

# **Orthodontic Equipment and Consumables Market Size, Trends, Analysis, and Outlook By Orthodontic Equipment (Dental Chairs, Light Cure equipment, CAD/CAM Systems, Hand pieces, Dental Lasers, Scaling Units, Dental Radiology equipment), By Orthodontic consumables (Orthodontic Anchorage Appliances, Orthodontic Ligature, Orthodontic Brackets, Orthodontic Archwires), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Orthodontic Equipment and Consumables market size is poised to register 7.98% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Orthodontic Equipment and Consumables market By Orthodontic Equipment (Dental Chairs, Light Cure equipment, CAD/CAM Systems, Hand pieces, Dental Lasers, Scaling Units, Dental Radiology equipment), By Orthodontic consumables (Orthodontic Anchorage Appliances, Orthodontic Ligature, Orthodontic Brackets, Orthodontic Archwires).

The future of orthodontic equipment and consumables is influenced by advancements in digital dentistry, material science, and infection control practices aimed at improving clinical workflows, patient safety, and practice efficiency in orthodontic settings. Key trends include the integration of digital imaging systems, chairside milling machines, and 3D printing technology into orthodontic practices, enabling in-house fabrication of orthodontic appliances, indirect bonding trays, and clear aligners, reducing turnaround time and enhancing treatment customization. Additionally, there is a growing emphasis on ergonomic orthodontic instruments, disposable orthodontic supplies, and sterilization

protocols that minimize cross-contamination, ensure instrument hygiene, and comply with infection control standards, protecting both patients and orthodontic staff from healthcare-associated infections. Moreover, advancements in adhesive technology, orthodontic wire alloys, and bonding techniques optimize treatment outcomes, bond strength, and patient comfort in orthodontic therapy, driving continuous innovation and adoption of orthodontic equipment and consumables in orthodontic practices and dental laboratories worldwide..

## Orthodontic Equipment and Consumables Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Orthodontic Equipment and Consumables market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Orthodontic Equipment and Consumables survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Orthodontic Equipment and Consumables industry.

## Key market trends defining the global Orthodontic Equipment and Consumables demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Orthodontic Equipment and Consumables Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Orthodontic Equipment and Consumables industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Orthodontic Equipment and Consumables companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Orthodontic Equipment and Consumables industry

Leading Orthodontic Equipment and Consumables companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Orthodontic Equipment and Consumables companies.

## Orthodontic Equipment and Consumables Market Study- Strategic Analysis Review

The Orthodontic Equipment and Consumables market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Orthodontic Equipment and Consumables Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Orthodontic Equipment and Consumables industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Orthodontic Equipment and Consumables Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Orthodontic Equipment and Consumables Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Orthodontic Equipment and Consumables market segments. Similarly, Strong end-user demand is encouraging Canadian Orthodontic Equipment and Consumables companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Orthodontic Equipment and Consumables market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Orthodontic Equipment and Consumables Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Orthodontic Equipment and Consumables industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Orthodontic Equipment and Consumables market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Orthodontic Equipment and Consumables Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Orthodontic Equipment and Consumables in Asia Pacific. In particular, China, India, and South East Asian Orthodontic Equipment and Consumables markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Orthodontic Equipment and Consumables Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Orthodontic Equipment and Consumables Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Orthodontic Equipment and Consumables market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Orthodontic Equipment and Consumables.

#### Orthodontic Equipment and Consumables Market Company Profiles

The global Orthodontic Equipment and Consumables market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3 Shape A/S, Danaher Corp, Dentsply International Inc, GC Corp, Henry Schein Inc, Midmark Corp, Patterson Companies, Septodont, Sirona Dental Systems Inc, Ultradent Products Inc, Zimmer Biomet Holdings Inc.

## Recent Orthodontic Equipment and Consumables Market Developments

The global Orthodontic Equipment and Consumables market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Orthodontic Equipment and Consumables Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

3 Shape A/S

Danaher Corp

Dentsply International Inc

GC Corp

Henry Schein Inc

Midmark Corp

Patterson Companies

Septodont



Sirona Dental Systems Inc

Ultradent Products Inc

Zimmer Biomet Holdings Inc

Formats Available: Excel, PDF, and PPT

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Color Ultrasound

B/W Ultrasound

##### By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

##### By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

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##### By End-User

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Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

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## **3 SHAPE A/S**

Danaher Corp

Dentsply International Inc

GC Corp

Henry Schein Inc

Midmark Corp

Patterson Companies

Septodont

Sirona Dental Systems Inc

Ultradent Products Inc

Zimmer Biomet Holdings Inc

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