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Nucleic Acid Isolation, Quantitation, and Purification Market Size, Trends, Analysis, and Outlook By Technology (Column-based Purification, Magnetic Bead-based Purification, Reagent-based Purification), By Product (DNA Quantitation Kits, RNA Quantitation Kits, Spectrophotometer, Fluorometer, Others), By Application (Total RNA Isolation and Purification, mRNA Isolation and Purification, microRNA Isolation and Purification, Plasmid DNA Isolation and Purification, Genomic DNA Isolation and Purification, Blood DNA Isolation and Purification, PCR Clean-up, Biobanking, Clinical Research, Forensics, Drug Development, Others), By End-User (Hospitals, Academia, Pharmaceutical/Biotechnology Industry, CRO), by Country, Segment, and Companies, 2024-2032

https://marketpublishers.com/r/NFB6C10F9BD3EN.html
Date: April 2024
Pages: 205
Price: US$ 3,980.00 (Single User License)
ID: NFB6C10F9BD3EN

Abstracts

The global Nucleic Acid Isolation, Quantitation, and Purification market size is poised to register 8.4% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Nucleic Acid Isolation, Quantitation, and Purification market across By Technology (Column-based Purification, Magnetic Bead-based Purification, Reagent-based Purification), By

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Product (DNA Quantitation Kits, RNA Quantitation Kits, Spectrophotometer, Fluorometer, Others), By Application (Total RNA Isolation and Purification, mRNA Isolation and Purification, microRNA Isolation and Purification, Plasmid DNA Isolation and Purification, Genomic DNA Isolation and Purification, Blood DNA Isolation and Purification, PCR Clean-up, Biobanking, Clinical Research, Forensics, Drug Development, Others), By End-User (Hospitals, Academia, Pharmaceutical/Biotechnology Industry, CRO)

The nucleic acid isolation, quantitation, and purification market is poised for substantial growth owing to its critical role in molecular diagnostics, genomic research, and biopharmaceutical development, as well as the increasing demand for high-throughput nucleic acid extraction kits, automated purification systems, and next-generation sequencing (NGS) workflows that enable rapid, accurate, and reproducible sample preparation for diverse applications in genomics, transcriptomics, and molecular biology. With advancements in sample lysis methods, nucleic acid extraction chemistries, and purification technologies, there is a rising opportunity for nucleic acid purification providers to offer integrated solutions that streamline laboratory workflows, improve nucleic acid yield and purity, and support downstream applications such as PCR, qPCR, and NGS library preparation while ensuring sample integrity, data quality, and research reproducibility. Further, the expanding applications of nucleic acid isolation in infectious disease diagnostics, forensic science, and biobanking initiatives, as well as the growing adoption of point-of-care testing and molecular diagnostic platforms, are driving market expansion further.

Nucleic Acid Isolation, Quantitation, and Purification Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Nucleic Acid Isolation, Quantitation, and Purification market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Nucleic Acid Isolation, Quantitation, and Purification survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Nucleic Acid Isolation, Quantitation, and Purification industry.

Key market trends defining the global Nucleic Acid Isolation, Quantitation, and Purification demand in 2024 and Beyond

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The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Nucleic Acid Isolation, Quantitation, and Purification Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Nucleic Acid Isolation, Quantitation, and Purification industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Nucleic Acid Isolation, Quantitation, and Purification companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Nucleic Acid Isolation, Quantitation, and Purification industry

Leading Nucleic Acid Isolation, Quantitation, and Purification companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Nucleic Acid Isolation, Quantitation, and Purification companies.

Nucleic Acid Isolation, Quantitation, and Purification Market Study- Strategic Analysis Review

The Nucleic Acid Isolation, Quantitation, and Purification market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their

approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Nucleic Acid Isolation, Quantitation, and Purification Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Nucleic Acid Isolation, Quantitation, and Purification industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Nucleic Acid Isolation, Quantitation, and Purification Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Nucleic Acid Isolation, Quantitation, and Purification Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to $4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Nucleic Acid Isolation, Quantitation, and Purification market segments. Similarly, Strong market demand is encouraging Canadian Nucleic Acid Isolation, Quantitation, and Purification companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Nucleic Acid Isolation,

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Quantitation, and Purification market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Nucleic Acid Isolation, Quantitation, and Purification Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Nucleic Acid Isolation, Quantitation, and Purification industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Nucleic Acid Isolation, Quantitation, and Purification market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Nucleic Acid Isolation, Quantitation, and Purification Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Nucleic Acid Isolation, Quantitation, and Purification in Asia Pacific. In particular, China, India, and South East Asian Nucleic Acid Isolation, Quantitation, and Purification markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Nucleic Acid Isolation, Quantitation, and Purification Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

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Middle East and Africa Nucleic Acid Isolation, Quantitation, and Purification Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Nucleic Acid Isolation, Quantitation, and Purification market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Nucleic Acid Isolation, Quantitation, and Purification.

Nucleic Acid Isolation, Quantitation, and Purification Market Company Profiles

The global Nucleic Acid Isolation, Quantitation, and Purification market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Agilent Technologies, Bio-Rad Laboratories Inc., BioVision Inc., Danaher Corporation, F. Hoffmann-La Roche Ltd, GE Healthcare, Illumina, Inc, Merck KGaA, PerkinElmer, Promega Corporation, QIAGEN NV, Takara Holdings, Thermo Fisher Scientific Inc.

Recent Nucleic Acid Isolation, Quantitation, and Purification Market Developments

The global Nucleic Acid Isolation, Quantitation, and Purification market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Nucleic Acid Isolation, Quantitation, and Purification Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

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Market Segmentation:

By Technology

Column-based Purification

Magnetic Bead-based Purification

Reagent-based Purification

By Product

Kits and Reagents

-DNA Quantitation Kits

-RNA Quantitation Kits

Equipments

-Spectrophotometer

-Fluorometer

Others

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By Application

Total RNA Isolation and Purification

mRNA Isolation and Purification

microRNA Isolation and Purification

Plasmid DNA Isolation and Purification

Genomic DNA Isolation and Purification

Blood DNA Isolation and Purification

PCR Clean-up

Biobanking

Clinical Research

Forensics

Drug Development

Others

By End-user

Hospitals

Academia

Pharmaceutical/Biotechnology Industry

CRO

Geographical Segmentation:

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North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agilent Technologies

Bio-Rad Laboratories Inc.

BioVision Inc.

Danaher Corporation

F. Hoffmann-La Roche Ltd

GE Healthcare

Illumina, Inc

Merck KGaA

PerkinElmer

Promega Corporation

QIAGEN NV

Takara Holdings

Thermo Fisher Scientific Inc.

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Formats Available: Excel, PDF, and PPT

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