

Non-Small Cell Lung Cancer Therapeutics Market Size, Trends, Analysis, and Outlook By Drug (Alimta, Iressa, Avastin, Tarceva, Zykadia, Tagrisso, Xalkori, Cyramza, Opdivo, Alecensa), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/NA35633F3896EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: NA35633F3896EN

Abstracts

The global Non-Small Cell Lung Cancer Therapeutics market size is poised to register 9.59% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Non-Small Cell Lung Cancer Therapeutics market across By Drug (Alimta, Iressa, Avastin, Tarceva, Zykadia, Tagrisso, Xalkori, Cyramza, Opdivo, Alecensa).

The Non-Small Cell Lung Cancer (NSCLC) Therapeutics market is experiencing significant growth attributed to the increasing incidence of NSCLC, advancements in targeted therapies and immunotherapies, and the growing demand for personalized treatment approaches. NSCLC accounts for the majority of lung cancer cases and is associated with a high mortality rate, driving the need for effective treatment options. Key drivers of market growth include the development of targeted therapies against specific genetic mutations such as EGFR, ALK, ROS1, and BRAF, as well as the emergence of immune checkpoint inhibitors (ICIs) targeting PD-1/PD-L1 and CTLA-4 pathways. Additionally, the expansion of biomarker-driven treatment strategies, the approval of novel combination regimens, and the introduction of next-generation sequencing (NGS) technologies for molecular profiling are driving innovation in the market. Moreover, the increasing adoption of precision medicine approaches, the rise in early cancer detection efforts, and the availability of patient support programs are fueling market expansion. Furthermore, strategic collaborations between pharmaceutical companies, research institutions, and healthcare organizations, coupled with regulatory approvals for new therapies, are driving market growth in the

foreseeable future.

Non-Small Cell Lung Cancer Therapeutics Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Non-Small Cell Lung Cancer Therapeutics market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Non-Small Cell Lung Cancer Therapeutics survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Non-Small Cell Lung Cancer Therapeutics industry.

Key market trends defining the global Non-Small Cell Lung Cancer Therapeutics demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Non-Small Cell Lung Cancer Therapeutics Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Non-Small Cell Lung Cancer Therapeutics industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Non-Small Cell Lung Cancer Therapeutics companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Non-Small Cell Lung Cancer Therapeutics industry

Leading Non-Small Cell Lung Cancer Therapeutics companies are boosting investments to capitalize on untapped potential and future possibilities across niche

market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Non-Small Cell Lung Cancer Therapeutics companies.

Non-Small Cell Lung Cancer Therapeutics Market Study- Strategic Analysis Review

The Non-Small Cell Lung Cancer Therapeutics market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Non-Small Cell Lung Cancer Therapeutics Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Non-Small Cell Lung Cancer Therapeutics industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Non-Small Cell Lung Cancer Therapeutics Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

North America Non-Small Cell Lung Cancer Therapeutics Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Non-Small Cell Lung Cancer Therapeutics market segments. Similarly, Strong end-user demand is encouraging Canadian Non-Small Cell Lung Cancer Therapeutics companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Non-Small Cell Lung Cancer Therapeutics market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Non-Small Cell Lung Cancer Therapeutics Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Non-Small Cell Lung Cancer Therapeutics industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Non-Small Cell Lung Cancer Therapeutics market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Non-Small Cell Lung Cancer Therapeutics Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Non-Small Cell Lung Cancer Therapeutics in Asia Pacific. In particular, China, India, and South East Asian Non-Small Cell Lung Cancer Therapeutics markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class,

India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Non-Small Cell Lung Cancer Therapeutics Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Non-Small Cell Lung Cancer Therapeutics Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Non-Small Cell Lung Cancer Therapeutics market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Non-Small Cell Lung Cancer Therapeutics.

Non-Small Cell Lung Cancer Therapeutics Market Company Profiles

The global Non-Small Cell Lung Cancer Therapeutics market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AstraZeneca, Eli Lilly and Company, F. Hoffmann-La Roche Ltd, GlaxoSmithKline plc, Novartis, Pfizer Inc

Recent Non-Small Cell Lung Cancer Therapeutics Market Developments

The global Non-Small Cell Lung Cancer Therapeutics market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Non-Small Cell Lung Cancer Therapeutics Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Drug

Alimta

Iressa

Avastin

Tarceva

Zykadia

Tagrisso

Xalkori

Cyramza

Opdivo

Alecensa

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AstraZeneca

Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline plc

Novartis

Pfizer Inc

Formats Available: Excel, PDF, and PPT

Non-Small Cell Lung Cancer Therapeutics Market Size, Trends, Analysis, and Outlook By Drug (Alimta, Iressa, Av...

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By Drug

Alimta

Iressa

Avastin

Tarceva

Zykadia

Tagrisso

Xalkori

Cyramza

Opdivo

Alecensa

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Eli Lilly and Company

F. Hoffmann-La Roche Ltd

GlaxoSmithKline plc

Novartis

Pfizer Inc

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