaedic Bracing Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Orthopaedic Bracing Devices.

Orthopaedic Bracing Devices Market Company Profiles

The global Orthopaedic Bracing Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AAP Implant, Alphatec Spine, Arthrocare, BSN Medical, DePuy Synthes, DJO Global, Globus Medical, Integra LifeSciences, Medtronic Spinal, NuVasive, Smith & Nephew, Stryker,

Wright Medical, Zimmer and Biomet

## Recent Orthopaedic Bracing Devices Market Developments

The global Orthopaedic Bracing Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Orthopaedic Bracing Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Type

Knee Bracing and Support Systems

Spinal Orthosis Systems

Upper Extremity Bracing and Support Systems

Ankle Bracing System

Back Soft Good Systems

Wrist and Hand Braces

Pain Management Devices

By Application

Hospitals

Orthopaedic Clinics

Gyms

Sports Academy

Emergency Centres

Trauma Centres

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

AAP Implant

Alphatec Spine

Arthrocare

BSN Medical

DePuy Synthes

DJO Global

Globus Medical

Integra LifeSciences

Medtronic Spinal

NuVasive

Smith & Nephew

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Formats Available: Excel, PDF, and PPT



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Ankle Bracing System

Back Soft Good Systems

Wrist and Hand Braces

Pain Management Devices

By Application

Hospitals

Orthopaedic Clinics

Gyms

Sports Academy

Emergency Centres

Trauma Centres

Others

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