

Mushroom Coffee Market Size, Trends, Analysis, and Outlook By Form (Grounded, Powder), By Mushroom Extract (Lion's mane, Chaga, Cordyceps, Reishi, Others), By Caffeine Content Extract (Caffeinated, Decaffeinated, Mushroom Coffee Packaging, Sachets, Containers/Packets, Coffee Pods), By Distribution Channel (Supermarkets/Hypermarkets, Convenience stores, Online), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/M96D1B6FAD64EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: M96D1B6FAD64EN

Abstracts

Global Mushroom Coffee Market Size is valued at \$3.2 Billion in 2024 and is forecast to register a growth rate (CAGR) of 5.4% to reach \$4.9 Billion by 2032.

Mushroom coffee is gaining popularity as consumers seek functional beverages that offer health benefits beyond caffeine. With adaptogenic and nootropic properties, mushrooms like lion's mane, chaga, and reishi are being blended into coffee for enhanced focus, cognitive function, and immune support. The wellness trend and growing interest in natural ingredients will drive market growth through 2030.

Mushroom Coffee Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Mushroom Coffee survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Mushroom Coffee industry.

Key market trends defining the global Mushroom Coffee demand in 2025 and Beyond

The Mushroom Coffee industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Mushroom Coffee Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Mushroom Coffee industry

Leading Mushroom Coffee companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Mushroom Coffee companies.

Mushroom Coffee Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Mushroom Coffee Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Mushroom Coffee industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Mushroom Coffee Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Mushroom Coffee Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Mushroom Coffee market segments. Similarly, strong market demand encourages Canadian Mushroom Coffee companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Mushroom Coffee Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Mushroom Coffee industry remains the major market for companies in the European Mushroom Coffee industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Mushroom Coffee market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies,

innovative product offerings, and addressing niche consumer segments.

Asia Pacific Mushroom Coffee Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Mushroom Coffee in Asia Pacific. In particular, China, India, and South East Asian Mushroom Coffee markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Mushroom Coffee Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Mushroom Coffee Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Mushroom Coffee market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Mushroom Coffee.

Mushroom Coffee Company Profiles

The global Mushroom Coffee market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are DIRTEA, Four Sigmatic., La Republica Superfoods, Laird Superfood, Mushroom Cups International, NeuRoast, Om

Mushroom Superfood, Real Mushrooms, Rheal, RYZE.

Recent Mushroom Coffee Market Developments

The global Mushroom Coffee market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Mushroom Coffee Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Form

Grounded

Powder

By Mushroom Extract

Lion's mane

Chaga

Cordyceps

Reishi

Others

By Caffeine Content Extract

Caffeinated

Decaffeinated

Mushroom Coffee Packaging

Sachets

Containers/Packets

Coffee Pods

By Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

DIRTEA

Four Sigmatic.

La Republica Superfoods

Laird Superfood

Mushroom Cups International

NeuRoast

Om Mushroom Superfood

Real Mushrooms

Rheal

RYZE

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. MUSHROOM COFFEE MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Mushroom Coffee Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Mushroom Coffee Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Mushroom Coffee Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Mushroom Coffee Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Mushroom Coffee Market Outlook to 2032

CHAPTER 5: MUSHROOM COFFEE MARKET DYNAMICS

Mushroom Coffee Market Size, Trends, Analysis, and Outlook By Form (Grounded, Powder), By Mushroom Extract (Li...

- 5.1 Key Mushroom Coffee Market Trends
- 5.2 Potential Mushroom Coffee Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL MUSHROOM COFFEE MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
 - 6.2 Form
 - Grounded
 - Powder
 - Mushroom Extract
 - Lion's mane
 - Chaga
 - Cordyceps
 - Reishi
 - Others
 - Caffeine Content Extract
 - Caffeinated
 - Decaffeinated
 - Mushroom Coffee Packaging
 - Sachets
 - Containers/Packets
 - Coffee Pods
 - Distribution Channel
 - Supermarkets/Hypermarkets
 - Convenience stores
 - Online
 - 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA MUSHROOM COFFEE MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
 - 7.2 Form
 - Grounded
 - Powder
 - Mushroom Extract

Lion's mane
Chaga
Cordyceps
Reishi
Others
Caffeine Content Extract
Caffeinated
Decaffeinated
Mushroom Coffee Packaging
Sachets
Containers/Packets
Coffee Pods
Distribution Channel
Supermarkets/Hypermarkets
Convenience stores
Online

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Mushroom Coffee Market Size Forecast, 2021- 2032

7.3.2 Canada Mushroom Coffee Market Size Forecast, 2021- 2032

7.3.3 Mexico Mushroom Coffee Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE MUSHROOM COFFEE MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Form

Grounded

Powder

Mushroom Extract

Lion's mane

Chaga

Cordyceps

Reishi

Others

Caffeine Content Extract

Caffeinated

Decaffeinated

Mushroom Coffee Packaging

Sachets

Containers/Packets
Coffee Pods
Distribution Channel
Supermarkets/Hypermarkets
Convenience stores
Online

8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany Mushroom Coffee Market Size Forecast, 2021- 2032
- 8.3.2 France Mushroom Coffee Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom Mushroom Coffee Market Size Forecast, 2021- 2032
- 8.3.4 Spain Mushroom Coffee Market Size Forecast, 2021- 2032
- 8.3.5 Italy Mushroom Coffee Market Size Forecast, 2021- 2032
- 8.3.6 Russia Mushroom Coffee Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe Mushroom Coffee Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC MUSHROOM COFFEE MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Form
Grounded
Powder
Mushroom Extract
Lion's mane
Chaga
Cordyceps
Reishi
Others
Caffeine Content Extract
Caffeinated
Decaffeinated
Mushroom Coffee Packaging
Sachets
Containers/Packets
Coffee Pods
Distribution Channel
Supermarkets/Hypermarkets
Convenience stores
Online

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Mushroom Coffee Market Size Forecast, 2021- 2032

9.3.2 India Mushroom Coffee Market Size Forecast, 2021- 2032

9.3.3 Japan Mushroom Coffee Market Size Forecast, 2021- 2032

9.3.4 South Korea Mushroom Coffee Market Size Forecast, 2021- 2032

9.3.5 Australia Mushroom Coffee Market Size Forecast, 2021- 2032

9.3.6 South East Asia Mushroom Coffee Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Mushroom Coffee Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA MUSHROOM COFFEE MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Form

Grounded

Powder

Mushroom Extract

Lion's mane

Chaga

Cordyceps

Reishi

Others

Caffeine Content Extract

Caffeinated

Decaffeinated

Mushroom Coffee Packaging

Sachets

Containers/Packets

Coffee Pods

Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Mushroom Coffee Market Size Forecast, 2021- 2032

10.3.2 Argentina Mushroom Coffee Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Mushroom Coffee Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA MUSHROOM COFFEE MARKET

ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Form

Grounded

Powder

Mushroom Extract

Lion's mane

Chaga

Cordyceps

Reishi

Others

Caffeine Content Extract

Caffeinated

Decaffeinated

Mushroom Coffee Packaging

Sachets

Containers/Packets

Coffee Pods

Distribution Channel

Supermarkets/Hypermarkets

Convenience stores

Online

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Mushroom Coffee Market Size Forecast, 2021- 2032

11.3.2 The UAE Mushroom Coffee Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Mushroom Coffee Market Size Forecast, 2021- 2032

11.3.4 South Africa Mushroom Coffee Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Mushroom Coffee Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 DIRTEA

Four Sigmatic.

La Republica Superfoods

Laird Superfood

Mushroom Cups International

NeuRoast
Om Mushroom Superfood
Real Mushrooms
Rheal
RYZE

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources
13.2 Research Methodology
13.3 Data Triangulation and Validation
13.4 Assumptions and Limitations
13.5 Forecast Methodology
Appendix
A: Highlights of the Q4-2024 Version
B: Conclusion and Future Recommendations
C: Customization Options
D: Contact Information

List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global Mushroom Coffee Market Outlook by Type, 2021- 2032

Figure 6: Global Mushroom Coffee Market Outlook by Application, 2021- 2032

Figure 7: Global Mushroom Coffee Market Outlook by Region, 2021- 2032

Figure 8: North America Mushroom Coffee Market Snapshot, Q4-2024

Figure 9: North America Mushroom Coffee Market Size Forecast by Type, 2021- 2032

Figure 10: North America Mushroom Coffee Market Size Forecast by Application, 2021- 2032

Figure 11: North America Mushroom Coffee Market Share by Country, 2023

Figure 12: Europe Mushroom Coffee Market Snapshot, Q4-2024

Figure 13: Europe Mushroom Coffee Market Size Forecast by Type, 2021- 2032

Figure 14: Europe Mushroom Coffee Market Size Forecast by Application, 2021- 2032

Figure 15: Europe Mushroom Coffee Market Share by Country, 2023

Figure 16: Asia Pacific Mushroom Coffee Market Snapshot, Q4-2024

Figure 17: Asia Pacific Mushroom Coffee Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific Mushroom Coffee Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Mushroom Coffee Market Share by Country, 2023

Figure 20: South America Mushroom Coffee Market Snapshot, Q4-2024

Figure 21: South America Mushroom Coffee Market Size Forecast by Type, 2021- 2032

Figure 22: South America Mushroom Coffee Market Size Forecast by Application, 2021- 2032

Figure 23: South America Mushroom Coffee Market Share by Country, 2023

Figure 24: Middle East and Africa Mushroom Coffee Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Mushroom Coffee Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa Mushroom Coffee Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa Mushroom Coffee Market Share by Country, 2023

Figure 28: United States Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 29: Canada Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 34: Spain Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 38: China Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 42: Australia Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 44: Rest of APAC Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 45: Brazil Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 48: Saudi Arabia Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 49: UAE Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa Mushroom Coffee Market Size Outlook, \$ Million, 2021- 2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Mushroom Coffee Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Mushroom Coffee Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Mushroom Coffee Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Mushroom Coffee Market Outlook by Type, 2021- 2032
- Table 10: North America- Mushroom Coffee Market Outlook by Country, 2021- 2032
- Table 11: Europe - Mushroom Coffee Market Outlook by Type, 2021- 2032
- Table 12: Europe - Mushroom Coffee Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Mushroom Coffee Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Mushroom Coffee Market Outlook by Country, 2021- 2032
- Table 15: South America- Mushroom Coffee Market Outlook by Type, 2021- 2032
- Table 16: South America- Mushroom Coffee Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Mushroom Coffee Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Mushroom Coffee Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Mushroom Coffee Companies
- Table 20: Product Profiles of Leading Mushroom Coffee Companies
- Table 21: SWOT Profiles of Leading Mushroom Coffee Companies

I would like to order

Product name: Mushroom Coffee Market Size, Trends, Analysis, and Outlook By Form (Grounded, Powder), By Mushroom Extract (Lion's mane, Chaga, Cordyceps, Reishi, Others), By Caffeine Content Extract (Caffeinated, Decaffeinated, Mushroom Coffee Packaging, Sachets, Containers/Packets, Coffee Pods), By Distribution Channel (Supermarkets/Hypermarkets, Convenience stores, Online), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/M96D1B6FAD64EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M96D1B6FAD64EN.html>