

Nutraceuticals CDMO Market Size, Trends, Analysis, and Outlook By Form (Tablets & Capsules, Powder, Softgel, Others), By Services (Product Formulation and Development, Manufacturing and Packaging, Research and Development (R&D), Regulatory Compliance, Others), By Organisation Size (SMEs, Large Enterprises), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Nutraceuticals CDMO market size is poised to register 7.13% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Nutraceuticals CDMO market across By Form (Tablets & Capsules, Powder, Softgel, Others), By Services (Product Formulation and Development, Manufacturing and Packaging, Research and Development (R&D), Regulatory Compliance, Others), By Organisation Size (SMEs, Large Enterprises).

The Nutraceuticals Contract Development and Manufacturing Organization (CDMO) market is witnessing significant growth driven by the increasing demand for customized and high-quality nutraceutical products, along with the growing trend of outsourcing manufacturing processes to specialized service providers. Nutraceuticals encompass a diverse range of dietary supplements, functional foods, and beverages that offer health benefits beyond basic nutrition, including weight management, immune support, and cognitive enhancement. Key drivers of market growth include the rising consumer awareness about the importance of preventive healthcare and wellness, the growing aging population, and the expanding market for personalized nutrition solutions.

Additionally, the surge in product innovation and formulation development, the globalization of the nutraceutical industry, and the stringent regulatory requirements for product quality and safety are driving the demand for specialized CDMO services. Moreover, the increasing emphasis on sustainable and clean-label ingredients, the adoption of advanced manufacturing technologies for improved product bioavailability and stability, and the strategic partnerships between CDMOs and brand owners are fueling market expansion. Furthermore, the rising investments in research and development activities, the integration of digital technologies for supply chain optimization and transparency, and the growing trend of nutraceutical product diversification are expected to drive market growth in the foreseeable future.

Nutraceuticals CDMO Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Nutraceuticals CDMO market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Nutraceuticals CDMO survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Nutraceuticals CDMO industry.

Key market trends defining the global Nutraceuticals CDMO demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Nutraceuticals CDMO Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Nutraceuticals CDMO industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Nutraceuticals CDMO companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Nutraceuticals CDMO industry

Leading Nutraceuticals CDMO companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Nutraceuticals CDMO companies.

Nutraceuticals CDMO Market Study- Strategic Analysis Review

The Nutraceuticals CDMO market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Nutraceuticals CDMO Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Nutraceuticals CDMO industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Nutraceuticals CDMO Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Nutraceuticals CDMO Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Nutraceuticals CDMO market segments. Similarly, Strong end-user demand is encouraging Canadian Nutraceuticals CDMO companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Nutraceuticals CDMO market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Nutraceuticals CDMO Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Nutraceuticals CDMO industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Nutraceuticals CDMO market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Nutraceuticals CDMO Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Nutraceuticals CDMO in Asia Pacific. In particular, China, India, and South East Asian Nutraceuticals CDMO markets present a compelling outlook for 2030, acting as a magnet for both domestic

and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Nutraceuticals CDMO Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Nutraceuticals CDMO Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Nutraceuticals CDMO market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Nutraceuticals CDMO.

Nutraceuticals CDMO Market Company Profiles

The global Nutraceuticals CDMO market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aenova Group, Catalent Inc, Health Wright Products Inc, Innovations in Nutrition and Wellness, Inpharma S.p.A., Lonza, NutraPakUSA, Nutrascience Labs, Robinson Pharma Inc, SFI Health

Recent Nutraceuticals CDMO Market Developments

The global Nutraceuticals CDMO market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Nutraceuticals CDMO Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Form

Tablets & Capsules

Powder

Softgel

Others

By Services

Product Formulation and Development

Manufacturing and Packaging

Research and Development (R&D)

Regulatory Compliance

Others

By Organisation Size

Small Companies

Mid-Sized Companies

Large Companies

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Aenova Group

Catalent Inc

Health Wright Products Inc

Innovations in Nutrition and Wellness

Inpharma S.p.A.

Lonza

NutraPakUSA

Nutrascience Labs

Robinson Pharma Inc

SFI Health

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Nutraceuticals CDMO Market Overview and Key Findings, 2024
- 1.2 Nutraceuticals CDMO Market Size and Growth Outlook, 2021- 2030
- 1.3 Nutraceuticals CDMO Market Growth Opportunities to 2030
- 1.4 Key Nutraceuticals CDMO Market Trends and Challenges
 - 1.4.1 Nutraceuticals CDMO Market Drivers and Trends
 - 1.4.2 Nutraceuticals CDMO Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Nutraceuticals CDMO Companies

2. NUTRACEUTICALS CDMO MARKET SIZE OUTLOOK TO 2030

- 2.1 Nutraceuticals CDMO Market Size Outlook, USD Million, 2021- 2030
- 2.2 Nutraceuticals CDMO Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. NUTRACEUTICALS CDMO MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. NUTRACEUTICALS CDMO MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Form
 - Tablets & Capsules
 - Powder

Softgel

Others

By Services

Product Formulation and Development

Manufacturing and Packaging

Research and Development (R&D)

Regulatory Compliance

Others

By Organisation Size

Small Companies

Mid-Sized Companies

Large Companies

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Nutraceuticals CDMO Market, 2025

5.2 Asia Pacific Nutraceuticals CDMO Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Nutraceuticals CDMO Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Nutraceuticals CDMO Market, 2025

5.5 Europe Nutraceuticals CDMO Market Size Outlook by Type, 2021- 2030

5.6 Europe Nutraceuticals CDMO Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Nutraceuticals CDMO Market, 2025

5.8 North America Nutraceuticals CDMO Market Size Outlook by Type, 2021- 2030

5.9 North America Nutraceuticals CDMO Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Nutraceuticals CDMO Market, 2025

5.11 South America Pacific Nutraceuticals CDMO Market Size Outlook by Type, 2021- 2030

5.12 South America Nutraceuticals CDMO Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Nutraceuticals CDMO Market, 2025

5.14 Middle East Africa Nutraceuticals CDMO Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Nutraceuticals CDMO Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Nutraceuticals CDMO Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts

- 6.40 Middle East Nutraceuticals CDMO Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Nutraceuticals CDMO Industry Drivers and Opportunities

7. NUTRACEUTICALS CDMO MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. NUTRACEUTICALS CDMO COMPANY PROFILES

- 8.1 Profiles of Leading Nutraceuticals CDMO Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Aenova Group

Catalent Inc

Health Wright Products Inc

Innovations in Nutrition and Wellness

Inpharma S.p.A.

Lonza

NutraPakUSA

Nutrascience Labs

Robinson Pharma Inc

SFI Health

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

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