

# **Neonatal Hearing Screening Devices Market Size, Trends, Analysis, and Outlook By Product (Auditory Brainstem Response (ABR) Systems, Otoacoustic Emission (OAE) Systems, Combination Systems), By Modality (Table Top Devices, Trolley Mounted Devices, Portable And Hand-Held Devices), By End-User (Hospitals, Specialty Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Neonatal Hearing Screening Devices market size is poised to register 9.48% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Neonatal Hearing Screening Devices market By Product (Auditory Brainstem Response (ABR) Systems, Otoacoustic Emission (OAE) Systems, Combination Systems), By Modality (Table Top Devices, Trolley Mounted Devices, Portable And Hand-Held Devices), By End-User (Hospitals, Specialty Clinics, Others).

The future of neonatal hearing screening devices is driven by advancements in audiology, early intervention, and newborn care aimed at facilitating early detection and intervention for hearing loss in infants, thereby optimizing language development, cognitive function, and quality of life outcomes. Key trends include the development of automated, objective screening technologies, such as otoacoustic emissions (OAE) and auditory brainstem response (ABR) testing, that enable rapid, accurate assessment of auditory function in neonates within the critical window of early infancy. Additionally, there is a growing emphasis on the integration of tele-audiology platforms, cloud-based data management systems, and remote support services to facilitate universal newborn

hearing screening programs, ensure timely follow-up care, and improve access to audiological services in underserved communities. Moreover, advancements in portable, handheld screening devices, wireless connectivity, and battery-powered operation enable point-of-care screening in maternity wards, neonatal intensive care units (NICUs), and community healthcare settings, driving continuous improvement and adoption of neonatal hearing screening devices in newborn care pathways..

## Neonatal Hearing Screening Devices Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Neonatal Hearing Screening Devices market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Neonatal Hearing Screening Devices survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Neonatal Hearing Screening Devices industry.

## Key market trends defining the global Neonatal Hearing Screening Devices demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Neonatal Hearing Screening Devices Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Neonatal Hearing Screening Devices industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Neonatal Hearing Screening Devices companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Neonatal Hearing Screening Devices

industry

Leading Neonatal Hearing Screening Devices companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Neonatal Hearing Screening Devices companies.

### Neonatal Hearing Screening Devices Market Study- Strategic Analysis Review

The Neonatal Hearing Screening Devices market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Neonatal Hearing Screening Devices Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Neonatal Hearing Screening Devices industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Neonatal Hearing Screening Devices Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Neonatal Hearing Screening Devices Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Neonatal Hearing Screening Devices market segments. Similarly, Strong end-user demand is encouraging Canadian Neonatal Hearing Screening Devices companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Neonatal Hearing Screening Devices market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Neonatal Hearing Screening Devices Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Neonatal Hearing Screening Devices industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Neonatal Hearing Screening Devices market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Neonatal Hearing Screening Devices Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Neonatal Hearing Screening Devices in Asia Pacific. In particular, China, India, and South East Asian

Neonatal Hearing Screening Devices markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Neonatal Hearing Screening Devices Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Neonatal Hearing Screening Devices Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Neonatal Hearing Screening Devices market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Neonatal Hearing Screening Devices.

Neonatal Hearing Screening Devices Market Company Profiles

The global Neonatal Hearing Screening Devices market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Demant A/S, Echodia SAS, Intelligent Hearing Systems, Natus Medical Inc, Path Medical GmbH, Pilot Blankenfelde GmbH, Vivosonic Inc, Welch Allyn.

Recent Neonatal Hearing Screening Devices Market Developments

The global Neonatal Hearing Screening Devices market study presents recent market news and developments including new product launches, mergers, acquisitions,

expansions, product approvals, and other updates in the industry.

## Neonatal Hearing Screening Devices Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Demant A/S

Echodia SAS

Intelligent Hearing Systems

Natus Medical Inc

Path Medical GmbH

Pilot Blankenfelde GmbH

Vivosonic Inc

Welch Allyn

Formats Available: Excel, PDF, and PPT



## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 Neonatal Hearing Screening Devices Market Overview and Key Findings, 2024
- 1.2 Neonatal Hearing Screening Devices Market Size and Growth Outlook, 2021- 2030
- 1.3 Neonatal Hearing Screening Devices Market Growth Opportunities to 2030
- 1.4 Key Neonatal Hearing Screening Devices Market Trends and Challenges
  - 1.4.1 Neonatal Hearing Screening Devices Market Drivers and Trends
  - 1.4.2 Neonatal Hearing Screening Devices Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Neonatal Hearing Screening Devices Companies

### **2. NEONATAL HEARING SCREENING DEVICES MARKET SIZE OUTLOOK TO 2030**

- 2.1 Neonatal Hearing Screening Devices Market Size Outlook, USD Million, 2021- 2030
- 2.2 Neonatal Hearing Screening Devices Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### **3. NEONATAL HEARING SCREENING DEVICES MARKET- STRATEGIC ANALYSIS REVIEW**

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### **4. NEONATAL HEARING SCREENING DEVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK**

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Type

Stationary 3D and 4D Ultrasound Devices  
Portable 3D and 4D Ultrasound Devices  
By Display  
Color Ultrasound  
B/W Ultrasound  
By Portability  
Trolley or Cart-Based Ultrasound Systems  
Compact/Handheld Ultrasound Systems  
Point-of-Pare (PoC) Ultrasound Systems  
By Application  
Radiology or General Imaging  
Obstetrics or Gynecology  
Cardiology  
Urology  
Vascular  
Orthopedic and Musculoskeletal  
Pain Management  
Others  
By End-User  
Hospitals  
Surgical Centers and Diagnostic Centers  
Maternity Centers  
Ambulatory Care Centers  
Research and Academia  
Others  
4.3 Growth Prospects and Niche Opportunities, 2023- 2030  
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Neonatal Hearing Screening Devices Market, 2025  
5.2 Asia Pacific Neonatal Hearing Screening Devices Market Size Outlook by Type, 2021- 2030  
5.3 Asia Pacific Neonatal Hearing Screening Devices Market Size Outlook by Application, 2021- 2030  
5.4 Key Findings for Europe Neonatal Hearing Screening Devices Market, 2025  
5.5 Europe Neonatal Hearing Screening Devices Market Size Outlook by Type, 2021- 2030  
5.6 Europe Neonatal Hearing Screening Devices Market Size Outlook by Application,

2021- 2030

5.7 Key Findings for North America Neonatal Hearing Screening Devices Market, 2025

5.8 North America Neonatal Hearing Screening Devices Market Size Outlook by Type, 2021- 2030

5.9 North America Neonatal Hearing Screening Devices Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Neonatal Hearing Screening Devices Market, 2025

5.11 South America Pacific Neonatal Hearing Screening Devices Market Size Outlook by Type, 2021- 2030

5.12 South America Neonatal Hearing Screening Devices Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Neonatal Hearing Screening Devices Market, 2025

5.14 Middle East Africa Neonatal Hearing Screening Devices Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Neonatal Hearing Screening Devices Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

6.1 US Neonatal Hearing Screening Devices Market Size Outlook and Revenue Growth Forecasts

6.2 US Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

6.16 Italy Neonatal Hearing Screening Devices Industry Drivers and Opportunities

6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts

- 6.18 Rest of Europe Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Neonatal Hearing Screening Devices Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Neonatal Hearing Screening Devices Industry Drivers and Opportunities

## **7. NEONATAL HEARING SCREENING DEVICES MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. NEONATAL HEARING SCREENING DEVICES COMPANY PROFILES**

8.1 Profiles of Leading Neonatal Hearing Screening Devices Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Demant A/S

Echodia SAS

Intelligent Hearing Systems

Natus Medical Inc

Path Medical GmbH

Pilot Blankenfelde GmbH

Vivosonic Inc

Welch Allyn

## **9. APPENDIX**

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

## I would like to order

Product name: Neonatal Hearing Screening Devices Market Size, Trends, Analysis, and Outlook By Product (Auditory Brainstem Response (ABR) Systems, Otoacoustic Emission (OAE) Systems, Combination Systems), By Modality (Table Top Devices, Trolley Mounted Devices, Portable And Hand-Held Devices), By End-User (Hospitals, Specialty Clinics, Others), by Region, Country, Segment, and Companies, 2024-2030

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