

# **Non-invasive Aesthetic Treatment Market Size, Trends, Analysis, and Outlook By Procedure (Injectables (Botulinum Toxin, Calcium Hydroxylapatite, Hyaluronic Acid, Polymer Filler, Collagen), Skin Rejuvenation (Chemical Peel, Laser Skin Resurfacing, Photorejuvenation), Others), By End-user (Hospital/Surgery Center, Medspa, Traditional Spa, HCP owned clinic), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/NB17EB5026F7EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: NB17EB5026F7EN

## **Abstracts**

The global Non-invasive Aesthetic Treatment market size is poised to register 11.76% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Non-invasive Aesthetic Treatment market across By Procedure (Injectables (Botulinum Toxin, Calcium Hydroxylapatite, Hyaluronic Acid, Polymer Filler, Collagen), Skin Rejuvenation (Chemical Peel, Laser Skin Resurfacing, Photorejuvenation), Others), By End-user (Hospital/Surgery Center, Medspa, Traditional Spa, HCP owned clinic).

The Non-invasive Aesthetic Treatment Market is experiencing growth driven by the increasing demand for minimally invasive cosmetic procedures, and the advancements in energy-based devices, injectables, and topical treatments for facial rejuvenation, body contouring, and skin tightening. Non-invasive aesthetic treatments encompass a wide range of cosmetic procedures and skincare regimens that improve skin appearance and address signs of aging without surgery or downtime. Key trends shaping its future include the development of novel energy-based devices such as laser, radiofrequency, and ultrasound systems for non-surgical fat reduction, cellulite

reduction, and muscle toning, the expansion of injectable treatments with neurotoxins, dermal fillers, and platelet-rich plasma (PRP) for facial contouring and volume restoration, and the customization of skincare products with botanical extracts, peptides, and growth factors for targeted skin rejuvenation and maintenance. Additionally, factors such as the increasing beauty consciousness and disposable income, the aging population, and the technological advancements in aesthetic medicine and dermatology are expected to drive market growth in 2024 and beyond.

## Non-invasive Aesthetic Treatment Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Non-invasive Aesthetic Treatment market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Non-invasive Aesthetic Treatment survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Non-invasive Aesthetic Treatment industry.

## Key market trends defining the global Non-invasive Aesthetic Treatment demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Non-invasive Aesthetic Treatment Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Non-invasive Aesthetic Treatment industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Non-invasive Aesthetic Treatment companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Non-invasive Aesthetic Treatment industry

Leading Non-invasive Aesthetic Treatment companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Non-invasive Aesthetic Treatment companies.

## Non-invasive Aesthetic Treatment Market Study- Strategic Analysis Review

The Non-invasive Aesthetic Treatment market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Non-invasive Aesthetic Treatment Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Non-invasive Aesthetic Treatment industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Non-invasive Aesthetic Treatment Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Non-invasive Aesthetic Treatment Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Non-invasive Aesthetic Treatment market segments. Similarly, Strong end-user demand is encouraging Canadian Non-invasive Aesthetic Treatment companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Non-invasive Aesthetic Treatment market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Non-invasive Aesthetic Treatment Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Non-invasive Aesthetic Treatment industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Non-invasive Aesthetic Treatment market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Non-invasive Aesthetic Treatment Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Non-invasive Aesthetic

Treatment in Asia Pacific. In particular, China, India, and South East Asian Non-invasive Aesthetic Treatment markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Non-invasive Aesthetic Treatment Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Non-invasive Aesthetic Treatment Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Non-invasive Aesthetic Treatment market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Non-invasive Aesthetic Treatment.

Non-invasive Aesthetic Treatment Market Company Profiles

The global Non-invasive Aesthetic Treatment market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Allergan Inc, Alma Lasers, Cutera Inc, Galderma S.A., Hologic Inc, Johnson & Johnson, Lumenis, MerzPharma, Revance Therapeutics Inc, Solta Medical, Syneron Candela

Recent Non-invasive Aesthetic Treatment Market Developments

The global Non-invasive Aesthetic Treatment market study presents recent market news and developments including new product launches, mergers, acquisitions,

expansions, product approvals, and other updates in the industry.

Non-invasive Aesthetic Treatment Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Procedure

Injectables

-Botulinum Toxin

-Calcium Hydroxylapatite

-Hyaluronic Acid

-Polymer Filler

-Collagen

Skin Rejuvenation

-Chemical Peel

-Laser Skin Resurfacing

-Photorejuvenation

Others

-Hair Removal

-Nonsurgical Fat Reduction

-Sclerotherapy

-Cellulite Treatment

By End-user

Hospital/Surgery Center

Medspa

Traditional Spa

HCP owned clinic

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Allergan Inc

Alma Lasers

Cutera Inc

Galderma S.A.

Hologic Inc

Johnson & Johnson

Lumenis

MerzPharma

Revance Therapeutics Inc

Solta Medical

Syneron Candela

Formats Available: Excel, PDF, and PPT



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- Calcium Hydroxylapatite
- Hyaluronic Acid
- Polymer Filler
- Collagen

## Skin Rejuvenation

- Chemical Peel
- Laser Skin Resurfacing
- Photorejuvenation

## Others

- Hair Removal
- Nonsurgical Fat Reduction
- Sclerotherapy
- Cellulite Treatment

## By End-user

Hospital/Surgery Center

Medspa

Traditional Spa

HCP owned clinic

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