

Online On-Demand Food Delivery Services Market Size, Share, and Outlook, 2025 Report- By Type (Order-focused food delivery services, Logistics-focused food delivery services), Application (Office buildings, Homes, Others), Mode of Payment (Debit Cards and Credit Cards, Net Banking, Wallets, Food Cards, Cash on Delivery, Others), and Companies, 2021-2032

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Abstracts

Online On-Demand Food Delivery Services Market Outlook

The global Online On-Demand Food Delivery Services market is expected to register a growth rate of 12.6% during the forecast period from \$28.2 Billion in 2024 to \$72.9 Billion in 2032. The Online On-Demand Food Delivery Services market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Online On-Demand Food Delivery Services segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Order-focused food delivery services, Logistics-focused food delivery services), Application (Office buildings, Homes, Others), Mode of Payment (Debit Cards and Credit Cards, Net Banking, Wallets, Food Cards, Cash on Delivery, Others). Over 70 tables and charts showcase findings from our latest survey report on Online On-Demand Food Delivery Services markets.

Online On-Demand Food Delivery Services Market Insights, 2025

The Online On-Demand Food Delivery Services Market in 2025 continues rapid growth fueled by digitalization, urban lifestyles, and consumer demand for convenience and variety. This market includes platforms facilitating restaurant-to-consumer food delivery via apps and websites, integrating payment, order tracking, and personalized recommendations. Innovations in logistics, AI-driven optimization, and contactless delivery enhance service quality and efficiency. The market serves urban and suburban populations with diverse cuisines and meal types. Partnerships with restaurants, ghost kitchens, and cloud kitchens expand offerings. The pandemic accelerated adoption, which remains strong as consumers value time savings and expanded dining options.

Five Trends that will define global Online On-Demand Food Delivery Services market in 2025 and Beyond

A closer look at the multi-million global market for Online On-Demand Food Delivery Services identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Online On-Demand Food Delivery Services companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Online On-Demand Food Delivery Services industry?

The Online On-Demand Food Delivery Services sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Online On-Demand Food Delivery Services Market Segment Insights

The Online On-Demand Food Delivery Services industry presents strong offers across categories. The analytical report offers forecasts of Online On-Demand Food Delivery Services industry performance across segments and countries. Key segments in the industry include By Type (Order-focused food delivery services, Logistics-focused food delivery services), Application (Office buildings, Homes, Others), Mode of Payment

(Debit Cards and Credit Cards, Net Banking, Wallets, Food Cards, Cash on Delivery, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Online On-Demand Food Delivery Services market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Online On-Demand Food Delivery Services industry ecosystem. It assists decision-makers in evaluating global Online On-Demand Food Delivery Services market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Online On-Demand Food Delivery Services industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Online On-Demand Food Delivery Services Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Online On-Demand Food Delivery Services Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Online On-Demand Food Delivery Services with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Online On-Demand Food Delivery Services market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Online On-Demand Food Delivery Services market Insights Executives are most excited about opportunities for the US Online On-Demand Food Delivery Services industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Online On-Demand Food Delivery Services companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Online On-Demand Food Delivery Services market.

Latin American Online On-Demand Food Delivery Services market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Online On-Demand Food Delivery Services Markets
New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Online On-

Demand Food Delivery Services markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Online On-Demand Food Delivery Services markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Online On-Demand Food Delivery Services companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Delivery Hero SE, Just Eat Takeaway.com N.V, Bundl Technologies Private Limited, Zomato Media Pvt. Ltd., Uber Technologies, Inc., Deliveroo plc, DoorDash, Inc., Postmates Inc, Grubhub Inc., Just Eat Takeaway.com N.V., Alibaba Group Holding Limited, Hellofood (Delivery Hero group).

Online On-Demand Food Delivery Services Market Scope

Leading Segments

By Type

Order-focused food delivery services

Logistics-focused food delivery services

By Application

Office buildings

Homes

Others

By Mode of Payment

Debit Cards and Credit Cards

Net Banking

Wallets

Food Cards

Cash on Delivery

Others

Leading Companies

Delivery Hero SE

Just Eat Takeaway.com N.V

Bundl Technologies Private Limited

Zomato Media Pvt. Ltd.

Uber Technologies, Inc.

Deliveroo plc

DoorDash, Inc.

Postmates Inc

Grubhub Inc.

Just Eat Takeaway.com N.V.

Alibaba Group Holding Limited

Hellofood (Delivery Hero group)

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Delivery Hero SE

Just Eat Takeaway.com N.V

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Zomato Media Pvt. Ltd.

Uber Technologies, Inc.

Deliveroo plc

DoorDash, Inc.

Postmates Inc

Grubhub Inc.

Just Eat Takeaway.com N.V.

Alibaba Group Holding Limited

Hellofood (Delivery Hero group)

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