

# **Oleoresins Market Size, Share, and Outlook, 2025 Report- By Type (Capsicum, Black Pepper, Paprika, Turmeric, Ginger, Garlic, Onion), Raw Material (Leaves, Seeds, Flowers, Roots, Berries, Others), Application (Food and Beverages, Pharmaceuticals, Flavors, Others), and Companies, 2021-2032**

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## **Abstracts**

### **Oleoresins Market Outlook**

The global Oleoresins market is expected to register a growth rate of 7.1% during the forecast period from \$2.1 Billion in 2024 to \$3.6 Billion in 2032. The Oleoresins market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Oleoresins segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Capsicum, Black Pepper, Paprika, Turmeric, Ginger, Garlic, Onion), Raw Material (Leaves, Seeds, Flowers, Roots, Berries, Others), Application (Food and Beverages, Pharmaceuticals, Flavors, Others). Over 70 tables and charts showcase findings from our latest survey report on Oleoresins markets.

### **Oleoresins Market Insights, 2025**

Oleoresins are concentrated natural extracts from spices and herbs used as flavoring and coloring agents in food, pharmaceuticals, and cosmetics. The oleoresins market is expanding due to growing consumer preference for natural ingredients and clean-label products. They offer advantages like longer shelf life, consistent flavor profiles, and

ease of use compared to whole spices. Production involves solvent extraction and encapsulation technologies to retain bioactive compounds. Key spices for oleoresin extraction include pepper, paprika, turmeric, and ginger. The food processing industry is the largest consumer, incorporating oleoresins in snacks, sauces, and meat products. Asia-Pacific and Europe are major markets, supported by spice cultivation and processing expertise.

## Five Trends that will define global Oleoresins market in 2025 and Beyond

A closer look at the multi-million global market for Oleoresins identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Oleoresins companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Oleoresins industry?

The Oleoresins sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Oleoresins Market Segment Insights

The Oleoresins industry presents strong offers across categories. The analytical report offers forecasts of Oleoresins industry performance across segments and countries. Key segments in the industry include By Type (Capsicum, Black Pepper, Paprika, Turmeric, Ginger, Garlic, Onion), Raw Material (Leaves, Seeds, Flowers, Roots, Berries, Others), Application (Food and Beverages, Pharmaceuticals, Flavors, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Oleoresins market size outlook is provided for 22 countries across these regions.

## Market Value Chain

The chapter identifies potential companies and their operations across the global Oleoresins industry ecosystem. It assists decision-makers in evaluating global Oleoresins market fundamentals, market dynamics, and disruptive trends across the value chain segments.

## Scenario Analysis and Forecasts

Strategic decision-making in the Oleoresins industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: low growth, reference case, and high growth cases.

## Asia Pacific Oleoresins Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Oleoresins Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Oleoresins with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Oleoresins market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Oleoresins market Insights Executives are most excited about opportunities for the US Oleoresins industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Oleoresins companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Oleoresins market.

Latin American Oleoresins market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Oleoresins Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Oleoresins markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Oleoresins markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Oleoresins companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market

shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Universal Oleoresins Limited, Ungerer and Company Inc., Synthite Industries Limited, Shijiazhuang City Bio Technology Co., Ltd., Qingdao Ruibang Biotechnology Co., Ltd., Jean Gazignaire Soci?t? Anonyme, Paras Perfumers Private Limited, Manohar Botanical Extracts Private Limited, Ambe Group of Companies, Gurjar Phytochem Private Limited, MRT Organic Green Products Limited, Nature Plus Herbal Cosmetics Private Limited, Cymbio Pharma Private Limited, All-Season Herbs Private Limited, Asian Oleoresin Company Limited, Bioprex Labs Private Limited, Plant Lipids Private Limited.

## Oleoresins Market Scope

### Leading Segments

#### By Type

Capsicum

Black Pepper

Paprika

Turmeric

Ginger

Garlic

Onion

#### By Raw Material

Leaves

Seeds

Flowers

Roots

Berries

Others

By Application

Food and Beverages

Pharmaceuticals

Flavors

Others

Leading Companies

Universal Oleoresins Limited

Ungerer and Company Inc.

Synthite Industries Limited

Shijiazhuang City Bio Technology Co., Ltd.

Qingdao Ruibang Biotechnology Co., Ltd.

Jean Gazignaire Soci?t? Anonyme

Paras Perfumers Private Limited

Manohar Botanical Extracts Private Limited

Ambe Group of Companies

Gurjar Phytochem Private Limited

MRT Organic Green Products Limited

Nature Plus Herbal Cosmetics Private Limited

Cymbio Pharma Private Limited

All-Season Herbs Private Limited

Asian Oleoresin Company Limited

Bioprex Labs Private Limited

Plant Lipids Private Limited

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing

environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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## Contents

### 1. TABLE OF CONTENTS

List of Figures and Tables

### 2. EXECUTIVE SUMMARY

#### 2.1 Key Highlights

2.1.1 Oleoresins Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Oleoresins Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

#### 2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

### 3. RESEARCH METHODOLOGY

#### 3.1 Primary Research Surveys

#### 3.2 Secondary Data Sources

#### 3.3 Data Triangulation

#### 3.4 Forecast Methodology

#### 3.5 Assumptions and Limitations

### 4. INTRODUCTION TO GLOBAL OLEORESINS MARKET IN 2025

#### 4.1 Industry Panorama

#### 4.2 Leading Companies Profiled in the Study

#### 4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

#### 4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

#### 4.5 Regional Analysis

#### 4.6 Porter's Five Force Analysis

- 4.6.1 Intensity of Competitive Rivalry
- 4.6.2 Threat of New Entrants
- 4.6.3 Threat of Substitutes
- 4.6.4 Bargaining Power of Buyers
- 4.6.5 Bargaining Power of Suppliers
- 4.7 Oleoresins Industry Value Chain Analysis
  - 4.7.1 Stage of Value Chain
  - 4.7.2 Key Activities of Companies
  - 4.7.3 Companies Included in Each Stage
  - 4.7.4 Key Insights

## **5. OLEORESINS MARKET OUTLOOK TO 2032**

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

### By Type

Capsicum

Black Pepper

Paprika

Turmeric

Ginger

Garlic

Onion

### By Raw Material

Leaves

Seeds

Flowers

Roots

Berries

Others

### By Application

Food and Beverages

Pharmaceuticals

Flavors

Others

## **6. GLOBAL OLEORESINS MARKET OUTLOOK ACROSS GROWTH SCENARIOS**

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

## **6. NORTH AMERICA OLEORESINS MARKET SIZE OUTLOOK**

- 6.1 Key Market Statistics, 2024
- 6.2 North America Oleoresins Market Trends and Growth Opportunities
  - 6.2.1 North America Oleoresins Market Outlook by Type
  - 6.2.2 North America Oleoresins Market Outlook by Application
- 6.3 North America Oleoresins Market Outlook by Country
  - 6.3.1 The US Oleoresins Market Outlook, 2021- 2032
  - 6.3.2 Canada Oleoresins Market Outlook, 2021- 2032
  - 6.3.3 Mexico Oleoresins Market Outlook, 2021- 2032

## **7. EUROPE OLEORESINS MARKET SIZE OUTLOOK**

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Oleoresins Market Trends and Growth Opportunities
  - 7.2.1 Europe Oleoresins Market Outlook by Type
  - 7.2.2 Europe Oleoresins Market Outlook by Application
- 7.3 Europe Oleoresins Market Outlook by Country
  - 7.3.2 Germany Oleoresins Market Outlook, 2021- 2032
  - 7.3.3 France Oleoresins Market Outlook, 2021- 2032
  - 7.3.4 The UK Oleoresins Market Outlook, 2021- 2032
  - 7.3.5 Spain Oleoresins Market Outlook, 2021- 2032
  - 7.3.6 Italy Oleoresins Market Outlook, 2021- 2032
  - 7.3.7 Russia Oleoresins Market Outlook, 2021- 2032
  - 7.3.8 Rest of Europe Oleoresins Market Outlook, 2021- 2032

## **8. ASIA PACIFIC OLEORESINS MARKET SIZE OUTLOOK**

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Oleoresins Market Trends and Growth Opportunities
  - 8.2.1 Asia Pacific Oleoresins Market Outlook by Type
  - 8.2.2 Asia Pacific Oleoresins Market Outlook by Application
- 8.3 Asia Pacific Oleoresins Market Outlook by Country
  - 8.3.1 China Oleoresins Market Outlook, 2021- 2032
  - 8.3.2 India Oleoresins Market Outlook, 2021- 2032

- 8.3.3 Japan Oleoresins Market Outlook, 2021- 2032
- 8.3.4 South Korea Oleoresins Market Outlook, 2021- 2032
- 8.3.5 Australia Oleoresins Market Outlook, 2021- 2032
- 8.3.6 South East Asia Oleoresins Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Oleoresins Market Outlook, 2021- 2032

## **9. SOUTH AMERICA OLEORESINS MARKET SIZE OUTLOOK**

- 9.1 Key Market Statistics, 2024
- 9.2 South America Oleoresins Market Trends and Growth Opportunities
  - 9.2.1 South America Oleoresins Market Outlook by Type
  - 9.2.2 South America Oleoresins Market Outlook by Application
- 9.3 South America Oleoresins Market Outlook by Country
  - 9.3.1 Brazil Oleoresins Market Outlook, 2021- 2032
  - 9.3.2 Argentina Oleoresins Market Outlook, 2021- 2032
  - 9.3.3 Rest of South and Central America Oleoresins Market Outlook, 2021- 2032

## **10. MIDDLE EAST AND AFRICA OLEORESINS MARKET SIZE OUTLOOK**

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Oleoresins Market Trends and Growth Opportunities
  - 10.2.1 Middle East and Africa Oleoresins Market Outlook by Type
  - 10.2.2 Middle East and Africa Oleoresins Market Outlook by Application
- 10.3 Middle East and Africa Oleoresins Market Outlook by Country
  - 10.3.1 Saudi Arabia Oleoresins Market Outlook, 2021- 2032
  - 10.3.2 The UAE Oleoresins Market Outlook, 2021- 2032
  - 10.3.3 Rest of Middle East Oleoresins Market Outlook, 2021- 2032
  - 10.3.4 South Africa Oleoresins Market Outlook, 2021- 2032
  - 10.3.5 Egypt Oleoresins Market Outlook, 2021- 2032
  - 10.3.6 Rest of Africa Oleoresins Market Outlook, 2021- 2032

## **11. COMPANY PROFILES**

- 11.1 Leading 10 Companies
  - Universal Oleoresins Limited
  - Ungerer and Company Inc.
  - Synthite Industries Limited
  - Shijiazhuang City Bio Technology Co., Ltd.
  - Qingdao Ruibang Biotechnology Co., Ltd.

Jean Gazignaire Soci?t? Anonyme  
Paras Perfumers Private Limited  
Manohar Botanical Extracts Private Limited  
Ambe Group of Companies  
Gurjar Phytochem Private Limited  
MRT Organic Green Products Limited  
Nature Plus Herbal Cosmetics Private Limited  
Cymbio Pharma Private Limited  
All-Season Herbs Private Limited  
Asian Oleoresin Company Limited  
Bioprex Labs Private Limited  
Plant Lipids Private Limited  
11.2 Overview  
11.3 Products and Services  
11.4 SWOT Profile

## **12. APPENDIX**

12.1 Subscription Options  
12.2 Customization Options  
12.3 Publisher Details

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