

Multiple Myeloma Drugs Market Size, Trends, Analysis, and Outlook By Therapy (Targeted therapy, Biologic therapy, Chemotherapy, Others), By Distribution Channel (Hospital pharmacy, Retail pharmacy, E-pharmacy), by Region, Country, Segment, and Companies, 2024-2030

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# **Abstracts**

The global Multiple Myeloma Drugs market size is poised to register 6.83% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Multiple Myeloma Drugs market By Therapy (Targeted therapy, Biologic therapy, Chemotherapy, Others), By Distribution Channel (Hospital pharmacy, Retail pharmacy, E-pharmacy).

The future of multiple myeloma drugs is influenced by advancements in cancer biology, immunotherapy, and precision medicine aimed at improving treatment outcomes and patient survival rates. Key trends include the development of novel targeted therapies, such as proteasome inhibitors, immunomodulatory drugs, and monoclonal antibodies, that disrupt tumor cell growth, survival, and immune evasion mechanisms specific to multiple myeloma. Additionally, there is a growing emphasis on the use of combination therapies, including chemotherapy, corticosteroids, and autologous stem cell transplantation, for achieving deeper and more durable responses in newly diagnosed and relapsed/refractory multiple myeloma patients. Moreover, advancements in biomarker discovery, molecular profiling, and minimal residual disease monitoring enable risk stratification, treatment selection, and personalized therapeutic strategies tailored to individual patient characteristics and disease subtypes, driving continuous improvement and adoption of multiple myeloma drugs in clinical practice and clinical trials..



Multiple Myeloma Drugs Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Multiple Myeloma Drugs market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Multiple Myeloma Drugs survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Multiple Myeloma Drugs industry.

Key market trends defining the global Multiple Myeloma Drugs demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Multiple Myeloma Drugs Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Multiple Myeloma Drugs industry comprises a wide range of segments and subsegments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Multiple Myeloma Drugs companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Multiple Myeloma Drugs industry

Leading Multiple Myeloma Drugs companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Multiple Myeloma Drugs companies.



Multiple Myeloma Drugs Market Study- Strategic Analysis Review

The Multiple Myeloma Drugs market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Multiple Myeloma Drugs Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Multiple Myeloma Drugs industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarioslow case, reference case, and high case scenarios.

Multiple Myeloma Drugs Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Multiple Myeloma Drugs Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large



consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Multiple Myeloma Drugs market segments. Similarly, Strong end-user demand is encouraging Canadian Multiple Myeloma Drugs companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Multiple Myeloma Drugs market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Multiple Myeloma Drugs Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Multiple Myeloma Drugs industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Multiple Myeloma Drugs market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Multiple Myeloma Drugs Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Multiple Myeloma Drugs in Asia Pacific. In particular, China, India, and South East Asian Multiple Myeloma Drugs markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Multiple Myeloma Drugs Market Size Outlook- Continued urbanization and rising income levels



Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Multiple Myeloma Drugs Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Multiple Myeloma Drugs market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Multiple Myeloma Drugs.

Multiple Myeloma Drugs Market Company Profiles

The global Multiple Myeloma Drugs market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abbott Laboratories, AbbVie Inc, Amgen Inc, AstraZeneca Plc, Bristol Myers Squibb Co., Cipla Ltd, Daiichi Sankyo Co. Ltd, Eli Lilly and Co., F. Hoffmann La Roche Ltd, Fresenius SE and Co. KGaA, GlaxoSmithKline Plc, Johnson and Johnson, Merck and Co. Inc, Novartis AG.

Recent Multiple Myeloma Drugs Market Developments

The global Multiple Myeloma Drugs market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Multiple Myeloma Drugs Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local



# Currency) Qualitative Analysis Pricing Analysis Value Chain Analysis SWOT Profile Market Dynamics- Trends, Drivers, Challenges Porter's Five Forces Analysis Macroeconomic Impact Analysis Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems



Point-of-Pare (PoC) Ultrasound Systems
By Application
Radiology or General Imaging
Obstetrics or Gynecology
Cardiology
Urology
Vascular
Orthopedic and Musculoskeletal
Pain Management
Others
By End-User
Hospitals
Surgical Centers and Diagnostic Centers
Maternity Centers
Ambulatory Care Centers
Research and Academia
Others
Geographical Segmentation:
North America (3 markets)

Europe (6 markets)



Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)
Companies
Abbott Laboratories
AbbVie Inc
Amgen Inc
AstraZeneca Plc
Bristol Myers Squibb Co.
Cipla Ltd
Daiichi Sankyo Co. Ltd
Eli Lilly and Co.
F. Hoffmann La Roche Ltd
Fresenius SE and Co. KGaA
GlaxoSmithKline Plc
Johnson and Johnson
Merck and Co. Inc
Novartis AG
Formats Available: Excel, PDF, and PPT  Multiple Myeloma Drugs Market Size, Trends, Analysis, and O



# **Contents**

# 1. EXECUTIVE SUMMARY

- 1.1 Multiple Myeloma Drugs Market Overview and Key Findings, 2024
- 1.2 Multiple Myeloma Drugs Market Size and Growth Outlook, 2021- 2030
- 1.3 Multiple Myeloma Drugs Market Growth Opportunities to 2030
- 1.4 Key Multiple Myeloma Drugs Market Trends and Challenges
  - 1.4.1 Multiple Myeloma Drugs Market Drivers and Trends
  - 1.4.2 Multiple Myeloma Drugs Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Multiple Myeloma Drugs Companies

### 2. MULTIPLE MYELOMA DRUGS MARKET SIZE OUTLOOK TO 2030

- 2.1 Multiple Myeloma Drugs Market Size Outlook, USD Million, 2021- 2030
- 2.2 Multiple Myeloma Drugs Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

# 3. MULTIPLE MYELOMA DRUGS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
- \* Threat of New Entrants
- \* Threat of Substitutes
- \* Intensity of Competitive Rivalry
- \* Bargaining Power of Buyers
- \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

# 4. MULTIPLE MYELOMA DRUGS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices



By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

**Maternity Centers** 

**Ambulatory Care Centers** 

Research and Academia

Others

- 4.3 Growth Prospects and Niche Opportunities, 2023-2030
- 4.4 Regional comparison of Market Growth, CAGR, 2023-2030

### 5. REGION-WISE MARKET OUTLOOK TO 2030

- 5.1 Key Findings for Asia Pacific Multiple Myeloma Drugs Market, 2025
- 5.2 Asia Pacific Multiple Myeloma Drugs Market Size Outlook by Type, 2021- 2030
- 5.3 Asia Pacific Multiple Myeloma Drugs Market Size Outlook by Application, 2021-2030
- 5.4 Key Findings for Europe Multiple Myeloma Drugs Market, 2025
- 5.5 Europe Multiple Myeloma Drugs Market Size Outlook by Type, 2021- 2030
- 5.6 Europe Multiple Myeloma Drugs Market Size Outlook by Application, 2021- 2030
- 5.7 Key Findings for North America Multiple Myeloma Drugs Market, 2025
- 5.8 North America Multiple Myeloma Drugs Market Size Outlook by Type, 2021- 2030
- 5.9 North America Multiple Myeloma Drugs Market Size Outlook by Application, 2021-2030



- 5.10 Key Findings for South America Multiple Myeloma Drugs Market, 2025
- 5.11 South America Pacific Multiple Myeloma Drugs Market Size Outlook by Type, 2021- 2030
- 5.12 South America Multiple Myeloma Drugs Market Size Outlook by Application, 2021-2030
- 5.13 Key Findings for Middle East and Africa Multiple Myeloma Drugs Market, 2025
- 5.14 Middle East Africa Multiple Myeloma Drugs Market Size Outlook by Type, 2021-2030
- 5.15 Middle East Africa Multiple Myeloma Drugs Market Size Outlook by Application, 2021- 2030

### 6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Multiple Myeloma Drugs Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Multiple Myeloma Drugs Industry Drivers and Opportunities



- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Multiple Myeloma Drugs Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Multiple Myeloma Drugs Industry Drivers and Opportunities

### 7. MULTIPLE MYELOMA DRUGS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

### 8. MULTIPLE MYELOMA DRUGS COMPANY PROFILES

- 8.1 Profiles of Leading Multiple Myeloma Drugs Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Abbott Laboratories

AbbVie Inc

Amgen Inc

AstraZeneca Plc

Bristol Myers Squibb Co.

Cipla Ltd

Daiichi Sankyo Co. Ltd

Eli Lilly and Co.

F. Hoffmann La Roche Ltd

Fresenius SE and Co. KGaA

GlaxoSmithKline Plc



Johnson and Johnson Merck and Co. Inc Novartis AG

# 9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information



### I would like to order

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