

Ophthalmic Viscosurgical Devices Market Size, Trends, Analysis, and Outlook By Type (Dispersive, Cohesive, Viscoadaptive), By Source (Animal, Biological, Semi-synthetic), By Application (Cataract surgery, Glaucoma surgery, Corneal grafting, Vitreoretinal grafting), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Ophthalmic Viscosurgical Devices market size is poised to register 4.61% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Ophthalmic Viscosurgical Devices market across By Type (Dispersive, Cohesive, Viscoadaptive), By Source (Animal, Biological, Semi-synthetic), By Application (Cataract surgery, Glaucoma surgery, Corneal grafting, Vitreoretinal grafting).

The Ophthalmic Viscosurgical Devices Market is witnessing growth driven by the increasing prevalence of age-related eye conditions such as cataracts and glaucoma, and the rising demand for advanced surgical aids and techniques to improve surgical outcomes and patient safety in ophthalmic procedures. Ophthalmic viscosurgical devices (OVDs) are gel-like substances used by ophthalmologists during cataract surgery, corneal transplantation, and intraocular lens implantation to maintain anterior chamber stability, protect delicate ocular tissues, and facilitate intraoperative visualization. Key trends shaping its future include the development of next-generation OVD formulations with optimized rheological properties and dispersive-cohesive characteristics for improved tissue manipulation and endothelial cell protection, the customization of OVD delivery systems and injectors for precise and controlled administration in various ophthalmic surgical techniques, and the integration of

advanced imaging modalities and surgical navigation systems for real-time monitoring and feedback during OVD-assisted procedures. Additionally, factors such as the aging population and the increasing demand for refractive surgery and premium intraocular lenses, the advancements in micro-incision and femtosecond laser-assisted cataract surgery, and the regulatory approvals of novel OVD formulations and delivery devices are expected to drive market growth in 2024 and beyond.

Ophthalmic Viscosurgical Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Ophthalmic Viscosurgical Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Ophthalmic Viscosurgical Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Ophthalmic Viscosurgical Devices industry.

Key market trends defining the global Ophthalmic Viscosurgical Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Ophthalmic Viscosurgical Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Ophthalmic Viscosurgical Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Ophthalmic Viscosurgical Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Ophthalmic Viscosurgical Devices

industry

Leading Ophthalmic Viscosurgical Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Ophthalmic Viscosurgical Devices companies.

Ophthalmic Viscosurgical Devices Market Study- Strategic Analysis Review

The Ophthalmic Viscosurgical Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Ophthalmic Viscosurgical Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Ophthalmic Viscosurgical Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Ophthalmic Viscosurgical Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Ophthalmic Viscosurgical Devices Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Ophthalmic Viscosurgical Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Ophthalmic Viscosurgical Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Ophthalmic Viscosurgical Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Ophthalmic Viscosurgical Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Ophthalmic Viscosurgical Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Ophthalmic Viscosurgical Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Ophthalmic Viscosurgical Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Ophthalmic Viscosurgical Devices in Asia Pacific. In particular, China, India, and South East Asian Ophthalmic

Viscosurgical Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Ophthalmic Viscosurgical Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Ophthalmic Viscosurgical Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Ophthalmic Viscosurgical Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Ophthalmic Viscosurgical Devices.

Ophthalmic Viscosurgical Devices Market Company Profiles

The global Ophthalmic Viscosurgical Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Advin Health Care, Alcon AG, Amring Pharmaceutical Inc, Bausch & Lomb Inc, Beaver-Visitec International Inc, Bohus Biotech AB, Carl Zeiss Meditec AG, EC21 Inc, Johnson & Johnson, Ophtechncs Unlimited, Rayner Intraocular Lenses Ltd, Truviz Ophthalmic

Recent Ophthalmic Viscosurgical Devices Market Developments

The global Ophthalmic Viscosurgical Devices market study presents recent market

news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Ophthalmic Viscosurgical Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Dispersive

Cohesive

Viscoadaptive

By Source

Animal

Biological

Semi-synthetic

By Application

Cataract surgery

Glaucoma surgery

Corneal grafting

Vitreoretinal grafting

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Advin Health Care

Alcon AG

Amring Pharmaceutical Inc

Bausch & Lomb Inc

Beaver-Visitec International Inc

Bohus Biotech AB

Carl Zeiss Meditec AG

EC21 Inc

Johnson & Johnson

Ophtechncs Unlimited

Rayner Intraocular Lenses Ltd

Truviz Ophthalmic

Formats Available: Excel, PDF, and PPT

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Dispersive

Cohesive

Viscoadaptive

By Source

Animal

Biological

Semi-synthetic

By Application

Cataract surgery

Glaucoma surgery

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