

Olive Market Size, Trends, Analysis, and Outlook By Application (Food and beverage, Pharmaceuticals, Others), By Distribution Channel (Offline, Online), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Olive Market Size is valued at \$15.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 3.4% to reach \$20 Billion by 2032.

The olive market is on an upward trajectory, driven by the increasing popularity of Mediterranean diets, known for their health benefits. Consumers are becoming more health-conscious and are turning to olives as a source of healthy fats, antioxidants, and anti-inflammatory properties. Additionally, the demand for organic and sustainably sourced olives is rising, reflecting broader trends in ethical consumption. Innovations in product offerings, such as flavored and ready-to-eat olives, are appealing to a younger demographic, while growing export markets, particularly in Asia and North America, are further bolstering industry growth.

Olive Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Olive survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Olive industry.

Key market trends defining the global Olive demand in 2025 and Beyond

The Olive industry remains an attractive hub for both domestic and global vendors. As

we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Olive Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Olive industry

Leading Olive companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Olive companies.

Olive Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Olive Market Size Outlook- Historic and Forecast Revenue in Three Cases

Olive Market Size, Trends, Analysis, and Outlook By Application (Food and beverage, Pharmaceuticals, Others),...

The Olive industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Olive Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Olive Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Olive market segments. Similarly, strong market demand encourages Canadian Olive companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Olive Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Olive industry remains the major market for companies in the European Olive industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Olive market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Olive Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Olive in Asia Pacific. In particular, China, India, and South East Asian Olive markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Olive Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Olive Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Olive market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Olive.

Olive Company Profiles

The global Olive market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are 2Brothers Company, ACEITUNA GREEN SL, Adamakis Olives, Apollo Pharmacies Ltd, B.R. Cohn, Cargill Inc, Dcoop S. Coop., Deoleo SA, Eugene Brunel, Filippo Berio USA Ltd, FRUYPER SA, GAIA olives, Gallo, Grup Pons, MINERVA S.A, OLIVA OLIVA INTERNET SL, Olive line international SL, SCAMILLA OLIVES.

Recent Olive Market Developments

The global Olive market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Olive Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Food and beverage

Pharmaceuticals

Others

By Distribution Channel

Offline

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

2Brothers Company

ACEITUNA GREEN SL

Adamakis Olives

Apollo Pharmacies Ltd

B.R. Cohn

Cargill Inc

Dcoop S. Coop.

Deoleo SA

Eugene Brunel

Filippo Berio USA Ltd

FRUYPER SA

GAIA olives

Gallo

Grup Pons

MINERVA S.A

OLIVA OLIVA INTERNET SL

Olive line international SL

SCAMILLA OLIVES

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. OLIVE MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Olive Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Olive Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Olive Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Olive Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Olive Market Outlook to 2032

CHAPTER 5: OLIVE MARKET DYNAMICS

Olive Market Size, Trends, Analysis, and Outlook By Application (Food and beverage, Pharmaceuticals, Others),...

- 5.1 Key Olive Market Trends
- 5.2 Potential Olive Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL OLIVE MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Application
 - Food and beverage
 - Pharmaceuticals
 - Others
- Distribution Channel
 - Offline
 - Online
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA OLIVE MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Application
 - Food and beverage
 - Pharmaceuticals
 - Others
- Distribution Channel
 - Offline
 - Online
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Olive Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Olive Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Olive Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE OLIVE MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032
- 8.2 Application
 - Food and beverage
 - Pharmaceuticals

Others

Distribution Channel

Offline

Online

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Olive Market Size Forecast, 2021- 2032

8.3.2 France Olive Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Olive Market Size Forecast, 2021- 2032

8.3.4 Spain Olive Market Size Forecast, 2021- 2032

8.3.5 Italy Olive Market Size Forecast, 2021- 2032

8.3.6 Russia Olive Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Olive Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC OLIVE MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Application

Food and beverage

Pharmaceuticals

Others

Distribution Channel

Offline

Online

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Olive Market Size Forecast, 2021- 2032

9.3.2 India Olive Market Size Forecast, 2021- 2032

9.3.3 Japan Olive Market Size Forecast, 2021- 2032

9.3.4 South Korea Olive Market Size Forecast, 2021- 2032

9.3.5 Australia Olive Market Size Forecast, 2021- 2032

9.3.6 South East Asia Olive Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Olive Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA OLIVE MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Application

Food and beverage

Pharmaceuticals

Others

Distribution Channel

Offline

Online

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Olive Market Size Forecast, 2021- 2032

10.3.2 Argentina Olive Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Olive Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA OLIVE MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Application

Food and beverage

Pharmaceuticals

Others

Distribution Channel

Offline

Online

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Olive Market Size Forecast, 2021- 2032

11.3.2 The UAE Olive Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Olive Market Size Forecast, 2021- 2032

11.3.4 South Africa Olive Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Olive Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 2Brothers Company

ACEITUNA GREEN SL

Adamakis Olives

Apollo Pharmacies Ltd

B.R. Cohn

Cargill Inc

Dcoop S. Coop.

Deoleo SA

Eugene Brunel
Filippo Berio USA Ltd
FRUYPER SA
GAIA olives
Gallo
Grup Pons
MINERVA S.A
OLIVA OLIVA INTERNET SL
Olive line international SL
SCAMILLA OLIVES

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Olive Market Outlook by Type, 2021- 2032
- Figure 6: Global Olive Market Outlook by Application, 2021- 2032
- Figure 7: Global Olive Market Outlook by Region, 2021- 2032
- Figure 8: North America Olive Market Snapshot, Q4-2024
- Figure 9: North America Olive Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Olive Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Olive Market Share by Country, 2023
- Figure 12: Europe Olive Market Snapshot, Q4-2024
- Figure 13: Europe Olive Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Olive Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Olive Market Share by Country, 2023
- Figure 16: Asia Pacific Olive Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Olive Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Olive Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Olive Market Share by Country, 2023
- Figure 20: South America Olive Market Snapshot, Q4-2024
- Figure 21: South America Olive Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Olive Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Olive Market Share by Country, 2023
- Figure 24: Middle East and Africa Olive Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Olive Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Olive Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Olive Market Share by Country, 2023
- Figure 28: United States Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Olive Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Olive Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Olive Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Olive Market Size Outlook by Segments, 2021- 2032
Table 7: Global Olive Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Olive Market Outlook by Type, 2021- 2032
Table 10: North America- Olive Market Outlook by Country, 2021- 2032
Table 11: Europe - Olive Market Outlook by Type, 2021- 2032
Table 12: Europe - Olive Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Olive Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Olive Market Outlook by Country, 2021- 2032
Table 15: South America- Olive Market Outlook by Type, 2021- 2032
Table 16: South America- Olive Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Olive Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Olive Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Olive Companies
Table 20: Product Profiles of Leading Olive Companies
Table 21: SWOT Profiles of Leading Olive Companies

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