

Nutraceutical Excipients Market Size, Trends, Analysis, and Outlook By Source (Organic Chemicals, Inorganic Chemicals, Others), By Functionality (Fillers & Diluents, Suspending & Viscosity Agents, Coating Agents, Binders, Flavoring Agents & Sweeteners, Disintegrants, Colorants, Lubricants & Glidants, Preservatives, Emulsifying Agents, Others), By Form (Tablets, Capsules, Liquid, Others), By Application (Taste Masking, Stabilizers, Modified-Release, Solubility & Bioavailability, Others), By End Product (Protein & Amino Acids, Omega-3 Fatty Acids, Vitamins, Minerals, Prebiotics, Probiotics, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Nutraceutical Excipients Market is projected to register a 9.8 CAGR from 2023 to 2030.

The nutraceutical excipients market is expanding as demand for dietary supplements and functional foods grows. Excipients, such as binders, fillers, and coating agents, are essential for the formulation and stability of nutraceutical products. Innovations in excipients that support clean-label and hypoallergenic products are shaping market trends.

Nutraceutical Excipients Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Nutraceutical Excipients survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Nutraceutical Excipients industry.

Key market trends defining the global Nutraceutical Excipients demand in 2025 and Beyond

The Nutraceutical Excipients industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Nutraceutical Excipients Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Nutraceutical Excipients industry

Leading Nutraceutical Excipients companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Nutraceutical Excipients companies.

Nutraceutical Excipients Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Nutraceutical Excipients Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Nutraceutical Excipients industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Nutraceutical Excipients Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Nutraceutical Excipients Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Nutraceutical Excipients market segments. Similarly, strong market demand encourages Canadian Nutraceutical Excipients companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Nutraceutical Excipients Market Size Outlook- Companies investing in

assessing consumers, categories, competitors, and capabilities.

The German Nutraceutical Excipients industry remains the major market for companies in the European Nutraceutical Excipients industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Nutraceutical Excipients market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Nutraceutical Excipients Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Nutraceutical Excipients in Asia Pacific. In particular, China, India, and South East Asian Nutraceutical Excipients markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Nutraceutical Excipients Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Nutraceutical Excipients Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Nutraceutical Excipients market potential. Fuelled by increasing consumption expenditure of

individuals and growing population drive the demand for Nutraceutical Excipients.

Nutraceutical Excipients Company Profiles

The global Nutraceutical Excipients market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Air Liquide, Alsiano A/S, Ashland Global Holdings Inc, Associated British Foods plc, Azelis Group, BASF SE, Biogrand GmbH, Cargill Inc, Colorcon, Daicel Corp, Fuji Chemical Industries Co. Ltd, GATTEFOSSE, Hilmar Cheese Company Inc, IMCD, Ingredion Inc, Innophos, International Flavors & Fragrances Inc, Jigs Chemical, JRS PHARMA, Kerry Group plc, MEGGLE GmbH & Co. KG, Omya AG, Panchamrut Chemicals, Roquette Freres, Sensient Technologies Corp.

Recent Nutraceutical Excipients Market Developments

The global Nutraceutical Excipients market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Nutraceutical Excipients Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Source

Organic Chemicals

Inorganic Chemicals

Others

By Functionality

Fillers & Diluents

Suspending & Viscosity Agents

Coating Agents

Binders

Flavoring Agents & Sweeteners

Disintegrants

Colorants

Lubricants & Glidants

Preservatives

Emulsifying Agents

Others

By Formulation

Tablets

Capsules

Liquid

Others

By Application

Taste Masking

Stabilizers

Modified-Release

Solubility & Bioavailability

Others

By End Product

Protein & Amino Acids

Omega-3 Fatty Acids

Vitamins

Minerals

Prebiotics

Probiotics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Air Liquide

Alsiano A/S

Ashland Global Holdings Inc

Associated British Foods plc

Azelis Group

BASF SE

Biogrand GmbH

Cargill Inc

Colorcon

Daicel Corp

Fuji Chemical Industries Co. Ltd

GATTEFOSSE

Hilmar Cheese Company Inc

IMCD

Ingredion Inc

Innophos

International Flavors & Fragrances Inc

Jigs Chemical

JRS PHARMA

Kerry Group plc

MEGGLE GmbH & Co. KG

Omya AG

Panchamrut Chemicals

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Sensient Technologies Corp

Formats Available: Excel, PDF, and PPT

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Inorganic Chemicals

Others

Functionality

Fillers & Diluents

Suspending & Viscosity Agents

Coating Agents

Binders

Flavoring Agents & Sweeteners

Disintegrants

Colorants

Lubricants & Glidants

Preservatives

Emulsifying Agents

Others

Formulation

Tablets

Capsules

Liquid

Others

Application

Taste Masking

Stabilizers

Modified-Release

Solubility & Bioavailability

Others

End Product

Protein & Amino Acids

Omega-3 Fatty Acids

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Disintegrants

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Lubricants & Glidants

Preservatives

Emulsifying Agents

Others

Formulation

Tablets

Capsules

Liquid

Others

Application

Taste Masking
Stabilizers
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Fuji Chemical Industries Co. Ltd

GATTEFOSSE

Hilmar Cheese Company Inc

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International Flavors & Fragrances Inc

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