

# **Oral Sleep Apnea Devices Market Size, Trends, Analysis, and Outlook By Product (Mandibular Advancement Devices, Tongue Retaining Devices, Daytime Nighttime Appliance), By Purchase (Physician-prescribed/Customized oral appliances, Online OTC oral appliances), By Gender (Male, Female), By Age Group (Below 40 Years, Age 40-60 Years, Above 60 Years), By Distribution Channel ( Online Pharmacies, Retail Pharmacies, Hospital pharmacies and dental clinics), By End-User (Home Care Setting/ Individuals, Hospital, Dental Clinics), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Oral Sleep Apnea Devices market size is poised to register 14.08% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Oral Sleep Apnea Devices market across By Product (Mandibular Advancement Devices, Tongue Retaining Devices, Daytime Nighttime Appliance), By Purchase (Physician-prescribed/Customized oral appliances, Online OTC oral appliances), By Gender (Male, Female), By Age Group (Below 40 Years, Age 40-60 Years, Above 60 Years), By Distribution Channel ( Online Pharmacies, Retail Pharmacies, Hospital pharmacies and dental clinics), By End-User (Home Care Setting/ Individuals, Hospital, Dental Clinics).

The Oral Sleep Apnea Devices market is experiencing significant growth owing to the

rising prevalence of sleep apnea disorders, increasing awareness about the importance of sleep health, and technological advancements in oral appliance therapy. Oral sleep apnea devices are non-invasive, custom-fitted appliances designed to treat obstructive sleep apnea by repositioning the jaw and tongue to maintain an open airway during sleep. Factors such as the growing demand for alternative treatments to continuous positive airway pressure (CPAP) therapy, the expanding patient pool with undiagnosed sleep disorders, and the development of patient-friendly and comfortable oral devices are driving market expansion. Additionally, advancements in digital dentistry technologies, such as CAD/CAM systems and 3D printing, along with the integration of remote monitoring and telemedicine solutions, are fueling innovation in the market. Moreover, the increasing adoption of oral appliances by sleep specialists and dentists, the expansion of awareness campaigns and screening programs for sleep disorders, and the rising investments in research and development are driving market growth. Furthermore, efforts to improve treatment outcomes, enhance patient compliance, and address unmet needs in pediatric and positional sleep apnea are expected to further accelerate market growth in the coming years.

## Oral Sleep Apnea Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Oral Sleep Apnea Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Oral Sleep Apnea Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Oral Sleep Apnea Devices industry.

## Key market trends defining the global Oral Sleep Apnea Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Oral Sleep Apnea Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Oral Sleep Apnea Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Oral Sleep Apnea Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Oral Sleep Apnea Devices industry

Leading Oral Sleep Apnea Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Oral Sleep Apnea Devices companies.

Oral Sleep Apnea Devices Market Study- Strategic Analysis Review

The Oral Sleep Apnea Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Oral Sleep Apnea Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Oral Sleep Apnea Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Oral Sleep Apnea Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Oral Sleep Apnea Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Oral Sleep Apnea Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Oral Sleep Apnea Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Oral Sleep Apnea Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Oral Sleep Apnea Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Oral Sleep Apnea Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Oral Sleep Apnea Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Oral Sleep Apnea Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Oral Sleep Apnea Devices in Asia Pacific. In particular, China, India, and South East Asian Oral Sleep Apnea Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Oral Sleep Apnea Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Oral Sleep Apnea Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Oral Sleep Apnea Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Oral Sleep Apnea Devices.

Oral Sleep Apnea Devices Market Company Profiles

The global Oral Sleep Apnea Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are SomnoMed, ResMed, Whole You Inc, ProSomnus Sleep Technologies, Vivos Therapeutic Inc, SICAT GmbH and Co. KG, DynaFlex, Tomed GmbH, Panthera Dental, Oventus,

Dentsply Sirona

Recent Oral Sleep Apnea Devices Market Developments

The global Oral Sleep Apnea Devices market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Oral Sleep Apnea Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

Mandibular Advancement Devices

Tongue Retaining Devices

Daytime Nighttime Appliance

By Purchase

Physician-prescribed/Customized oral appliances

Online OTC oral appliances

By Gender

Male

Female

By Age Group

Below 40 Years

Age 40-60 Years

Above 60 Years

By Distribution Channel

Online Pharmacies

Retail Pharmacies

Hospital pharmacies and dental clinics

By End-User

Home Care Setting/ Individuals

Hospital

Dental Clinics

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

SomnoMed

ResMed

Whole You Inc

ProSomnus Sleep Technologies

Vivos Therapeutic Inc

SICAT GmbH and Co. KG

DynaFlex

Tomed GmbH

Panthera Dental

Oventus

Dentsply Sirona



Formats Available: Excel, PDF, and PPT

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Daytime Nighttime Appliance

By Purchase

Physician-prescribed/Customized oral appliances

Online OTC oral appliances

By Gender

Male

Female

By Age Group

Below 40 Years

Age 40-60 Years

Above 60 Years

By Distribution Channel

Online Pharmacies

Retail Pharmacies

Hospital pharmacies and dental clinics

By End-User

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Hospital

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