

# **Optical Imaging Market Size, Trends, Analysis, and Outlook By Product (Imaging Systems, Camera, Software, Lenses, Illuminating Systems, Other), By Application (Pathological Imaging, Intraoperative Imaging), By Technique (Optical Coherence Tomography, Near infrared Spectroscopy, Hyperspectral Imaging, Photoacoustic Tomography), By Therapeutic Area (Ophthalmology, Oncology, Cardiology, Dermatology, Neurology, Others), By End-User (Hospitals, Research Laboratories, Pharmaceutical and Biotechnology Companies), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/O63B3167D3B6EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: O63B3167D3B6EN

## **Abstracts**

The global Optical Imaging market size is poised to register 13.1% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Optical Imaging market across By Product (Imaging Systems, Camera, Software, Lenses, Illuminating Systems, Other), By Application (Pathological Imaging, Intraoperative Imaging), By Technique (Optical Coherence Tomography, Near infrared Spectroscopy, Hyperspectral Imaging, Photoacoustic Tomography), By Therapeutic Area (Ophthalmology, Oncology, Cardiology, Dermatology, Neurology, Others), By End-User (Hospitals, Research Laboratories, Pharmaceutical and Biotechnology Companies)

The future of the optical imaging market is influenced by advancements in imaging

technology, increasing demand for non-invasive diagnostic tools, and growing applications in medical research and clinical practice. Optical imaging techniques utilize light-based technologies such as optical coherence tomography (OCT), fluorescence imaging, and confocal microscopy to visualize and analyze biological tissues with high resolution and contrast. With the rise of precision medicine and personalized diagnostics, there is a growing interest in optical imaging modalities that offer real-time, label-free, and functional imaging capabilities for early disease detection and treatment monitoring. Further, technological innovations such as multispectral imaging, hyperspectral imaging, and molecular imaging probes are driving the development of next-generation optical imaging systems with improved sensitivity, specificity, and depth penetration. Over the forecast period to 2030, expanding applications in ophthalmology, dermatology, oncology, and neuroscience, coupled with increasing investments in optical imaging research and commercialization efforts, are expected to drive market growth and innovation, enabling researchers and clinicians to advance our understanding of disease pathogenesis and develop targeted therapies for improved patient outcomes.

### Optical Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Optical Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Optical Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Optical Imaging industry.

### Key market trends defining the global Optical Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Optical Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Optical Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to

increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Optical Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Optical Imaging industry

Leading Optical Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Optical Imaging companies.

Optical Imaging Market Study- Strategic Analysis Review

The Optical Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Optical Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Optical Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low

case, reference case, and high case scenarios.

## Optical Imaging Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

### North America Optical Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Optical Imaging market segments. Similarly, Strong market demand is encouraging Canadian Optical Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Optical Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Optical Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Optical Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Optical Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

### Asia Pacific Optical Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing

investments in healthcare infrastructure drive the demand for Optical Imaging in Asia Pacific. In particular, China, India, and South East Asian Optical Imaging markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Optical Imaging Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Optical Imaging Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Optical Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Optical Imaging.

**Optical Imaging Market Company Profiles**

The global Optical Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, Agfa-Gevaert NV, ArcScan Inc, Aspectus Imaging AB, Canon Inc, Carl Zeiss Meditec AG, Cylite Pty Ltd, DermaLumics S.L., Hamamatsu Photonics K.K., Headwall Photonics Inc, Heidelberg Engineering GmbH, iTheraMedical GmbH, Kibero GmbH, Koninklijke Philips N.V., Leica Microsystems GmbH, Michelson Diagnostics Ltd, MOPTIM SAS, Optical Imaging Ltd, Optos Inc, PerkinElmer Inc, Seno Medical Instruments Inc, Thorlabs Inc, Topcon Corp, Visionix Ltd, Wasatch Photonics Inc.

## Recent Optical Imaging Market Developments

The global Optical Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Optical Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Imaging Systems

*Optical Imaging Market Size, Trends, Analysis, and Outlook By Product (Imaging Systems, Camera, Software, Lens...*

Camera

Software

Lenses

Illuminating Systems

Other

By Application

Pathological Imaging

Intraoperative Imaging

By Technique

Optical Coherence Tomography

Near infrared Spectroscopy

Hyperspectral Imaging

Photoacoustic Tomography

By Therapeutic Area

Ophthalmology

Oncology

Cardiology

Dermatology

Neurology

Others

By End-User

Hospitals

Research Laboratories

Pharmaceutical and Biotechnology Companies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Abbott Laboratories

Agfa-Gevaert NV

ArcScan Inc

Aspectus Imaging AB

Canon Inc

Carl Zeiss Meditec AG

Cylite Pty Ltd



DermaLumics S.L.

Hamamatsu Photonics K.K.

Headwall Photonics Inc

Heidelberg Engineering GmbH

iTheraMedical GmbH

Kibero GmbH

Koninklijke Philips N.V.

Leica Microsystems GmbH

Michelson Diagnostics Ltd

MOPTIM SAS

Optical Imaging Ltd

Optos Inc

PerkinElmer Inc

Seno Medical Instruments Inc

Thorlabs Inc

Topcon Corp

Visionix Ltd

Wasatch Photonics Inc

Formats Available: Excel, PDF, and PPT

## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Optical Imaging Market Overview and Key Findings, 2024
- 1.2 Optical Imaging Market Size and Growth Outlook, 2021- 2030
- 1.3 Optical Imaging Market Growth Opportunities to 2030
- 1.4 Key Optical Imaging Market Trends and Challenges
  - 1.4.1 Optical Imaging Market Drivers and Trends
  - 1.4.2 Optical Imaging Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Optical Imaging Companies

### 2. OPTICAL IMAGING MARKET SIZE OUTLOOK TO 2030

- 2.1 Optical Imaging Market Size Outlook, USD Million, 2021- 2030
- 2.2 Optical Imaging Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. OPTICAL IMAGING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. OPTICAL IMAGING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Imaging Systems
      - Camera
      - Software

Lenses  
Illuminating Systems  
Other  
By Application  
Pathological Imaging  
Intraoperative Imaging  
By Technique  
Optical Coherence Tomography  
Near infrared Spectroscopy  
Hyperspectral Imaging  
Photoacoustic Tomography  
By Therapeutic Area  
Ophthalmology  
Oncology  
Cardiology  
Dermatology  
Neurology  
Others  
By End-User  
Hospitals  
Research Laboratories  
Pharmaceutical and Biotechnology Companies  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Optical Imaging Market, 2025  
5.2 Asia Pacific Optical Imaging Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Optical Imaging Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Optical Imaging Market, 2025  
5.5 Europe Optical Imaging Market Size Outlook by Type, 2021- 2030  
5.6 Europe Optical Imaging Market Size Outlook by Application, 2021- 2030  
5.7 Key Findings for North America Optical Imaging Market, 2025  
5.8 North America Optical Imaging Market Size Outlook by Type, 2021- 2030  
5.9 North America Optical Imaging Market Size Outlook by Application, 2021- 2030  
5.10 Key Findings for South America Optical Imaging Market, 2025  
5.11 South America Pacific Optical Imaging Market Size Outlook by Type, 2021- 2030  
5.12 South America Optical Imaging Market Size Outlook by Application, 2021- 2030

- 5.13 Key Findings for Middle East and Africa Optical Imaging Market, 2025
- 5.14 Middle East Africa Optical Imaging Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Optical Imaging Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Optical Imaging Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Optical Imaging Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Optical Imaging Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Optical Imaging Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Optical Imaging Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Optical Imaging Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Optical Imaging Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Optical Imaging Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Optical Imaging Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Optical Imaging Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Optical Imaging Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Optical Imaging Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Optical Imaging Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Optical Imaging Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Optical Imaging Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Optical Imaging Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Optical Imaging Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

- 6.34 Brazil Optical Imaging Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Optical Imaging Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Optical Imaging Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Optical Imaging Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Optical Imaging Industry Drivers and Opportunities

## **7. OPTICAL IMAGING MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. OPTICAL IMAGING COMPANY PROFILES**

- 8.1 Profiles of Leading Optical Imaging Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Abbott Laboratories

Agfa-Gevaert NV

ArcScan Inc

Aspectus Imaging AB

Canon Inc

Carl Zeiss Meditec AG

Cylite Pty Ltd

DermaLumics S.L.

Hamamatsu Photonics K.K.

Headwall Photonics Inc

Heidelberg Engineering GmbH

iTheraMedical GmbH

Kibero GmbH

Koninklijke Philips N.V.

Leica Microsystems GmbH

Michelson Diagnostics Ltd

MOPTIM SAS

Optical Imaging Ltd

Optos Inc  
PerkinElmer Inc  
Seno Medical Instruments Inc  
Thorlabs Inc  
Topcon Corp  
Visionix Ltd  
Wasatch Photonics Inc.

## **9. APPENDIX**

9.1 Scope of the Report  
9.2 Research Methodology and Data Sources  
9.3 Glossary of Terms  
9.4 Market Definitions  
9.5 Contact Information

## I would like to order

Product name: Optical Imaging Market Size, Trends, Analysis, and Outlook By Product (Imaging Systems, Camera, Software, Lenses, Illuminating Systems, Other), By Application (Pathological Imaging, Intraoperative Imaging), By Technique (Optical Coherence Tomography, Near infrared Spectroscopy, Hyperspectral Imaging, Photoacoustic Tomography), By Therapeutic Area (Ophthalmology, Oncology, Cardiology, Dermatology, Neurology, Others), By End-User (Hospitals, Research Laboratories, Pharmaceutical and Biotechnology Companies), by Country, Segment, and Companies, 2024-2032

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