

Online Food Delivery and Takeaway Market Size, Share, and Outlook, 2025 Report- By Type (Delivery, Takeaway), By Platform (Mobile, Website), Modes of Payment (Debit Card and Credit Card, Wallets, Food Cards, Cash on Delivery, Others), and Companies, 2021-2032

<https://marketpublishers.com/r/O0E1667A8BBBEN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: O0E1667A8BBBEN

Abstracts

Online Food Delivery and Takeaway Market Outlook

The global Online Food Delivery and Takeaway market is expected to register a growth rate of 9.3% during the forecast period from \$440.6 Billion in 2024 to \$897.4 Billion in 2032. The Online Food Delivery and Takeaway market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Online Food Delivery and Takeaway segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Delivery, Takeaway), By Platform (Mobile, Website), Modes of Payment (Debit Card and Credit Card, Wallets, Food Cards, Cash on Delivery, Others). Over 70 tables and charts showcase findings from our latest survey report on Online Food Delivery and Takeaway markets.

Online Food Delivery and Takeaway Market Insights, 2025

The Online Food Delivery and Takeaway Market in 2025 remains one of the fastest-growing sectors within the broader foodservice industry, driven by evolving consumer lifestyles, urbanization, and technological integration. Platforms offering diverse cuisine

options, real-time order tracking, and seamless payment solutions are elevating user convenience. The market is witnessing diversification with cloud kitchens, virtual restaurants, and hyper-local delivery models optimizing operational efficiencies. Data analytics and AI optimize demand forecasting, route planning, and personalized promotions. Additionally, growing demand for healthier, sustainable, and specialty food options shapes the service offerings. Strategic partnerships between restaurants and delivery platforms enable expanded market reach and enhanced customer loyalty.

Five Trends that will define global Online Food Delivery and Takeaway market in 2025 and Beyond

A closer look at the multi-million global market for Online Food Delivery and Takeaway identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Online Food Delivery and Takeaway companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Online Food Delivery and Takeaway industry?

The Online Food Delivery and Takeaway sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Online Food Delivery and Takeaway Market Segment Insights

The Online Food Delivery and Takeaway industry presents strong offers across categories. The analytical report offers forecasts of Online Food Delivery and Takeaway industry performance across segments and countries. Key segments in the industry include By Type (Delivery, Takeaway), By Platform (Mobile, Website), Modes of Payment (Debit Card and Credit Card, Wallets, Food Cards, Cash on Delivery, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Online Food Delivery and Takeaway market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Online Food Delivery and Takeaway industry ecosystem. It assists decision-makers in evaluating global Online Food Delivery and Takeaway market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Online Food Delivery and Takeaway industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Online Food Delivery and Takeaway Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Online Food Delivery and Takeaway Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Online Food Delivery and Takeaway with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Online Food Delivery and Takeaway market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Online Food Delivery and Takeaway market Insights Executives are most excited about opportunities for the US Online Food Delivery and Takeaway industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Online Food Delivery and Takeaway companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Online Food Delivery and Takeaway market.

Latin American Online Food Delivery and Takeaway market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Online Food Delivery and Takeaway Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Online Food Delivery and Takeaway markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant

prospects for companies. On the other hand, Middle Eastern Online Food Delivery and Takeaway markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Online Food Delivery and Takeaway companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Delivery Hero SE, Just Eat Takeaway.com N.V, Domino's Pizza Inc., Snapfinger, Inc., Pizza Hut, Inc, Foodler, Inc., Bundl Technologies Private Limited, Zomato Media Private Limited, Uber Technologies, Inc, Deliveroo Holdings plc, DoorDash, Inc., Postmates Inc.

Online Food Delivery and Takeaway Market Scope

Leading Segments

By Type

Delivery

Takeaway

By Platform

Mobile

Website

By Modes of Payment

Debit Card and Credit Card

Wallets

Food Cards

Cash on Delivery

Others

Leading Companies

Delivery Hero SE

Just Eat Takeaway.com N.V

Domino's Pizza Inc.

Snapfinger, Inc.

Pizza Hut, Inc

Foodler, Inc.

Bundl Technologies Private Limited

Zomato Media Private Limited

Uber Technologies, Inc

Deliveroo Holdings plc

DoorDash, Inc.

Postmates Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Online Food Delivery and Takeaway Market Size, Share, and Outlook, 2025 Report- By Type (Delivery, Takeaway),...

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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Just Eat Takeaway.com N.V

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Snapfinger, Inc.

Pizza Hut, Inc

Foodler, Inc.

Bundl Technologies Private Limited

Zomato Media Private Limited

Uber Technologies, Inc

Deliveroo Holdings plc

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Postmates Inc.

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