

# **Nutritional Lipids Market Size, Share, and Outlook, 2025 Report- By Type (Omega-3, Omega-6, Medium Chain Triglycerides, Sphingolipids, Omega-7, Omega-9), Application (Dietary Supplements, Infant Formula, Pharmaceuticals, Food Fortification, Animal Nutrition, Others), Source (Plant, Animal), Form (Powder, Liquid), and Companies, 2021-2032**

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## **Abstracts**

### Nutritional Lipids Market Outlook

The global Nutritional Lipids market is expected to register a growth rate of 6.5% during the forecast period from \$20.3 Billion in 2024 to \$33.6 Billion in 2032. The Nutritional Lipids market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Nutritional Lipids segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Omega-3, Omega-6, Medium Chain Triglycerides, Sphingolipids, Omega-7, Omega-9), Application (Dietary Supplements, Infant Formula, Pharmaceuticals, Food Fortification, Animal Nutrition, Others), Source (Plant, Animal), Form (Powder, Liquid). Over 70 tables and charts showcase findings from our latest survey report on Nutritional Lipids markets.

### Nutritional Lipids Market Insights, 2025

The nutritional lipids market in 2025 is a dynamic sector supplying essential fats, such as omega-3 and omega-6 fatty acids, phospholipids, and medium-chain triglycerides,

that play critical roles in human health including brain function, cardiovascular support, and anti-inflammatory effects. These lipids are incorporated into dietary supplements, infant formulas, functional foods, and clinical nutrition products. The market growth is driven by expanding health awareness, aging populations, and increasing prevalence of chronic diseases requiring nutritional management. Innovation focuses on sustainable sourcing from marine, algal, and plant-based oils, along with enhanced bioavailability and stability. Regulatory frameworks govern health claims and purity standards. North America and Europe lead consumption due to high consumer demand and regulatory oversight, while Asia-Pacific exhibits rapid growth driven by expanding middle classes and traditional health practices. Challenges include volatility in raw material supplies and competition from synthetic alternatives. The nutritional lipids market in 2025 highlights the integration of nutritional science with consumer health trends.

### Five Trends that will define global Nutritional Lipids market in 2025 and Beyond

A closer look at the multi-million global market for Nutritional Lipids identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Nutritional Lipids companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

### What are the biggest opportunities for growth in the Nutritional Lipids industry?

The Nutritional Lipids sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

### Nutritional Lipids Market Segment Insights

The Nutritional Lipids industry presents strong offers across categories. The analytical report offers forecasts of Nutritional Lipids industry performance across segments and countries. Key segments in the industry include By Type (Omega-3, Omega-6, Medium Chain Triglycerides, Sphingolipids, Omega-7, Omega-9), Application (Dietary

Supplements, Infant Formula, Pharmaceuticals, Food Fortification, Animal Nutrition, Others), Source (Plant, Animal), Form (Powder, Liquid). The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Nutritional Lipids market size outlook is provided for 22 countries across these regions.

### Market Value Chain

The chapter identifies potential companies and their operations across the global Nutritional Lipids industry ecosystem. It assists decision-makers in evaluating global Nutritional Lipids market fundamentals, market dynamics, and disruptive trends across the value chain segments.

### Scenario Analysis and Forecasts

Strategic decision-making in the Nutritional Lipids industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

### Asia Pacific Nutritional Lipids Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

### The State of Europe Nutritional Lipids Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Nutritional Lipids with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Nutritional Lipids market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Nutritional Lipids market Insights Executives are most excited about opportunities for the US Nutritional Lipids industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Nutritional Lipids companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Nutritional Lipids market.

Latin American Nutritional Lipids market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Nutritional Lipids Markets New Opportunities for Companies  
Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Nutritional Lipids markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South

Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Nutritional Lipids markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

### Competitive LandscapeHow Nutritional Lipids companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Koninklijke DSM N.V., BASF SE, Nordic's Naturals, Inc., Croda International Plc, Aker BioMarine AS, Archer Daniels Midland Company, Kerry Group Plc, FMC Corporation, Neptune Wellness Solutions Inc., Omega Protein Corporation, Koninklijke FrieslandCampina N.V., Polaris Nutritional Lipids S.A.

### Nutritional Lipids Market Scope

#### Leading Segments

#### By Type

Omega-3

Omega-6

Medium Chain Triglycerides

Sphingolipids

Omega-7

Omega-9

#### By Application

Dietary Supplements

Infant Formula

Pharmaceuticals

Food Fortification

Animal Nutrition

Others

By Source

Plant

Animal

By Form

Powder

Liquid

Leading Companies

Koninklijke DSM N.V.

BASF SE

Nordic's Naturals, Inc.

Croda International Plc

Aker BioMarine AS

Archer Daniels Midland Company

Kerry Group Plc

FMC Corporation

Neptune Wellness Solutions Inc.

Omega Protein Corporation

Koninklijke FrieslandCampina N.V.

Polaris Nutritional Lipids S.A.

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

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Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

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- Medium Chain Triglycerides
- Sphingolipids
- Omega-7
- Omega-9

### By Application

- Dietary Supplements
- Infant Formula
- Pharmaceuticals
- Food Fortification
- Animal Nutrition
- Others

### By Source

- Plant
- Animal

### By Form

- Powder
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Archer Daniels Midland Company  
Kerry Group Plc  
FMC Corporation  
Neptune Wellness Solutions Inc.  
Omega Protein Corporation  
Koninklijke FrieslandCampina N.V.  
Polaris Nutritional Lipids S.A.

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