

### Newborn Screening Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2028

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### **Abstracts**

Newborn Screening Market Report Overview

Newborn Screening market size outlook report provides comprehensive coverage of market landscape including strategic growth areas, unique insights, and major trends across Newborn Screening market types and applications. It is a focused study on Newborn Screening market space including global and regional eight-year forecasts for revenues as well as proffers detailed snapshots of country-wide Newborn Screening market revenues.

Economic Impact Analysis of COVID-19 on Newborn Screening market growth opportunities

Newborn Screening market is a dynamic industry with significant opportunities for business development but the current COVID-19 conditions caused uncertainty in forecasts, shifts in short term planning goals, focus on concerns related to near term cost management, and long term complexity management. During 2020, profit pool growth varied widely across the Newborn Screening market as companies quickly aligning their strategies to the current market conditions succeeded largely. The report assists in identifying growth and business expansion opportunities that lie beneath the uncertainty.

What issues will matter in the Newborn Screening industry in 2021 and beyond The Newborn Screening market report presents key trends and dynamics making an impact on the Newborn Screening companies across the Americas, Europe, Asia Pacific, and Other markets and provides innovative approaches to stay ahead of the competition in the opportunity-rich Newborn Screening market.



### Strategies of Newborn Screening market leaders

Newborn Screening companies tend to opt for an integrated framework to boost Newborn Screening market size, acquiring new capabilities, care management, consumer engagement, utilization optimization, expanding into new markets while reducing total costs across evolving healthcare ecosystems. This report presents the major short term and long term strategies being opted by Newborn Screening companies to boost their market shares in the Newborn Screening industry.

Segmentation Analysis of Global Newborn Screening market outlook
The report forecasts global and regional Newborn Screening market size at granular
levels for diverse types, applications, end-use segments, technologies, and niche
market opportunities. The global and regional Newborn Screening market segmentation
analysis and outlook enable you to build powerful marketing strategies and invest in the
right growth segments based on a comprehensive understanding of dynamics.

Competitive Analysis of Newborn Screening Global market size and forecasts for strategy and portfolio optimization

Leading companies are focusing on tactical and strategic product portfolio management. Key Newborn Screening companies are analyzed in the market research study. The report presents a critical competitive understanding of the company's fundamentals, financial situation, strategy, SWOT profiles, and others to make peer group comparisons.

### Reasons to buy

Useful for entities across the Newborn Screening industry value chain This report is a useful tool for entities operating across the Newborn Screening market including biotech, medical device and pharmaceutical companies, medical researchers, government agencies, payers, and other healthcare stakeholders. It assists in planning to enable develop new approaches to clinical development and commercialization.

Sound research methodology and Information sources

The Newborn Screening market study is developed with deep knowledge and expertise across the healthcare system supported by historical datasets and advanced analytics.

Proven research methodologies

Proprietary market data, forecasts, and analyses



Global, Regional, and Country level details

Validated through both top-down and bottom-up approaches

Delivered in the form you need

Analyst insights

Qualitative analysis supported by quantitative data

User-friendly reports with easy to re-use charts and tables

Data provided in excel format as well

Direct analyst access provided

Print authentication provided for the single-user license as well

Comprehensive Coverage (Report Scope)-

Chapter 1 details the executive summary including key facts for 2021 and global healthcare and life sciences industry outlook to 2030

Chapter 2 is a report guide detailing market segments considered, countries analyzed and companies presented in the report

Chapter 3 presents the macro-economic and demographic market outlook for leading countries

Chapter 4 presents industry panorama for 2021, market trends, drivers, challenges, and end-user applications

Chapter 5 details dominant market types, applications, and regional outlook Chapter 6 presents COVID Economic impact analysis with forecasts across multiple



#### scenarios

Chapter 7 presents end-user market trends and outlook

Chapter 8 details North America Newborn Screening market analysis including trends, country-level outlook

(Countries analyzed include the US, Canada, Mexico)

Chapter 9 details Europe Newborn Screening market analysis including trends, country-level outlook

(Germany, France, the UK, Spain, Italy, and Other Europe)

Chapter 10 details Asia Pacific Newborn Screening market analysis including trends, country-level outlook

(China, India, Japan, South Korea, South East Asia, and Others are analyzed and forecasted)

Chapter 11 details Latin America Newborn Screening market analysis including trends, country-level outlook

(Brazil, Chile, Argentina, and others included)

Chapter 12 details Middle East and Africa Newborn Screening market analysis including trends, country-level outlook

Chapter 13 presents the competitive analysis of Newborn Screening companies



### **Contents**

### **CHAPTER ONE | EXECUTIVE SUMMARY**

The year in review- 2020 at a glance Newborn Screening Market size outlook, US\$ Billion, 2020- 2028 Global healthcare and life sciences market outlook, 2020- 2028

#### CHAPTER TWO | INTRODUCTION TO NEWBORN SCREENING MARKET

Market Segments - Types, Applications, and Countries
LIST OF ABBREVIATIONS
Report Guide
Research Methodology

#### CHAPTER THREE | MACRO-ECONOMIC AND DEMOGRAPHIC OUTLOOK

Healthcare Expenditure of leading 10 Countries, \$ Billion, 2010- 2030 GDP Outlook of leading 10 Countries, \$ Billion, 2010- 2030 Final Consumption Expenditure of leading 10 Countries, \$ Billion, 2010- 2030 Age-wise Population Outlook of leading countries, Millions, 2010- 2030

# CHAPTER FOUR | NEWBORN SCREENING MARKET SIZE ANALYSIS AND OUTLOOK TO 2028

Industry Panorama, 2021
Major Companies and their Strategies
Newborn Screening Market Trends and Insights
Newborn Screening Market Drivers, Challenges, and Opportunities

## CHAPTER FIVE | ECONOMIC IMPACT ANALYSIS- NEWBORN SCREENING MARKET OUTLOOK ACROSS SCENARIOS

Mild (Rapid recovery) COVID Scenario – Newborn Screening Market Revenue Outlook, US\$ Billion, 2020- 2028

Harsh (Reference) COVID Scenario – Newborn Screening Market Revenue Outlook, US\$ Billion, 2020- 2028

Severe (Delayed recovery) COVID Scenario – Newborn Screening Market Revenue Outlook, US\$ Billion, 2020- 2028



### CHAPTER SIX | GLOBAL NEWBORN SCREENING MARKET OUTLOOK – SEGMENTATION ANALYSIS

Global Newborn Screening Market Size- Outlook by Product Types, US\$ Billion, 2020-2028

Global Newborn Screening Market Size- Outlook by Application Segments, US\$ Billion, 2020- 2028

Global Newborn Screening Market Size- Outlook by End-User Industries, US\$ Billion, 2020- 2028

Global Newborn Screening Market Size- Outlook by Regions, US\$ Billion, 2020- 2028

### CHAPTER SEVEN | NORTH AMERICA NEWBORN SCREENING MARKET OUTLOOK – SEGMENTATION ANALYSIS

North America Newborn Screening Market Size Outlook, US\$ Billion, 2020- 2028 Trends and Opportunities

North America Newborn Screening Market Size Outlook by Country, US\$ Billion, 2020-2028

United States Newborn Screening Market Size Outlook Canada Newborn Screening Market Size Outlook Mexico Newborn Screening Market Size Outlook

### CHAPTER EIGHT | EUROPE NEWBORN SCREENING MARKET OUTLOOK – SEGMENTATION ANALYSIS

Europe Newborn Screening Market Size Outlook, US\$ Billion, 2020- 2028 Trends and Opportunities

Europe Newborn Screening Market Size Outlook by Country, US\$ Billion, 2020- 2028 Germany Newborn Screening Market Size Outlook

France Newborn Screening Market Size Outlook

United Kingdom Newborn Screening Market Size Outlook

Spain Newborn Screening Market Size Outlook

Italy Newborn Screening Market Size Outlook

Other Europe Newborn Screening Market Size Outlook

# CHAPTER NINE | ASIA PACIFIC NEWBORN SCREENING MARKET OUTLOOK - SEGMENTATION ANALYSIS



Asia Pacific Newborn Screening Market Size Outlook, US\$ Billion, 2020- 2028 Trends and Opportunities

Asia Pacific Newborn Screening Market Size Outlook by Country, US\$ Billion, 2020-2028

China Newborn Screening Market Size Outlook

India Newborn Screening Market Size Outlook

Japan Newborn Screening Market Size Outlook

South Korea Newborn Screening Market Size Outlook

Southeast Asia Newborn Screening Market Size Outlook

Other Asia/Oceania Newborn Screening Market Size Outlook

### CHAPTER TEN | LATIN AMERICA NEWBORN SCREENING MARKET OUTLOOK – SEGMENTATION ANALYSIS

Latin America Newborn Screening Market Size Outlook, US\$ Billion, 2020- 2028 Trends and Opportunities

Latin America Newborn Screening Market Size Outlook by Country, US\$ Billion, 2020-2028

Brazil Newborn Screening Market Size Outlook

Argentina Newborn Screening Market Size Outlook

Chile Newborn Screening Market Size Outlook

Other Latin America Newborn Screening Market Size Outlook

### CHAPTER ELEVEN | MIDDLE EAST AND AFRICA NEWBORN SCREENING MARKET OUTLOOK – SEGMENTATION ANALYSIS

The Middle East and Africa Newborn Screening Market Size Outlook, US\$ Billion, 2020-2028

Trends and Opportunities

The Middle East and Africa Newborn Screening Market Size Outlook by Country, US\$ Billion, 2020- 2028

Saudi Arabia Newborn Screening Market Size Outlook

UAE Newborn Screening Market Size Outlook

South Africa Newborn Screening Market Size Outlook

Other Middle East Newborn Screening Market Size Outlook

Other Africa Newborn Screening Market Size Outlook

#### CHAPTER TWELVE | COMPETITIVE LANDSCAPE



Leading Companies in Newborn Screening Market
Company fundamentals
Financial situation
Market strategy
SWOT profiles
Appendix A |Data Sources and Research Methodology
Appendix B |Publisher Expertize
Appendix C | Contact Information



### **List Of Tables**

#### LIST OF TABLES

- Table 1: Newborn Screening MARKET SIZE BY TYPE, 2020- 2028
- Table 2: GLOBAL Newborn Screening MARKET OUTLOOK, \$ BILLION, MILD COVID CASE, 2020- 2028
- Table 3: GLOBAL Newborn Screening MARKET OUTLOOK, \$ BILLION, HARSH COVID CASE, 2020- 2028
- Table 4: GLOBAL Newborn Screening MARKET OUTLOOK, \$ BILLION, SEVERE COVID CASE, 2020- 2028
- Table 5: Newborn Screening MARKET SIZE BY APPLICATION, 2020-2028
- Table 6: NORTH AMERICA Newborn Screening MARKET OUTLOOK BY APPLICATION, 2020- 2028
- Table 7: NORTH AMERICA Newborn Screening MARKET OUTLOOK BY TYPE, 2020-2028
- Table 8: NORTH AMERICA Newborn Screening MARKET OUTLOOK BY COUNTRY, 2020- 2028
- Table 9: EUROPE Newborn Screening MARKET OUTLOOK BY APPLICATION, 2020-2028
- Table 10: EUROPE Newborn Screening MARKET OUTLOOK BY TYPE, 2020-2028
- Table 11: EUROPE Newborn Screening MARKET OUTLOOK BY COUNTRY, 2020-2028
- Table 12: ASIA PACIFIC Newborn Screening MARKET OUTLOOK BY APPLICATION, 2020- 2028
- Table 13: ASIA PACIFIC Newborn Screening MARKET OUTLOOK BY TYPE, 2020-2028
- Table 14: ASIA PACIFIC Newborn Screening MARKET OUTLOOK BY COUNTRY, 2020- 2028
- Table 15: LATIN AMERICA Newborn Screening MARKET OUTLOOK BY APPLICATION, 2020- 2028
- Table 16: LATIN AMERICA Newborn Screening MARKET OUTLOOK BY TYPE, 2020-2028
- Table 17: LATIN AMERICA Newborn Screening MARKET OUTLOOK BY COUNTRY, 2020- 2028
- Table 18: MIDDLE EAST AND AFRICA Newborn Screening MARKET OUTLOOK BY APPLICATION, 2020- 2028
- Table 19: MIDDLE EAST AND AFRICA Newborn Screening MARKET OUTLOOK BY TYPE, 2020- 2028



Table 20: MIDDLE EAST AND AFRICA Newborn Screening MARKET OUTLOOK BY

COUNTRY, 2020- 2028

Table 21: LEADING Newborn Screening COMPANIES - KEY SNAPSHOT

Table 22: CONSOLIDATED INCOME STATEMENT

Table 23: CONSOLIDATED CASH FLOWS

Table 24: KEY SNAPSHOT

TABLE 25: CONSOLIDATED INCOME STATEMENT

TABLE 26: CONSOLIDATED BALANCE SHEET

TABLE 27: CONSOLIDATED CASH FLOWS

Table 28: KEY SNAPSHOT

TABLE 29: CONSOLIDATED INCOME STATEMENT

TABLE 30: CONSOLIDATED CASH FLOWS

Table 31: KEY SNAPSHOT

TABLE 32: CONSOLIDATED CASH FLOWS

TABLE 33: CONSOLIDATED BALANCE SHEET

TABLE 34: CONSOLIDATED CASH FLOWS



### **List Of Figures**

#### LIST OF FIGURES

FIGURE 1: Newborn Screening - MARKET SNAPSHOT, 2020

Figure 2: GLOBAL HEALTHCARE MARKET OUTLOOK, US\$ BILLION, 2020- 2030

FIGURE 3: Newborn Screening- MARKET OUTLOOK, 2020- 2028

FIGURE 4: Newborn Screening – MARKET SEGMENTATION

FIGURE 5: GDP BY COUNTRY OUTLOOK, USD BILLION, CURRENT USD PRICES,

2010-2030

FIGURE 6: POPULATION OUTLOOK BY COUNTRY, MILLION, 2010-2030

FIGURE 7: Newborn Screening - MARKET SIZE BY APPLICATION

FIGURE 8: Newborn Screening - MARKET SIZE BY TYPE, USD BILLION, 2020

FIGURE 9: Newborn Screening TYPES: MARKET SIZE FORECAST, USD BILLION,

2020-2028

FIGURE 10: Newborn Screening TYPES: MARKET SIZE FORECAST, USD BILLION,

2020-2028

FIGURE 11: Newborn Screening TYPES: MARKET SIZE FORECAST, USD BILLION,

2020- 2028

FIGURE 17: Newborn Screening MARKET SIZE FORECAST, REGION WISE, USD

BILLION, 2020

FIGURE 18: Newborn Screening MARKET SIZE FORECAST ACROSS COVID

CASES, 2020- 2028

FIGURE 23: NORTH AMERICA Newborn Screening MARKET OUTLOOK, 2020-2028

FIGURE 26: THE US DOMINATES THE NORTH AMERICAN Newborn Screening

MARKET IN 2021

FIGURE 27: THE US Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 28: CANADA Newborn Screening MARKET OUTLOOK, 2020-2028

FIGURE 29: MEXICO Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 30: EUROPE Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 33: GERMANY DOMINATES THE EUROPEAN Newborn Screening MARKET

IN 2021

FIGURE 34: GERMANY Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 35: THE UK Newborn Screening MARKET OUTLOOK, 2020-2028

FIGURE 36: FRANCE Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 37: SPAIN Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 38: ITALY Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 39: REST OF EUROPE Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 40: ASIA-PACIFIC Newborn Screening MARKET OUTLOOK, 2020- 2028



FIGURE 43: CHINA DOMINATES THE ASIA PACIFIC Newborn Screening MARKET IN

FIGURE 44: CHINA Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 45: INDIA Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 46: JAPAN Newborn Screening MARKET OUTLOOK, 2020-2028

FIGURE 47: REST OF ASIA PACIFIC Newborn Screening MARKET OUTLOOK, 2020-2028

FIGURE 48: LATIN AMERICA Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 51: BRAZIL DOMINATES THE LATIN AMERICA Newborn Screening

MARKET IN 2021

FIGURE 52: BRAZIL Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 53: ARGENTINA Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 54: REST OF LATIN AMERICA Newborn Screening MARKET OUTLOOK,

2020-2028

FIGURE 55: MIDDLE EAST AND AFRICA Newborn Screening MARKET OUTLOOK,

2020-2028

FIGURE 59: MIDDLE EAST Newborn Screening MARKET OUTLOOK, 2020- 2028

FIGURE 60: AFRICA Newborn Screening MARKET OUTLOOK, 2020-2028



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