

Offline Recipe Box Delivery Service Market Size, Share, and Outlook, 2025 Report- By Type (Ready-to-eat Food, Reprocessed Food, Others), Meal (Vegan, Vegetarian, Non-Vegetarian), Serve (Single, Multiple), and Companies, 2021-2032

<https://marketpublishers.com/r/OA94A15AD029EN.html>

Date: June 2025

Pages: 185

Price: US\$ 3,680.00 (Single User License)

ID: OA94A15AD029EN

Abstracts

Offline Recipe Box Delivery Service Market Outlook

The global Offline Recipe Box Delivery Service market is expected to register a growth rate of 9.2% during the forecast period from \$28.9 Billion in 2024 to \$58.4 Billion in 2032. The Offline Recipe Box Delivery Service market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Offline Recipe Box Delivery Service segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Ready-to-eat Food, Reprocessed Food, Others), Meal (Vegan, Vegetarian, Non-Vegetarian), Serve (Single, Multiple). Over 70 tables and charts showcase findings from our latest survey report on Offline Recipe Box Delivery Service markets.

Offline Recipe Box Delivery Service Market Insights, 2025

The Offline Recipe Box Delivery Service Market in 2025 continues to capitalize on consumer interest in home cooking, convenience, and culinary exploration without the need for digital interfaces. These services provide pre-portioned ingredients and printed recipe guides, catering to demographics less inclined to use apps or online subscriptions. The market benefits from partnerships with local farmers and specialty

food producers to offer fresh, high-quality ingredients, enhancing the appeal of meal kits. Increasing consumer focus on balanced nutrition and meal customization further drives adoption. Although digital platforms dominate meal delivery, the offline segment maintains relevance among specific customer niches valuing tactile interaction and simplicity.

Five Trends that will define global Offline Recipe Box Delivery Service market in 2025 and Beyond

A closer look at the multi-million global market for Offline Recipe Box Delivery Service identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Offline Recipe Box Delivery Service companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Offline Recipe Box Delivery Service industry?

The Offline Recipe Box Delivery Service sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Offline Recipe Box Delivery Service Market Segment Insights

The Offline Recipe Box Delivery Service industry presents strong offers across categories. The analytical report offers forecasts of Offline Recipe Box Delivery Service industry performance across segments and countries. Key segments in the industry include By Type (Ready-to-eat Food, Reprocessed Food, Others), Meal (Vegan, Vegetarian, Non-Vegetarian), Serve (Single, Multiple). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for

Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Offline Recipe Box Delivery Service market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Offline Recipe Box Delivery Service industry ecosystem. It assists decision-makers in evaluating global Offline Recipe Box Delivery Service market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Offline Recipe Box Delivery Service industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Offline Recipe Box Delivery Service Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Offline Recipe Box Delivery Service Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Offline Recipe Box Delivery Service with demand from both Western Europe and Eastern European regions increasing over the medium to long-

term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Offline Recipe Box Delivery Service market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Offline Recipe Box Delivery Service market Insights Executives are most excited about opportunities for the US Offline Recipe Box Delivery Service industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Offline Recipe Box Delivery Service companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Offline Recipe Box Delivery Service market.

Latin American Offline Recipe Box Delivery Service market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Offline Recipe Box Delivery Service Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Offline Recipe Box Delivery Service markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Offline Recipe Box Delivery Service markets including the UAE, Saudi Arabia, Qatar, and Oman continue

to offer lucrative pockets of growth.

Competitive LandscapeHow Offline Recipe Box Delivery Service companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Blue Apron Holdings, Inc., Freshly, Inc., HelloFresh SE, Home Chef, LLC, Hungryroot, Inc., Gousto Ltd, The Purple Carrot, LLC, Fresh n' Lean Holdings, LLC, QuiToque, Kochhaus GmbH, Marley Spoon AG, Gobble, Inc., Sun Basket, Inc.

Offline Recipe Box Delivery Service Market Scope

Leading Segments

By Type

Ready-to-eat Food

Reprocessed Food

Others

By Meal

Vegan

Vegetarian

Non-Vegetarian

By Serve

Single

Multiple

Leading Companies

Blue Apron Holdings, Inc.

Freshly, Inc.

HelloFresh SE

Home Chef, LLC

Hungryroot, Inc.

Gousto Ltd

The Purple Carrot, LLC

Fresh n' Lean Holdings, LLC

QuiToque

Kochhaus GmbH

Marley Spoon AG

Gobble, Inc.

Sun Basket, Inc.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

Contents

1. TABLE OF CONTENTS

List of Figures and Tables

2. EXECUTIVE SUMMARY

2.1 Key Highlights

2.1.1 Offline Recipe Box Delivery Service Market Size Outlook, 2018-2024 and 2025-2032

2.1.2 Largest Offline Recipe Box Delivery Service Market Types and Applications

2.1.3 Fastest Growing Segments

2.1.4 Potential Markets

2.1.5 Market Concentration

2.2 Market Scope and Segmentation

2.2.1 Market Scope- Segments

2.2.2 Market Scope- Countries

2.2.3 Macroeconomic and Demographic Outlook

2.2.4 Abbreviations

2.2.5 Units and Currency Conversions

3. RESEARCH METHODOLOGY

3.1 Primary Research Surveys

3.2 Secondary Data Sources

3.3 Data Triangulation

3.4 Forecast Methodology

3.5 Assumptions and Limitations

4. INTRODUCTION TO GLOBAL OFFLINE RECIPE BOX DELIVERY SERVICE MARKET IN 2025

4.1 Industry Panorama

4.2 Leading Companies Profiled in the Study

4.3 Asia Pacific Markets offer Robust Market Prospects for New Entrants

4.4 Market Dynamics

4.4.1 Market Dynamics- Trends and Drivers

4.4.2 Market Dynamics- Opportunities and Challenges

- 4.5 Regional Analysis
- 4.6 Porter's Five Force Analysis
 - 4.6.1 Intensity of Competitive Rivalry
 - 4.6.2 Threat of New Entrants
 - 4.6.3 Threat of Substitutes
 - 4.6.4 Bargaining Power of Buyers
 - 4.6.5 Bargaining Power of Suppliers
- 4.7 Offline Recipe Box Delivery Service Industry Value Chain Analysis
 - 4.7.1 Stage of Value Chain
 - 4.7.2 Key Activities of Companies
 - 4.7.3 Companies Included in Each Stage
 - 4.7.4 Key Insights

5. OFFLINE RECIPE BOX DELIVERY SERVICE MARKET OUTLOOK TO 2032

- 5.1 Market Size Forecast by Type, 2021-2024 and 2025-2032
- 5.2 Market Size Forecast by Application, 2021-2024 and 2024-2032
- 5.3 Market Size Forecast by Geography, 2021-2024 and 2024-2032

By Type

Ready-to-eat Food

Reprocessed Food

Others

By Meal

Vegan

Vegetarian

Non-Vegetarian

By Serve

Single

Multiple

6. GLOBAL OFFLINE RECIPE BOX DELIVERY SERVICE MARKET OUTLOOK ACROSS GROWTH SCENARIOS

- 6.1 Low Growth Scenario
- 6.2 Base/Reference Case
- 6.3 High Growth Scenario

6. NORTH AMERICA OFFLINE RECIPE BOX DELIVERY SERVICE MARKET SIZE OUTLOOK

- 6.1 Key Market Statistics, 2024
- 6.2 North America Offline Recipe Box Delivery Service Market Trends and Growth Opportunities
 - 6.2.1 North America Offline Recipe Box Delivery Service Market Outlook by Type
 - 6.2.2 North America Offline Recipe Box Delivery Service Market Outlook by Application
- 6.3 North America Offline Recipe Box Delivery Service Market Outlook by Country
 - 6.3.1 The US Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 6.3.2 Canada Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 6.3.3 Mexico Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

7. EUROPE OFFLINE RECIPE BOX DELIVERY SERVICE MARKET SIZE OUTLOOK

- 7.1 Key Market Statistics, 2024
- 7.2 Europe Offline Recipe Box Delivery Service Market Trends and Growth Opportunities
 - 7.2.1 Europe Offline Recipe Box Delivery Service Market Outlook by Type
 - 7.2.2 Europe Offline Recipe Box Delivery Service Market Outlook by Application
- 7.3 Europe Offline Recipe Box Delivery Service Market Outlook by Country
 - 7.3.2 Germany Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 7.3.3 France Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 7.3.4 The UK Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 7.3.5 Spain Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 7.3.6 Italy Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 7.3.7 Russia Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 7.3.8 Rest of Europe Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

8. ASIA PACIFIC OFFLINE RECIPE BOX DELIVERY SERVICE MARKET SIZE OUTLOOK

- 8.1 Key Market Statistics, 2024
- 8.2 Asia Pacific Offline Recipe Box Delivery Service Market Trends and Growth Opportunities
 - 8.2.1 Asia Pacific Offline Recipe Box Delivery Service Market Outlook by Type
 - 8.2.2 Asia Pacific Offline Recipe Box Delivery Service Market Outlook by Application
- 8.3 Asia Pacific Offline Recipe Box Delivery Service Market Outlook by Country
 - 8.3.1 China Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 8.3.2 India Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

- 8.3.3 Japan Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
- 8.3.4 South Korea Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
- 8.3.5 Australia Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
- 8.3.6 South East Asia Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
- 8.3.7 Rest of Asia Pacific Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

9. SOUTH AMERICA OFFLINE RECIPE BOX DELIVERY SERVICE MARKET SIZE OUTLOOK

- 9.1 Key Market Statistics, 2024
- 9.2 South America Offline Recipe Box Delivery Service Market Trends and Growth Opportunities
 - 9.2.1 South America Offline Recipe Box Delivery Service Market Outlook by Type
 - 9.2.2 South America Offline Recipe Box Delivery Service Market Outlook by Application
- 9.3 South America Offline Recipe Box Delivery Service Market Outlook by Country
 - 9.3.1 Brazil Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 9.3.2 Argentina Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 9.3.3 Rest of South and Central America Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

10. MIDDLE EAST AND AFRICA OFFLINE RECIPE BOX DELIVERY SERVICE MARKET SIZE OUTLOOK

- 10.1 Key Market Statistics, 2024
- 10.2 Middle East and Africa Offline Recipe Box Delivery Service Market Trends and Growth Opportunities
 - 10.2.1 Middle East and Africa Offline Recipe Box Delivery Service Market Outlook by Type
 - 10.2.2 Middle East and Africa Offline Recipe Box Delivery Service Market Outlook by Application
- 10.3 Middle East and Africa Offline Recipe Box Delivery Service Market Outlook by Country
 - 10.3.1 Saudi Arabia Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 10.3.2 The UAE Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 10.3.3 Rest of Middle East Offline Recipe Box Delivery Service Market Outlook, 2021- 2032
 - 10.3.4 South Africa Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

10.3.5 Egypt Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

10.3.6 Rest of Africa Offline Recipe Box Delivery Service Market Outlook, 2021- 2032

11. COMPANY PROFILES

11.1 Leading 10 Companies

Blue Apron Holdings, Inc.

Freshly, Inc.

HelloFresh SE

Home Chef, LLC

Hungryroot, Inc.

Gousto Ltd

The Purple Carrot, LLC

Fresh n' Lean Holdings, LLC

QuiToque

Kochhaus GmbH

Marley Spoon AG

Gobble, Inc.

Sun Basket, Inc.

11.2 Overview

11.3 Products and Services

11.4 SWOT Profile

12. APPENDIX

12.1 Subscription Options

12.2 Customization Options

12.3 Publisher Details

I would like to order

Product name: Offline Recipe Box Delivery Service Market Size, Share, and Outlook, 2025 Report- By Type (Ready-to-eat Food, Reprocessed Food, Others), Meal (Vegan, Vegetarian, Non-Vegetarian), Serve (Single, Multiple), and Companies, 2021-2032

Product link: <https://marketpublishers.com/r/OA94A15AD029EN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA94A15AD029EN.html>