

# **Oil and Fats Market Size, Share, and Outlook, 2025 Report- By Type (Fish Oil, Palm oil, Sunflower oil, Rapeseed oil, Olive oil, Other Oils, Cocoa Butter Fat, Filling Fats, Ghee Fats, Milk-Fats, Spread Fats, Lard, Tallow, Duck fat, Others), Application (Food, Pharmaceuticals, Biofuel, Personal Care and Cosmetics, Others), Source (Plant, Animal), Distribution Channel (Hypermarkets and Supermarkets, Convenience Stores, Specialty Store, Online, Others), and Companies, 2021-2032**

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## **Abstracts**

### **Oil and Fats Market Outlook**

The global Oil and Fats market is expected to register a growth rate of 4.2% during the forecast period from \$256.8 Billion in 2024 to \$356.9 Billion in 2032. The Oil and Fats market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Oil and Fats segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Fish Oil, Palm oil, Sunflower oil, Rapeseed oil, Olive oil, Other Oils, Cocoa Butter Fat, Filling Fats, Ghee Fats, Milk-Fats, Spread Fats, Lard, Tallow, Duck fat, Others), Application (Food, Pharmaceuticals, Biofuel, Personal Care and Cosmetics, Others), Source (Plant, Animal), Distribution Channel (Hypermarkets and Supermarkets, Convenience Stores, Specialty Store, Online, Others). Over 70 tables

and charts showcase findings from our latest survey report on Oil and Fats markets.

## Oil and Fats Market Insights, 2025

The Oil and Fats Market in 2025 is evolving rapidly as global dietary preferences shift toward healthier oils, sustainable sourcing, and functional cooking fats. While traditional vegetable oils remain dominant, consumer demand is increasingly favoring oils with high nutritional profiles—such as avocado oil, olive oil, and cold-pressed seed oils. Simultaneously, the food manufacturing sector continues to rely on functional fats for stability, texture, and flavor enhancement in bakery, snacks, and dairy analogs. Regulatory developments and trans-fat restrictions in several countries are pushing industry players to innovate with healthier alternatives. The rise of plant-based diets is also driving interest in coconut oil, palm oil alternatives, and algal oils. Advanced refining technologies, along with transparency in sourcing and organic certifications, are becoming critical differentiators in the competitive landscape.

## Five Trends that will define global Oil and Fats market in 2025 and Beyond

A closer look at the multi-million global market for Oil and Fats identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Oil and Fats companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

## What are the biggest opportunities for growth in the Oil and Fats industry?

The Oil and Fats sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

## Oil and Fats Market Segment Insights

The Oil and Fats industry presents strong offers across categories. The analytical report offers forecasts of Oil and Fats industry performance across segments and countries.

Key segments in the industry include By Type (Fish Oil, Palm oil, Sunflower oil, Rapeseed oil, Olive oil, Other Oils, Cocoa Butter Fat, Filling Fats, Ghee Fats, Milk-Fats, Spread Fats, Lard, Tallow, Duck fat, Others), Application (Food, Pharmaceuticals, Biofuel, Personal Care and Cosmetics, Others), Source (Plant, Animal), Distribution Channel (Hypermarkets and Supermarkets, Convenience Stores, Specialty Store, Online, Others). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Oil and Fats market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Oil and Fats industry ecosystem. It assists decision-makers in evaluating global Oil and Fats market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Oil and Fats industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

### Asia Pacific Oil and Fats Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

## The State of Europe Oil and Fats Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Oil and Fats with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Oil and Fats market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Oil and Fats market Insights Executives are most excited about opportunities for the US Oil and Fats industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Oil and Fats companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Oil and Fats market.

Latin American Oil and Fats market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Oil and Fats Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Oil and

Fats markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Oil and Fats markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

## Competitive Landscape How Oil and Fats companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Associated British Foods plc, Bunge Limited, CHS Inc., Land O'Lakes, Inc., Wilmar International Limited, Cargill, Incorporated, Archer Daniels Midland Company, International Foodstuff Company Holdings Limited, Ajinomoto Co., Inc., Conagra Brands, Inc., Olenex S?rl, AAK International Hull Limited, Milkio Foods Limited.

## Oil and Fats Market Scope

### Leading Segments

#### By Type

Fish Oil

Palm oil

Sunflower oil

Rapeseed oil

Olive oil

Other Oils

Cocoa Butter Fat

Filling Fats

Ghee Fats

Milk-Fats

Spread Fats

Lard

Tallow

Duck fat

Others

By Application

Food

Pharmaceuticals

Biofuel

Personal Care and Cosmetics

Others

By Source

Plant

Animal

By Distribution Channel

Hypermarkets and Supermarkets

Convenience Stores

Specialty Store

Online

Others

Leading Companies

Associated British Foods plc

Bunge Limited

CHS Inc.

Land O'Lakes, Inc.

Wilmar International Limited

Cargill, Incorporated

Archer Daniels Midland Company

International Foodstuff Company Holdings Limited

Ajinomoto Co., Inc.

Conagra Brands, Inc.

Olenex S?rl

AAK International Hull Limited

Milkio Foods Limited

Geographies

North AmericaUS, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

### Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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- By Application
- Food
- Pharmaceuticals
- Biofuel
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Land O'Lakes, Inc.

Wilmar International Limited

Cargill, Incorporated

Archer Daniels Midland Company

International Foodstuff Company Holdings Limited

Ajinomoto Co., Inc.

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