

# **Online Grocery Market Size Outlook and Opportunities 2022-2030- Global Online Grocery Industry Growth, Trends, Strategies, Market Shares, Companies, and Forecasts for countries in the post-pandemic world**

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## **Abstracts**

In this year's "Online Grocery Market Size Outlook and Opportunities in the post-pandemic world- Global Online Grocery Industry Trends, Growth Strategies, Market Shares, Companies, and Forecasts for countries" report, we examine the growth opportunities in the Online Grocery industry from 2022 to 2030 and key strategies for companies to boost their market shares. The Online Grocery market report highlights opportunities available in the post-pandemic era and how companies might be able to achieve them.

### **Online Grocery Market Overview, 2022**

The global Online Grocery market is identified as one of the high prospect markets in the post-pandemic future. Consumers across the income spectrums are exhibiting strong optimism and spending, driving up Online Grocery sales in 2022. In particular, the year 2022 is enabling Online Grocery companies to widen their product portfolio as increasing consumer demand is observed across developed and developing markets.

### **Global Online Grocery Market Segment Analysis and Outlook**

The report analyzes the global and regional Online Grocery markets across diverse segments to present insights into the most potential categories. To enable readers to understand most potential segments for investment in the long-term and short-term future across different markets, the report presents the Online Grocery market analysis by types, Online Grocery market analysis by applications, Online Grocery market outlook by end-user, and Online Grocery market outlook by geography.

**Global Online Grocery Market Trends, Drivers, Challenges, and Opportunities**  
**Top Online Grocery Market Trends for the next ten years to 2030-** The global Online Grocery market is undergoing a period of unprecedented demand and interest with consumption patterns evolving rapidly by geography. As companies aim for creating value through long-term strategy, the report presents a detailed analysis of short-term and long-term trends set to shape the future of the global Online Grocery markets.

**Key Market Drivers shaping the future of Online Grocery Markets-** To enable companies to unlock new avenues for sustainable profitable growth, the report presents detailed insights into the key driving forces shaping the future of the global Online Grocery industry.

Further, recent industry changes illustrate the growth in Online Grocery that has brought disruption. To stay at the forefront of the industry, understanding these challenges and overcoming them remains vital. The report identifies the current challenges and needs in the Online Grocery markets.

**Online Grocery Market Size Outlook in Post-COVID-19: Implications for Companies**  
The report analyzes the changes in the industry brought about by the COVID-19 Pandemic and presents the Online Grocery market outlook across three case scenarios.

The majority of the Online Grocery companies reacted to COVID-19 through disciplined cost management, improving operational efficiency, product innovation, brand building, digitalization, and sustainability initiatives. Robust mitigation and adaptation plan to improve supply chain resilience were widely observed.

With a robust market outlook from 2022 to 2030, companies are focusing on scaling direct access to consumers and investing in personalization in their marketing activities to achieve greater engagement and loyalty.

Further, the long-term Online Grocery market size outlook also considers the impact of the Russia-Ukraine war, possible looming global recession, trade issues between the US and China, the possibility of new virus variants, and other conditions.

**North America Online Grocery Market Size and Market Share Outlook to 2030**  
The report analyzes the current status and North American Online Grocery market outlook to 2030. Leading market types, applications, and potential countries in North America are analyzed in the report. Further, the Online Grocery market size forecasts

are provided for the United States (the US), Canada, and Mexico countries in the report.

#### Europe Online Grocery Market Size and Market Share Outlook to 2030

Western European countries of Germany, France, Spain, the United Kingdom (the UK), and Italy contribute significantly to the global Online Grocery market size in 2022. In addition, the Rest of the Europe countries also present a robust growth outlook with improving macroeconomic conditions, and companies expanding their operations in these countries.

#### Asia Pacific Online Grocery Market Size and Market Share Outlook to 2030

Emerging countries in the Asia Pacific remain the most potential growth markets for companies planning business expansions. Rapid urbanization, increasing disposable incomes, consumer spending increases, and the launch of new products shape the future of Online Grocery markets in Asia Pacific countries. The report analyzes China, India, Japan, and South Korea markets and the Rest of Asia Pacific countries including their market size in 2022 and forecast to 2030.

#### The Middle East and Africa Online Grocery Market Size and Market Share Outlook to 2030

The landscape of the Middle East economy is shifting as consumer preferences continue to emerge. The Online Grocery report assesses the potential market size of the Middle East market and its growth outlook to 2030. Among countries, Saudi Arabia, United Arab Emirates (The UAE), and other Middle East markets are analyzed in the report.

The Africa Online Grocery industry continues to offer exciting opportunities to build large, profitable businesses for companies launching products to cater to domestic consumers. The report presents the current status and outlook of Egypt, South Africa, and other countries through 2030.

#### Leading Online Grocery Company Profiles and Business Strategies

Emerging Online Grocery market competition is increasing as more companies are strengthening their operations and targeting wide customer segments. As companies can gain an advantage from anticipating their competitors' strategic moves, the Online Grocery report presents key insights into competitor profiles, their strategies, product profiles, financial profiles, and other information.

Critical Success Factors such as innovating new products, delivering innovations quickly, and scaling them across brands, categories, and geographies, using data and

technology to unlock efficiencies and growth opportunities are widely observed in the Online Grocery industry.

The Online Grocery market intelligence report analyzes the leading five companies in the industry. We analyze over 15 companies but present the five players in the multi-client study. Customers can opt for free customization by requesting their preferred competitor profiles.

## Contents

### **1. TABLE OF CONTENTS**

- 1.1 List of Exhibits
- 1.2 Tables and Charts

### **2. ONLINE GROCERY MARKET REPORT GUIDE**

- 2.1 Foreword
- 2.2 Definition and Scope of Deliverables
- 2.3 Abbreviations
- 2.4 Research Methodology
- 2.5 Highlights of the H2- 2022 edition

### **3. INTRODUCTION TO GLOBAL ONLINE GROCERY MARKETS, 2022**

- 3.1 State of Online Grocery Industry, 2022
- 3.2 Online Grocery Market performance and outlook to 2030
  - 3.2.1 Historical Performance
  - 3.2.2 Future Outlook
  - 3.2.3 Critical Success Factors
- 3.3 Market Analysis of Key Online Grocery Product Categories
- 3.4 Market Analysis of Key Online Grocery Applications
- 3.5 Growth prospects of leading markets to 2030
- 3.6 Leading Online Grocery companies

### **4. THE PATH FORWARD: KEY ONLINE GROCERY MARKET TRENDS AND DYNAMICS**

- 4.1 Key trends to shape the Online Grocery market size in the coming years
- 4.2 Major Online Grocery market drivers that will define growth in 2022 and beyond
- 4.3 Current Challenges and Needs in Online Grocery industry
- 4.4 Porter's Five Forces Analysis (Buyer & supplier power, threat of substitutes & new entrants, competitive rivalry)

### **5. GROWTH PROSPECTS IN THE ONLINE GROCERY MARKET: INSIGHTS FROM THE RESEARCH**

- 5.1 Global Online Grocery Market outlook, \$ Million, 2020- 2030
- 5.2 Global Online Grocery Market Shares (2021) and Market Outlook by Types (\$ Million), 2020-2030
- 5.3 Global Online Grocery Market Shares (2021) and Market Outlook by Applications (\$ Million), 2020-2030
- 5.4 Global Online Grocery Market Shares (2021) and Market Outlook by Region (\$ Million), 2020-2030
- 5.5 Online Grocery Market Strategies to stay at the forefront of the industry

## **6. THE FUTURE OF ONLINE GROCERY MARKET SIZE IN THE POST-PANDEMIC WORLD: IMPLICATIONS FOR COMPANIES**

- 6.1 From surviving to thriving- Key strategies for Online Grocery industry stakeholders
- 6.2 Likely Scenario- Quick retreating to pre-COVID 19 averages
- 6.3 Conservative Growth Scenario- Impact of Looming Recession conditions
- 6.4 High Growth Scenario- Rapid and strong growth recovery

## **7. NORTH AMERICA ONLINE GROCERY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 7.1 Key Online Grocery Market Statistics, 2022
- 7.2 North America Online Grocery Market Status and Outlook, 2020- 2030
- 7.3 North America Online Grocery Market Drivers and Growth Opportunities
- 7.4 North America Online Grocery Market outlook and Market Shares by Type, 2022- 2030
- 7.5 North America Online Grocery Market outlook and Market Shares by Application, 2022- 2030
- 7.6 North America Online Grocery Market outlook and Market Shares by Country, 2022- 2030

## **8. EUROPE ONLINE GROCERY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

- 8.1 Key Online Grocery Market Statistics, 2022
- 8.2 Europe Online Grocery Market Status and Outlook, 2020- 2030
- 8.3 Europe Online Grocery Market Drivers and Growth Opportunities
- 8.4 Europe Online Grocery Market outlook and Market Shares by Type, 2022- 2030
- 8.5 Europe Online Grocery Market outlook and Market Shares by Application, 2022- 2030

8.6 Europe Online Grocery Market outlook and Market Shares by Country, 2022- 2030

## **9. ASIA PACIFIC ONLINE GROCERY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

9.1 Key Online Grocery Market Statistics, 2022

9.2 Asia Pacific Online Grocery Market Status and Outlook, 2020- 2030

9.3 Asia Pacific Online Grocery Market Drivers and Growth Opportunities

9.4 Asia Pacific Online Grocery Market outlook and Market Shares by Type, 2022- 2030

9.5 Asia Pacific Online Grocery Market outlook and Market Shares by Application, 2022- 2030

9.6 Asia Pacific Online Grocery Market outlook and Market Shares by Country, 2022- 2030

## **10. SOUTH AND CENTRAL AMERICA ONLINE GROCERY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

10.1 Key Online Grocery Market Statistics, 2022

10.2 South and Central America Online Grocery Market Status and Outlook, 2020- 2030

10.3 South and Central America Online Grocery Market Drivers and Growth Opportunities

10.4 South and Central America Online Grocery Market outlook and Market Shares by Type, 2022- 2030

10.5 South and Central America Online Grocery Market outlook and Market Shares by Application, 2022- 2030

10.6 South and Central America Online Grocery Market outlook and Market Shares by Country, 2022- 2030

## **11. THE MIDDLE EAST AND AFRICA ONLINE GROCERY MARKET OUTLOOK AND OPPORTUNITIES TO 2030**

11.1 Key Online Grocery Market Statistics, 2022

11.2 The Middle East and Africa Online Grocery Market Status and Outlook, 2020- 2030

11.3 The Middle East and Africa Online Grocery Market Drivers and Growth Opportunities

11.4 The Middle East and Africa Online Grocery Market outlook and Market Shares by Type, 2022- 2030

11.5 The Middle East and Africa Online Grocery Market outlook and Market Shares by Application, 2022- 2030



11.6 The Middle East and Africa Online Grocery Market outlook and Market Shares by Country, 2022- 2030

## **12. FUTURE OF UNITED STATES ONLINE GROCERY MARKET SIZE TO 2030**

12.1 United States Online Grocery Market Statistics, 2022

12.2 The United States Macroeconomic and Demographic scenario

12.3 United States Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

12.4 From surviving to thriving- Strategies for US Online Grocery Companies

## **13 FUTURE OF CANADA ONLINE GROCERY MARKET SIZE TO 2030**

13.1 Canada Online Grocery Market Statistics, 2022

13.2 Canada Macroeconomic and Demographic scenario

13.3 Canada Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

13.4 From surviving to thriving- Strategies for Canada Online Grocery Companies

## **14 FUTURE OF MEXICO ONLINE GROCERY MARKET SIZE TO 2030**

14.1 Mexico Online Grocery Market Snapshot, 2022

14.2 Mexico Macroeconomic and Demographic scenario

14.3 Mexico Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

14.4 From surviving to thriving- Strategies for Mexico Online Grocery Companies

## **15 FUTURE OF GERMANY ONLINE GROCERY MARKET SIZE TO 2030**

15.1 Germany Online Grocery Market Snapshot, 2022

15.2 Germany Macroeconomic and Demographic scenario

15.3 Germany Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

15.4 From surviving to thriving- Strategies for Germany Online Grocery Companies

## **16. FUTURE OF UNITED KINGDOM ONLINE GROCERY MARKET SIZE TO 2030**

16.1 United Kingdom Online Grocery Market Snapshot, 2022

16.2 The United Kingdom Macroeconomic and Demographic scenario



16.3 United Kingdom Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

16.4 From surviving to thriving- Strategies for United Kingdom Online Grocery Companies

## **17. FUTURE OF FRANCE ONLINE GROCERY MARKET SIZE TO 2030**

17.1 France Online Grocery Market Snapshot, 2022

17.2 France Macroeconomic and Demographic scenario

17.3 France Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

17.4 From surviving to thriving- Strategies for France Online Grocery Companies

## **18. FUTURE OF SPAIN ONLINE GROCERY MARKET SIZE TO 2030**

18.1 Spain Online Grocery Market Snapshot, 2022

18.2 Spain Macroeconomic and Demographic scenario

18.3 Spain Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

18.4 From surviving to thriving- Strategies for Spain Online Grocery Companies

## **19. FUTURE OF ITALY ONLINE GROCERY MARKET SIZE TO 2030**

19.1 Italy Online Grocery Market Snapshot, 2022

19.2 Italy Macroeconomic and Demographic scenario

19.3 Italy Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

19.4 From surviving to thriving- Strategies for Italy Online Grocery Companies

## **20. FUTURE OF REST OF EUROPE ONLINE GROCERY MARKET SIZE TO 2030**

20.1 Rest of Europe Online Grocery Market Snapshot, 2022

20.2 Rest of Europe Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

20.3 From surviving to thriving- Strategies for Rest of Europe Online Grocery Companies

## **21. FUTURE OF CHINA ONLINE GROCERY MARKET SIZE TO 2030**

- 21.1 China Online Grocery Market Snapshot, 2022
- 21.2 China Macroeconomic and Demographic scenario
- 21.3 China Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 21.4 From surviving to thriving- Strategies for China Online Grocery Companies

## **22. FUTURE OF INDIA ONLINE GROCERY MARKET SIZE TO 2030**

- 22.1 India Online Grocery Market Snapshot, 2022
- 22.2 India Macroeconomic and Demographic scenario
- 22.3 India Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 22.4 From surviving to thriving- Strategies for India Online Grocery Companies

## **23. FUTURE OF JAPAN ONLINE GROCERY MARKET SIZE TO 2030**

- 23.1 Japan Online Grocery Market Snapshot, 2022
- 23.2 Japan Macroeconomic and Demographic scenario
- 23.3 Japan Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 23.4 From surviving to thriving- Strategies for Japan Online Grocery Companies

## **24. FUTURE OF SOUTH KOREA ONLINE GROCERY MARKET SIZE TO 2030**

- 24.1 South Korea Online Grocery Market Snapshot, 2022
- 24.2 South Korea Macroeconomic and Demographic scenario
- 24.3 South Korea Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 24.4 From surviving to thriving- Strategies for South Korea Online Grocery Companies

## **25. FUTURE OF INDONESIA ONLINE GROCERY MARKET SIZE TO 2030**

- 25.1 Indonesia Online Grocery Market Snapshot, 2022
- 25.2 Indonesia Macroeconomic and Demographic scenario
- 25.3 Indonesia Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 25.4 From surviving to thriving- Strategies for Indonesia Online Grocery Companies

## **26. FUTURE OF REST OF ASIA PACIFIC ONLINE GROCERY MARKET SIZE TO**

**2030**

- 26.1 Rest of Asia Pacific Online Grocery Market Snapshot, 2022
- 26.2 Rest of Asia Pacific Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 26.3 From surviving to thriving- Strategies for Rest of Asia Pacific Online Grocery Companies

**27. FUTURE OF BRAZIL ONLINE GROCERY MARKET SIZE TO 2030**

- 27.1 Brazil Online Grocery Market Snapshot, 2022
- 27.2 Brazil Macroeconomic and Demographic scenario
- 27.3 Brazil Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 27.4 From surviving to thriving- Strategies for Brazil Online Grocery Companies

**28. FUTURE OF ARGENTINA ONLINE GROCERY MARKET SIZE TO 2030**

- 28.1 Argentina Online Grocery Market Snapshot, 2022
- 28.2 Argentina Macroeconomic and Demographic scenario
- 28.3 Argentina Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 28.4 From surviving to thriving- Strategies for Argentina Online Grocery Companies

**29. FUTURE OF REST OF SOUTH AND CENTRAL AMERICA ONLINE GROCERY MARKET SIZE TO 2030**

- 29.1 Rest of South and Central America Online Grocery Market Snapshot, 2022
- 29.2 Rest of South and Central America Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030
- 29.3 From surviving to thriving- Strategies for Rest of South and Central America Online Grocery Companies

**30. FUTURE OF SAUDI ARABIA ONLINE GROCERY MARKET SIZE TO 2030**

- 30.1 Saudi Arabia Online Grocery Market Snapshot, 2022
- 30.2 Saudi Arabia Macroeconomic and Demographic scenario
- 30.3 Saudi Arabia Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

30.4 From surviving to thriving- Strategies for Saudi Arabia Online Grocery Companies

### **31. FUTURE OF UAE ONLINE GROCERY MARKET SIZE TO 2030**

31.1 UAE Online Grocery Market Snapshot, 2022

31.2 UAE Macroeconomic and Demographic scenario

31.3 UAE Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

31.4 From surviving to thriving- Strategies for UAE Online Grocery Companies

### **32. FUTURE OF EGYPT ONLINE GROCERY MARKET SIZE TO 2030**

32.1 Egypt Online Grocery Market Snapshot, 2022

32.2 Egypt Macroeconomic and Demographic scenario

32.3 Egypt Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

32.4 From surviving to thriving- Strategies for Egypt Online Grocery Companies

### **33. FUTURE OF SOUTH AFRICA ONLINE GROCERY MARKET SIZE TO 2030**

33.1 South Africa Online Grocery Market Snapshot, 2022

33.2 South Africa Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

33.3 From surviving to thriving- Strategies for South Africa Online Grocery Companies

### **34. FUTURE OF REST OF MIDDLE EAST ONLINE GROCERY MARKET SIZE TO 2030**

34.1 Rest of Middle East Online Grocery Market Snapshot, 2022

34.2 Rest of Middle East Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

34.3 From surviving to thriving- Strategies for Rest of Middle East Online Grocery Companies

### **35. FUTURE OF REST OF AFRICA ONLINE GROCERY MARKET SIZE TO 2030**

35.1 Rest of Africa Online Grocery Market Snapshot, 2022

35.2 Rest of Africa Online Grocery Market Revenue Outlook, \$ Million, and Growth Rate (%), 2022- 2030

35.3 From surviving to thriving- Strategies for Rest of Africa Online Grocery Companies

## **36. ONLINE GROCERY COMPETITIVE LANDSCAPE**

36.1 Key Online Grocery Companies in the industry

36.2 Online Grocery Companies- Business Overview

36.3 Online Grocery Companies- Product Portfolio

36.4 Online Grocery Companies- Financial Profile

36.5 Online Grocery Companies- SWOT Analysis

## **37. APPENDIX**

37.1 Publisher's Expertise

37.2 Methodology and Data Sources

37.3 Research Findings and Conclusion

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