

Mung Bean Protein Market Size, Share, and Outlook, 2025 Report- By Type (Concentrate, Isolate, Hydrolyzed), Application (Bakery and Confectionary, Sports Nutrition, Animal Feed, Snacks and Cereals, Others), Nature (Organic, Regular), Distribution Channel (Direct, Indirect), and Companies, 2021-2032

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Abstracts

Mung Bean Protein Market Outlook

The global Mung Bean Protein market is expected to register a growth rate of 2.9% during the forecast period from \$294.5 Billion in 2024 to \$370.2 Billion in 2032. The Mung Bean Protein market is a thriving business that is poised to keep growing and presents potential growth opportunities for companies across the industry value chain.

The comprehensive market research report presents 12-year historic and forecast data on Mung Bean Protein segments across 22 countries from 2021 to 2032. Key segments in the report include By Type (Concentrate, Isolate, Hydrolyzed), Application (Bakery and Confectionary, Sports Nutrition, Animal Feed, Snacks and Cereals, Others), Nature (Organic, Regular), Distribution Channel (Direct, Indirect). Over 70 tables and charts showcase findings from our latest survey report on Mung Bean Protein markets.

Mung Bean Protein Market Insights, 2025

The mung bean protein market in 2025 is rapidly gaining traction as consumers increasingly seek plant-based, allergen-friendly protein alternatives to traditional soy and pea proteins. Mung bean protein is favored for its high digestibility, neutral flavor, and clean-label appeal, which aligns with rising demand for minimally processed,

natural ingredients. Advances in extraction technologies have enhanced the purity and functional properties, making mung bean protein ideal for meat analogues, protein bars, and dairy alternatives. Asia-Pacific dominates production and consumption, driven by traditional use and growing health-conscious populations in countries like China, India, and Southeast Asia. Meanwhile, Western markets, including North America and Europe, are witnessing accelerated adoption fueled by flexitarian diets and sports nutrition trends. Regulatory recognition of mung bean protein as a novel food ingredient in multiple regions is easing market entry barriers. Challenges remain in scaling production and improving price competitiveness against established proteins, but investment in R&D and supply chain optimization is expected to drive significant market expansion.

Five Trends that will define global Mung Bean Protein market in 2025 and Beyond

A closer look at the multi-million global market for Mung Bean Protein identifies rapidly shifting consumer preferences across categories. By focusing on growth and resilience, leading Mung Bean Protein companies are prioritizing their investments across categories, markets, and geographies. The report analyses the most important market trends shaping the new landscape to support better decisions for the long and short-term future.

What are the biggest opportunities for growth in the Mung Bean Protein industry?

The Mung Bean Protein sector demonstrated remarkable resilience over the past year across developed and developing economies. Further, the market presents significant opportunities to leverage the existing momentum towards actions by 2030. On the other hand, recent macroeconomic developments including rising inflation and supply chain disruptions are putting pressure on companies. The chapter assists users to identify growth avenues and address business challenges to make informed commercial decisions with unique insights, data forecasts, and in-depth market analyses.

Mung Bean Protein Market Segment Insights

The Mung Bean Protein industry presents strong offers across categories. The analytical report offers forecasts of Mung Bean Protein industry performance across segments and countries. Key segments in the industry include By Type (Concentrate, Isolate, Hydrolyzed), Application (Bakery and Confectionary, Sports Nutrition, Animal Feed, Snacks and Cereals, Others), Nature (Organic, Regular), Distribution Channel (Direct, Indirect). The largest types, applications, and sales channels, fastest growing

segments, and the key factors driving each of the categories are included in the report.

Forecasts of each segment across five regions are provided from 2021 through 2032 for Asia Pacific, North America, Europe, South America, Middle East, and African regions. In addition, Mung Bean Protein market size outlook is provided for 22 countries across these regions.

Market Value Chain

The chapter identifies potential companies and their operations across the global Mung Bean Protein industry ecosystem. It assists decision-makers in evaluating global Mung Bean Protein market fundamentals, market dynamics, and disruptive trends across the value chain segments.

Scenario Analysis and Forecasts

Strategic decision-making in the Mung Bean Protein industry is multi-faceted with the increased need for planning across scenarios. The report provides forecasts across three case scenarios low growth, reference case, and high growth cases.

Asia Pacific Mung Bean Protein Market Analysis A Promising Growth Arena for Business Expansion

As companies increasingly expand across promising Asia Pacific markets with a combined population of over 4.5 billion, the medium-to-long-term future remains robust. The presence of the fastest-growing economies such as China, India, Thailand, Indonesia, and Vietnam coupled with strengthening middle-class populations and rising disposable incomes drive the market. In particular, China and India are witnessing rapid shifts in consumer purchasing behavior. China is recovering steadily with optimistic forecasts for 2025. Further, Japanese and South Korean markets remain stable with most companies focusing on new product launches and diversification of sales channels.

The State of Europe Mung Bean Protein Industry 2025 Focus on Accelerating Competitiveness

As companies opt for an integrated agenda for competitiveness, the year 2025 presents optimistic scenarios for companies across the ecosystem. With signs of economic recovery across markets, companies are increasing their investments. Europe is one of

the largest markets for Mung Bean Protein with demand from both Western Europe and Eastern European regions increasing over the medium to long-term future. Increasing omnichannel shopping amidst robust consumer demand for value purchases shapes the market outlook. The report analyses the key Mung Bean Protein market drivers and opportunities across Germany, France, the United Kingdom, Spain, Italy, Russia, and other Europe.

The US Mung Bean Protein market Insights Executives are most excited about opportunities for the US Mung Bean Protein industry.

Easing inflation coupled with strengthening consumer sentiment is encouraging aggressive actions from the US Mung Bean Protein companies. Market players consistently focusing on innovation and pursuing new ways to create value are set to excel in 2025. In addition, the Canadian and Mexican markets offer lucrative growth pockets for manufacturers and vendors. Focus on private-brand offerings and promotions, diversified sales channels, expansion into niche segments, adoption of advanced technologies, and sustainability are widely observed across the North American Mung Bean Protein market.

Latin American Mung Bean Protein market outlook rebounds in line with economic growth.

Underlying demand remains higher among urban consumers with an optimistic economic outlook across Brazil, Argentina, Chile, and other South and Central American countries. Increased consumer spending has been reported since H2-2024 and the prospects remain strong for 2025. Aggressive ecosystem moves to create new sources of income are widely observed across markets in the region. Marketing activities focused on customer insights, operations, and support functions are quickly gaining business growth in the region.

Middle East and Africa Mung Bean Protein Markets New Opportunities for Companies Harnessing Diversity

Rapid growth in burgeoning urban locations coupled with a young and fast-growing population base is attracting new investments in the Middle East and African Mung Bean Protein markets. Designing expansion and marketing strategies to cater to the local consumer base supports the market prospects. In addition to Nigeria, Algeria, South Africa, and other markets, steady growth markets in Ethiopia, Rwanda, Ghana, Tanzania, the Democratic Republic of Congo, and others present significant prospects

for companies. On the other hand, Middle Eastern Mung Bean Protein markets including the UAE, Saudi Arabia, Qatar, and Oman continue to offer lucrative pockets of growth.

Competitive Landscape How Mung Bean Protein companies outcompete in 2025?

The ability to respond quickly to evolving consumer preferences and adapt businesses to niche consumer segments remains a key growth factor. The report identifies the leading companies in the industry and provides their revenue for 2024. The market shares of each company are also included in the report. Further, business profiles, SWOT analysis, and financial analysis of each company are provided in detail. Key companies analyzed in the report include Prinova Group LLC, ET-Chem, FUJI Plant Protein Labs, ETprotein, Henry Broch and Company, Inc., Organicway Inc., Laybio Natural Co., Ltd., 3B Keto, Bulk Powders, Proeon Ltd., Equinom Ltd., TradeLink International Group Ltd., Junior Industries.

Mung Bean Protein Market Scope

Leading Segments

By Type

Concentrate

Isolate

Hydrolyzed

By Application

Bakery and Confectionary

Sports Nutrition

Animal Feed

Snacks and Cereals

Others

By Nature

Organic

Regular

By Distribution Channel

Direct

Indirect

Leading Companies

Prinova Group LLC

ET-Chem

FUJI Plant Protein Labs

ETprotein

Henry Broch and Company, Inc.

Organicway Inc.

Laybio Natural Co., Ltd.

3B Keto

Bulk Powders

Proeon Ltd.

Equinom Ltd.

TradeLink International Group Ltd.

Junior Industries

Geographies

North AmericaUS, Canada, Mexico

EuropeGermany, France, UK, Spain, Italy, Nordics, BeNeLux, Others

Asia PacificChina, India, Japan, South Korea, Australia, South East Asia, Others

Latin AmericaBrazil, Argentina, Others

Middle East and AfricaSaudi Arabia, UAE, Other Middle East, South Africa, Other Africa

Reasons to Buy the report

Make informed decisions through long and short-term forecasts across 22 countries and segments.

Evaluate market fundamentals, dynamics, and disrupting trends set to shape 2025 and beyond.

Gain a clear understanding of the competitive landscape, with product portfolio and growth strategies.

Get an integrated understanding of the entire market ecosystem and companies.

Stay ahead of the competition through plans for growth in a changing environment for your geographic expansion.

Assess the impact of advanced technologies and identify growth opportunities based on actionable data and insights.

Get free Excel spreadsheet and PPT versions along with the report PDF.

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 - Sports Nutrition
 - Animal Feed
 - Snacks and Cereals
 - Others
- By Nature
 - Organic
 - Regular
- By Distribution Channel
 - Direct
 - Indirect

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ET-Chem

FUJI Plant Protein Labs

ETprotein

Henry Broch and Company, Inc.

Organicway Inc.

Laybio Natural Co., Ltd.

3B KETO

Bulk Powders

Proeon Ltd.

Equinom Ltd.

TradeLink International Group Ltd.

Junior Industries

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