

Natural Gum Market Size, Trends, Analysis, and Outlook By End-User (Food and beverage, Pharmaceutical, Oil and gas, Others), By Type (Food grade, Industry grade), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Natural Gum Market Size is valued at \$5.3 Billion in 2024 and is forecast to register a growth rate (CAGR) of 7.3% to reach \$9.3 Billion by 2032.

The natural gum market is growing due to increasing demand for organic and sugar-free products. The trend towards healthy snacking is boosting market expansion. Innovations in flavors and formulations are enhancing market potential, encouraging brands to develop diverse natural gum offerings.

Natural Gum Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Natural Gum survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Natural Gum industry.

Key market trends defining the global Natural Gum demand in 2025 and Beyond

The Natural Gum industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Natural Gum Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Natural Gum industry

Leading Natural Gum companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Natural Gum companies.

Natural Gum Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Natural Gum Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Natural Gum industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report

forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Natural Gum Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Natural Gum Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Natural Gum market segments. Similarly, strong market demand encourages Canadian Natural Gum companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Natural Gum Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Natural Gum industry remains the major market for companies in the European Natural Gum industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Natural Gum market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Natural Gum Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Natural Gum in Asia Pacific. In particular, China, India, and South East Asian Natural Gum markets present a

compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Natural Gum Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Natural Gum Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Natural Gum market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Natural Gum.

Natural Gum Company Profiles

The global Natural Gum market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Agrigum International Ltd, Agro Gums, ALLAND AND ROBERT, Archer Daniels Midland Company (ADM), Cargill Inc, Chicza S.A. de C.V., Dabur India Ltd, Deosen Biochemical Ltd, DuPont de Nemours Inc, Farbest Brands, Fufeng Group Co. Ltd, Grupo Resinas Brasil, Hebei Xinhe Biochemical Co. Ltd, India Glycols Ltd, Ingredion Inc, J M Huber Corp, Jungbunzlauer Suisse AG, Meihua Holdings Group Co. Ltd, Qingdao ECHEMI Digital Technology Co. Ltd , Vasundhara Gums and Chemicals.

Recent Natural Gum Market Developments

The global Natural Gum market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Natural Gum Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By End-User

Food and beverage

Pharmaceutical

Oil and gas

Others

By Type

Food grade

Industry grade

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Agrigum International Ltd

Agro Gums

ALLAND AND ROBERT

Archer Daniels Midland Company (ADM)

Cargill Inc

Chicza S.A. de C.V.

Dabur India Ltd

Deosen Biochemical Ltd

DuPont de Nemours Inc

Farbest Brands

Fufeng Group Co. Ltd

Grupo Resinas Brasil

Hebei Xinhe Biochemical Co. Ltd

India Glycols Ltd

Ingredion Inc

J M Huber Corp

Jungbunzlauer Suisse AG

Meihua Holdings Group Co. Ltd

Qingdao ECHEMI Digital Technology Co. Ltd

Vasundhara Gums and Chemicals

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. NATURAL GUM MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Natural Gum Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Natural Gum Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Natural Gum Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Natural Gum Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Natural Gum Market Outlook to 2032

CHAPTER 5: NATURAL GUM MARKET DYNAMICS

Natural Gum Market Size, Trends, Analysis, and Outlook By End-User (Food and beverage, Pharmaceutical, Oil and...

- 5.1 Key Natural Gum Market Trends
- 5.2 Potential Natural Gum Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL NATURAL GUM MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 End-User
 - Food and beverage
 - Pharmaceutical
 - Oil and gas
 - Others
 - Type
 - Food grade
 - Industry grade
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA NATURAL GUM MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 End-User
 - Food and beverage
 - Pharmaceutical
 - Oil and gas
 - Others
 - Type
 - Food grade
 - Industry grade
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Natural Gum Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Natural Gum Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Natural Gum Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE NATURAL GUM MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 End-User

Food and beverage

Pharmaceutical

Oil and gas

Others

Type

Food grade

Industry grade

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Natural Gum Market Size Forecast, 2021- 2032

8.3.2 France Natural Gum Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Natural Gum Market Size Forecast, 2021- 2032

8.3.4 Spain Natural Gum Market Size Forecast, 2021- 2032

8.3.5 Italy Natural Gum Market Size Forecast, 2021- 2032

8.3.6 Russia Natural Gum Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Natural Gum Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC NATURAL GUM MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 End-User

Food and beverage

Pharmaceutical

Oil and gas

Others

Type

Food grade

Industry grade

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Natural Gum Market Size Forecast, 2021- 2032

9.3.2 India Natural Gum Market Size Forecast, 2021- 2032

9.3.3 Japan Natural Gum Market Size Forecast, 2021- 2032

9.3.4 South Korea Natural Gum Market Size Forecast, 2021- 2032

9.3.5 Australia Natural Gum Market Size Forecast, 2021- 2032

9.3.6 South East Asia Natural Gum Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Natural Gum Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA NATURAL GUM MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 End-User

Food and beverage

Pharmaceutical

Oil and gas

Others

Type

Food grade

Industry grade

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Natural Gum Market Size Forecast, 2021- 2032

10.3.2 Argentina Natural Gum Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Natural Gum Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA NATURAL GUM MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 End-User

Food and beverage

Pharmaceutical

Oil and gas

Others

Type

Food grade

Industry grade

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Natural Gum Market Size Forecast, 2021- 2032

11.3.2 The UAE Natural Gum Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Natural Gum Market Size Forecast, 2021- 2032

11.3.4 South Africa Natural Gum Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Natural Gum Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Agrigum International Ltd

Agro Gums

ALLAND AND ROBERT

Archer Daniels Midland Company (ADM)

Cargill Inc

Chicza S.A. de C.V.

Dabur India Ltd

Deosen Biochemical Ltd

DuPont de Nemours Inc

Farbest Brands

Fufeng Group Co. Ltd

Grupo Resinas Brasil

Hebei Xinhe Biochemical Co. Ltd

India Glycols Ltd

Ingredion Inc

J M Huber Corp

Jungbunzlauer Suisse AG

Meihua Holdings Group Co. Ltd

Qingdao ECHEMI Digital Technology Co. Ltd

Vasundhara Gums and Chemicals

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Natural Gum Market Outlook by Type, 2021- 2032
- Figure 6: Global Natural Gum Market Outlook by Application, 2021- 2032
- Figure 7: Global Natural Gum Market Outlook by Region, 2021- 2032
- Figure 8: North America Natural Gum Market Snapshot, Q4-2024
- Figure 9: North America Natural Gum Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Natural Gum Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Natural Gum Market Share by Country, 2023
- Figure 12: Europe Natural Gum Market Snapshot, Q4-2024
- Figure 13: Europe Natural Gum Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Natural Gum Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Natural Gum Market Share by Country, 2023
- Figure 16: Asia Pacific Natural Gum Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Natural Gum Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Natural Gum Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Natural Gum Market Share by Country, 2023
- Figure 20: South America Natural Gum Market Snapshot, Q4-2024
- Figure 21: South America Natural Gum Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Natural Gum Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Natural Gum Market Share by Country, 2023
- Figure 24: Middle East and Africa Natural Gum Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Natural Gum Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Natural Gum Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Natural Gum Market Share by Country, 2023
- Figure 28: United States Natural Gum Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Natural Gum Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Natural Gum Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Natural Gum Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Natural Gum Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global Natural Gum Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global Natural Gum Market Size Outlook by Segments, 2021- 2032
Table 7: Global Natural Gum Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- Natural Gum Market Outlook by Type, 2021- 2032
Table 10: North America- Natural Gum Market Outlook by Country, 2021- 2032
Table 11: Europe - Natural Gum Market Outlook by Type, 2021- 2032
Table 12: Europe - Natural Gum Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - Natural Gum Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - Natural Gum Market Outlook by Country, 2021- 2032
Table 15: South America- Natural Gum Market Outlook by Type, 2021- 2032
Table 16: South America- Natural Gum Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - Natural Gum Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - Natural Gum Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading Natural Gum Companies
Table 20: Product Profiles of Leading Natural Gum Companies
Table 21: SWOT Profiles of Leading Natural Gum Companies

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