

Nutritional Ingredients Market Size, Share, and Outlook, 2025 Report- By Type (Polyunsaturated Fatty Acids, Sterols and Stanols, Prebiotics, Probiotics, Proteins and Amino Acids, Others), Application (Infant and Maternal Nutrition, Medical Nutrition, Food and Beverages, Dietary Supplements, Animal Feed), Distribution Channel (Direct, Indirect), and Companies, 2021-2032

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Abstracts

Nutritional Ingredients Market Outlook

The global Nutritional Ingredients market is expected to register a growth rate of 5.6% during the forecast period from \$98.4 Billion in 2024 to \$152.2 Billion in 2032. The Nutritional Ingredients market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Nutritional Ingredients segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Polyunsaturated Fatty Acids, Sterols and Stanols, Prebiotics, Probiotics, Proteins and Amino Acids, Others), Application (Infant and Maternal Nutrition, Medical Nutrition, Food and Beverages, Dietary Supplements, Animal Feed), Distribution Channel (Direct, Indirect). Over 70 tables and charts showcase findings from our latest survey report on Nutritional Ingredients markets.

Nutritional Ingredients Market Insights, 2025

The nutritional ingredients market is witnessing robust growth driven by heightened consumer focus on health, wellness, and preventive nutrition. This market comprises vitamins, minerals, amino acids, probiotics, and plant-based extracts used in dietary supplements, functional foods, and beverages. Increasing incidence of lifestyle-related diseases and aging populations are fueling demand for immunity-boosting and personalized nutrition solutions. Innovation in bioavailability and delivery systems enhances efficacy, while regulatory harmonization supports global trade. Furthermore, the rising interest in natural and organic ingredients coupled with clean-label initiatives shapes product development strategies, positioning this market for sustained expansion across pharmaceutical, food, and cosmetic industries.

Five Trends that will define global Nutritional Ingredients market in 2025 and Beyond

A closer look at the multi-million global market for Nutritional Ingredients identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Nutritional Ingredients companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Nutritional Ingredients industry?

The Nutritional Ingredients sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Nutritional Ingredients Market Segment Insights

The Nutritional Ingredients industry presents strong offers across categories. The analytical report offers forecasts of Nutritional Ingredients industry performance across segments and countries. Key segments in the industry include By Type (Polyunsaturated Fatty Acids, Sterols and Stanols, Prebiotics, Probiotics, Proteins and Amino Acids, Others), Application (Infant and Maternal Nutrition, Medical Nutrition, Food and Beverages, Dietary Supplements, Animal Feed), Distribution Channel (Direct, Indirect).

The largest types, applications, and sales channels, fastest growing segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Nutritional Ingredients market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Nutritional Ingredients industry ecosystem. It assists decision-makers in evaluating global Nutritional Ingredients market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Nutritional Ingredients industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios: slow growth, reference case, and high growth cases.

Asia Pacific Nutritional Ingredients Market Analysis: A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Nutritional Ingredients Industry 2025: Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic

recovery across markets, companies are increasing their investments. Europe is one of the largest markets for Nutritional Ingredients with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Nutritional Ingredients market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Nutritional Ingredients market Insights Executives are most excited about opportunities for the US Nutritional Ingredients industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Nutritional Ingredients companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Nutritional Ingredients market.

Latin American Nutritional Ingredients market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Nutritional Ingredients Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Nutritional Ingredients markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana,

Tanzania, the Democratic Republic of Congo, and others present significant prospects for companies. On the other hand, Middle Eastern Nutritional Ingredients markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Nutritional Ingredients companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include International Flavors and Fragrances, Inc., Evonik Industries AG, Archer-Daniels-Midland Company, Cargill Inc., BASF SE, Darling Ingredients Inc., PureCircle Ltd., Koninklijke DSM N.V, Kerry Group plc, Tate and Lyle PLC, Ingredion Incorporated, BandD Nutritional Ingredients, Inc., EW Nutrition GmbH.

Nutritional Ingredients Market Scope

Leading Segments

By Type

Polyunsaturated Fatty Acids

Sterols and Stanols

Prebiotics

Probiotics

Proteins and Amino Acids

Others

By Application

Infant and Maternal Nutrition

Medical Nutrition

Food and Beverages

Dietary Supplements

Animal Feed

By Distribution Channel

Direct

Indirect

Leading Companies

International Flavors and Fragrances, Inc.

Evonik Industries AG

Archer-Daniels-Midland Company

Cargill Inc.

BASF SE

Darling Ingredients Inc.

PureCircle Ltd.

Koninklijke DSM N.V

Kerry Group plc

Tate and Lyle PLC

Ingredion Incorporated

BandD Nutritional Ingredients, Inc.

EW Nutrition GmbH

Geographies

North America US, Canada, Mexico

Europe Germany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia Pacific China, India, Japan, South Korea, Australia, South East Asia, Others

Latin America Brazil, Argentina, Others

Middle East and Africa Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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By Type

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Sterols and Stanols

Prebiotics

Probiotics

Proteins and Amino Acids

Others

By Application

Infant and Maternal Nutrition

Medical Nutrition

Food and Beverages

Dietary Supplements

Animal Feed

By Distribution Channel

Direct

Indirect

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Evonik Industries AG

Archer-Daniels-Midland Company

Cargill Inc.

BASF SE

Darling Ingredients Inc.
PureCircle Ltd.
Koninklijke DSM N.V
Kerry Group plc
Tate and Lyle PLC
Ingredion Incorporated
BandD Nutritional Ingredients, Inc.
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