

Multiple Myeloma Market Size, Trends, Analysis, and Outlook By Drug (Chemotherapy, Protease Inhibitors, Monoclonal Antibody, Others), By Disease (Active Multiple Myeloma, Smoldering Multiple Myeloma), By End-User (Hospitals, Clinics, Others), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/M1354917A882EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: M1354917A882EN

Abstracts

The global Multiple Myeloma market size is poised to register 6.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Multiple Myeloma market across By Drug (Chemotherapy, Protease Inhibitors, Monoclonal Antibody, Others), By Disease (Active Multiple Myeloma, Smoldering Multiple Myeloma), By End-User (Hospitals, Clinics, Others)

The multiple myeloma market is witnessing rapid growth driven by the increasing incidence of multiple myeloma, the growing understanding of disease biology, and advancements in targeted therapies, immunotherapies, and combination regimens that improve survival outcomes and quality of life in multiple myeloma patients across various disease stages and treatment settings. With advancements in molecular diagnostics, risk stratification algorithms, and minimal residual disease (MRD) monitoring, there is a rising opportunity for multiple myeloma stakeholders to implement personalized treatment approaches that tailor therapy selection, intensity, and duration based on disease characteristics, patient factors, and treatment goals while optimizing therapeutic efficacy, minimizing treatment-related toxicities, and prolonging progression-free survival. Further, the expanding pipeline of novel therapeutics, immunomodulatory agents, and cellular therapies, as well as the growing adoption of precision oncology approaches and value-based care models, are driving market expansion further.

Multiple Myeloma Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Multiple Myeloma market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Multiple Myeloma survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Multiple Myeloma industry.

Key market trends defining the global Multiple Myeloma demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Multiple Myeloma Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Multiple Myeloma industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Multiple Myeloma companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Multiple Myeloma industry

Leading Multiple Myeloma companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Multiple Myeloma companies.

Multiple Myeloma Market Study- Strategic Analysis Review

The Multiple Myeloma market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Multiple Myeloma Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Multiple Myeloma industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Multiple Myeloma Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Multiple Myeloma Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024

(around 3.7% growth in 2024), potentially driving demand for various Multiple Myeloma market segments. Similarly, Strong market demand is encouraging Canadian Multiple Myeloma companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Multiple Myeloma market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Multiple Myeloma Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Multiple Myeloma industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Multiple Myeloma market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Multiple Myeloma Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Multiple Myeloma in Asia Pacific. In particular, China, India, and South East Asian Multiple Myeloma markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Multiple Myeloma Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption

growth in the medium to long term.

Middle East and Africa Multiple Myeloma Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Multiple Myeloma market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Multiple Myeloma.

Multiple Myeloma Market Company Profiles

The global Multiple Myeloma market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, Amgen Inc, Bristol-Myers Squibb Company, GlaxoSmithKline plc, Harpoon Therapeutics, Johnson and Johnson Inc, Karyopharm Therapeutics Inc, Novartis International AG, Ono Pharmaceutical Co. Ltd, Sanofi S.A., Takeda Pharmaceutical Company Ltd, Teva Pharmaceutical Industries Ltd.

Recent Multiple Myeloma Market Developments

The global Multiple Myeloma market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Multiple Myeloma Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Multiple Myeloma Market Size, Trends, Analysis, and Outlook By Drug (Chemotherapy, Protease Inhibitors, Monocl...

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Drug

Chemotherapy

Protease Inhibitors

Monoclonal Antibody

Others

By Disease

Active Multiple Myeloma

Smoldering Multiple Myeloma

By End-User

Hospitals

Clinics

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AbbVie Inc

Amgen Inc

Bristol-Myers Squibb Company

GlaxoSmithKline plc

Harpoon Therapeutics

Johnson and Johnson Inc

Karyopharm Therapeutics Inc

Novartis International AG

Ono Pharmaceutical Co. Ltd

Sanofi S.A.

Takeda Pharmaceutical Company Ltd

Teva Pharmaceutical Industries Ltd

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Multiple Myeloma Market Overview and Key Findings, 2024
- 1.2 Multiple Myeloma Market Size and Growth Outlook, 2021- 2030
- 1.3 Multiple Myeloma Market Growth Opportunities to 2030
- 1.4 Key Multiple Myeloma Market Trends and Challenges
 - 1.4.1 Multiple Myeloma Market Drivers and Trends
 - 1.4.2 Multiple Myeloma Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Multiple Myeloma Companies

2. MULTIPLE MYELOMA MARKET SIZE OUTLOOK TO 2030

- 2.1 Multiple Myeloma Market Size Outlook, USD Million, 2021- 2030
- 2.2 Multiple Myeloma Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MULTIPLE MYELOMA MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MULTIPLE MYELOMA MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Drug
 - Chemotherapy
 - Protease Inhibitors
 - Monoclonal Antibody

Others

By Disease

Active Multiple Myeloma

Smoldering Multiple Myeloma

By End-User

Hospitals

Clinics

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Multiple Myeloma Market, 2025

5.2 Asia Pacific Multiple Myeloma Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Multiple Myeloma Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Multiple Myeloma Market, 2025

5.5 Europe Multiple Myeloma Market Size Outlook by Type, 2021- 2030

5.6 Europe Multiple Myeloma Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Multiple Myeloma Market, 2025

5.8 North America Multiple Myeloma Market Size Outlook by Type, 2021- 2030

5.9 North America Multiple Myeloma Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Multiple Myeloma Market, 2025

5.11 South America Pacific Multiple Myeloma Market Size Outlook by Type, 2021- 2030

5.12 South America Multiple Myeloma Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Multiple Myeloma Market, 2025

5.14 Middle East Africa Multiple Myeloma Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Multiple Myeloma Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Multiple Myeloma Market Size Outlook and Revenue Growth Forecasts

6.2 US Multiple Myeloma Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Multiple Myeloma Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Multiple Myeloma Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

- 6.8 Germany Multiple Myeloma Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Multiple Myeloma Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Multiple Myeloma Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Multiple Myeloma Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Multiple Myeloma Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Multiple Myeloma Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Multiple Myeloma Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Multiple Myeloma Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Multiple Myeloma Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Multiple Myeloma Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Multiple Myeloma Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Multiple Myeloma Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Multiple Myeloma Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Multiple Myeloma Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Multiple Myeloma Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Multiple Myeloma Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Multiple Myeloma Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Multiple Myeloma Industry Drivers and Opportunities

7. MULTIPLE MYELOMA MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. MULTIPLE MYELOMA COMPANY PROFILES

8.1 Profiles of Leading Multiple Myeloma Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

AbbVie Inc

Amgen Inc

Bristol-Myers Squibb Company

GlaxoSmithKline plc

Harpoon Therapeutics

Johnson and Johnson Inc

Karyopharm Therapeutics Inc

Novartis International AG

Ono Pharmaceutical Co. Ltd

Sanofi S.A.

Takeda Pharmaceutical Company Ltd

Teva Pharmaceutical Industries Ltd.

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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