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# Organic Rice Flour Market Size, Share, and Outlook, 2025 Report- By Type (Rice Flour, Brown Rice Flour, Glutinous Rice Flour, Others), Application (Rice Noodle and Rice Pasta, Sweets and Desserts, Snacks, Bread, Thickening Agent), Distribution Channel (Hypermarkets and Supermarkets, Convenience Stores, Departmental Stores, Specialty Stores, Online), and Companies, 2021-2032

https://marketpublishers.com/r/O067B2530329EN.html
Date: June 2025
Pages: 185
Price: US$ 3,680.00 (Single User License)
ID: O067B2530329EN

## Abstracts

Organic Rice Flour Market Outlook

The global Organic Rice Flour market is expected to register a growth rate of 6.5% during the forecast period from $1.08 Billion in 2024 to $1.8 Billion in 2032. The Organic Rice Flour market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Organic Rice Flour segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Rice Flour, Brown Rice Flour, Glutinous Rice Flour, Others), Application (Rice Noodle and Rice Pasta, Sweets and Desserts, Snacks, Bread, Thickening Agent), Distribution Channel (Hypermarkets and Supermarkets, Convenience Stores, Departmental Stores, Specialty Stores, Online). Over 70 tables and charts showcase findings from our latest survey report on Organic Rice Flour markets.

Organic Rice Flour Market Insights, 2025

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The organic rice flour market in 2025 grows steadily due to its gluten-free, hypoallergenic properties and suitability in bakery, confectionery, and infant nutrition products. Consumers seeking clean-label, allergen-free alternatives favor organic rice flour as a versatile ingredient that aligns with both health and environmental values. Advances in milling technology optimize particle size distribution and functional properties, improving texture and shelf life in finished goods. Asia-Pacific dominates production and consumption, with India, Thailand, and Vietnam as major suppliers, while North America and Europe drive demand with increasing celiac disease awareness and gluten sensitivity. Sustainability challenges include water use and soil health management in organic rice cultivation. Regulatory oversight ensures organic integrity and residue-free standards. The organic rice flour market in 2025 reflects rising demand for natural, safe, and functional gluten-free ingredients in diverse food applications.

Five Trends that will define global Organic Rice Flour market in 2025 and Beyond

A closer look at the multi-million global market for Organic Rice Flour identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Organic Rice Flour companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Organic Rice Flour industry?

The Organic Rice Flour sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Organic Rice Flour Market Segment Insights

The Organic Rice Flour industry presents strong offers across categories. The analytical report offers forecasts of Organic Rice Flour industry performance across segments and countries. Key segments in the industry includeBy Type (Rice Flour, Brown Rice Flour,

Glutinous Rice Flour, Others), Application (Rice Noodle and Rice Pasta, Sweets and Desserts, Snacks, Bread, Thickening Agent), Distribution Channel (Hypermarkets and Supermarkets, Convenience Stores, Departmental Stores, Specialty Stores, Online). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Organic Rice Flour market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Organic Rice Flour industry ecosystem. It assists decision-makers in evaluating global Organic Rice Flour market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Organic Rice Flour industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarioslow growth, reference case, and high growth cases.

Asia Pacific Organic Rice Flour Market AnalysisA Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Organic Rice Flour Industry 2025Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Organic Rice Flour with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Organic Rice Flour market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Organic Rice Flour market InsightsExecutives are most excited about opportunities for the US Organic Rice Flour industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Organic Rice Flour companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Organic Rice Flour market.

Latin American Organic Rice Flour market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Organic Rice Flour MarketsNew Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Organic

Rice Flour markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Organic Rice Flour markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive LandscapeHow Organic Rice Flour companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Bob's Red Mill Natural Foods, Inc., Eden Foods, Inc., Shipton Mill Ltd., Sresta Natural Bioproducts Pvt. Ltd., The Hain Celestial Group, Inc., Firebird Mills Ltd., Beneo GmbH, PP FOODS Ltd., Nutriseed Ltd., Aryan International Pty Ltd, La Milanaise Inc., S.A. Rice Mills Pvt Ltd.

Organic Rice Flour Market Scope

Leading Segments

By Type

Rice Flour

Brown Rice Flour

Glutinous Rice Flour

Others

By Application

Rice Noodle and Rice Pasta

Sweets and Desserts

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Snacks

Bread

Thickening Agent

By Distribution Channel

Hypermarkets and Supermarkets

Convenience Stores

Departmental Stores

Specialty Stores

Online

Leading Companies

Bob's Red Mill Natural Foods, Inc.

Eden Foods, Inc.

Shipton Mill Ltd.

Sresta Natural Bioproducts Pvt. Ltd.

The Hain Celestial Group, Inc.

Firebird Mills Ltd.

Beneo GmbH

PP FOODS Ltd.

Nutriseed Ltd.

Aryan International Pty Ltd

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La Milanaise Inc.

S.A. Rice Mills Pvt Ltd

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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Eden Foods, Inc.
Shipton Mill Ltd.
Sresta Natural Bioproducts Pvt. Ltd.
The Hain Celestial Group, Inc.

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Firebird Mills Ltd.
Beneo GmbH
PP FOODS Ltd.
Nutriseed Ltd.
Aryan International Pty Ltd
La Milanaise Inc.
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