

Monk Fruit Juice Concentrate Market Size, Trends, Analysis, and Outlook By Type (30 to 50% Mogroside-V, Above 50% Mogroside-V, Others), By Application (Food and Beverage, Medicines and Health Products, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

Global Monk Fruit Juice Concentrate Market Size is valued at \$92.6 Million in 2024 and is forecast to register a growth rate (CAGR) of 4.4% to reach \$130.7 Million by 2032.

The monk fruit juice concentrate market is expanding as health-conscious consumers seek natural sweetening alternatives to sugar and artificial sweeteners. With its unique taste profile and low-calorie content, monk fruit juice concentrate is increasingly being incorporated into beverages, sauces, and desserts. The clean-label trend is also influencing market growth, as brands prioritize transparency and health benefits in their product formulations. Additionally, the rise of functional beverages that offer added health benefits is driving innovation, as manufacturers explore the potential of monk fruit juice concentrate to enhance product offerings while catering to consumer demand for nutritious and delicious options.

Monk Fruit Juice Concentrate Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Monk Fruit Juice Concentrate survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable



recommendations for companies in the Monk Fruit Juice Concentrate industry.

Key market trends defining the global Monk Fruit Juice Concentrate demand in 2025 and Beyond

The Monk Fruit Juice Concentrate industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Monk Fruit Juice Concentrate Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Monk Fruit Juice Concentrate industry

Leading Monk Fruit Juice Concentrate companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Monk Fruit Juice Concentrate companies.

Monk Fruit Juice Concentrate Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.



- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Monk Fruit Juice Concentrate Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Monk Fruit Juice Concentrate industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Monk Fruit Juice Concentrate Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Monk Fruit Juice Concentrate Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Monk Fruit Juice Concentrate market segments. Similarly, strong market demand encourages Canadian Monk Fruit Juice Concentrate companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Monk Fruit Juice Concentrate Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Monk Fruit Juice Concentrate industry remains the major market for companies in the European Monk Fruit Juice Concentrate industry with consumers in



Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Monk Fruit Juice Concentrate market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Monk Fruit Juice Concentrate Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Monk Fruit Juice Concentrate in Asia Pacific. In particular, China, India, and South East Asian Monk Fruit Juice Concentrate markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Monk Fruit Juice Concentrate Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Monk Fruit Juice Concentrate Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Monk Fruit Juice Concentrate market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Monk Fruit Juice Concentrate.

Monk Fruit Juice Concentrate Company Profiles



The global Monk Fruit Juice Concentrate market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are GLG Life Tech, Guilin Sanleng Biotech, Guilin Saraya Biotech, Hunan Huacheng Biotech, Hunan Nutramax, Layn, Monk Fruit Corp.

Recent Monk Fruit Juice Concentrate Market Developments

The global Monk Fruit Juice Concentrate market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Monk Fruit Juice Concentrate Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High



Market Segmentation:

Ву Туре

30 to 50% Mogroside-V

Above 50% Mogroside-V

Others

By Application

Food and Beverage

Medicines and Health Products

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

GLG Life Tech

Guilin Sanleng Biotech



Guilin Saraya Biotech

Hunan Huacheng Biotech

Hunan Nutramax

Layn

Monk Fruit Corp

Formats Available: Excel, PDF, and PPT



Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
- 1.3.1 Country Coverage
- 1.3.2 Companies Profiled
- 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
- 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. MONK FRUIT JUICE CONCENTRATE MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Monk Fruit Juice Concentrate Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Monk Fruit Juice Concentrate Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability

4.5 Low Growth Case Scenario: Global Monk Fruit Juice Concentrate Market Outlook to 2032

4.6 Reference Case Scenario: Global Monk Fruit Juice Concentrate Market Outlook to 2032

4.7 High Growth Case Scenario: Global Monk Fruit Juice Concentrate Market Outlook



to 2032

CHAPTER 5: MONK FRUIT JUICE CONCENTRATE MARKET DYNAMICS

- 5.1 Key Monk Fruit Juice Concentrate Market Trends
- 5.2 Potential Monk Fruit Juice Concentrate Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL MONK FRUIT JUICE CONCENTRATE MARKET ANALYSIS AND OUTLOOK TO 2032

6.1 Global Market Outlook by Segments, 2021 to 20326.2 Type

30 TO 50% MOGROSIDE-V

Above 50% Mogroside-V Others Application Food and Beverage Medicines and Health Products Others 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA MONK FRUIT JUICE CONCENTRATE MARKET ANALYSIS AND OUTLOOK TO 2032

7.1 North America Market Outlook by Segments, 2021- 20327.2 Type

30 TO 50% MOGROSIDE-V

Above 50% Mogroside-V Others Application Food and Beverage Medicines and Health Products Others 7.3 North America Market Outlook by Country, 2021- 2032



7.3.1 United States Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032
7.3.2 Canada Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032
7.3.3 Mexico Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

CHAPTER 8: EUROPE MONK FRUIT JUICE CONCENTRATE MARKET ANALYSIS AND OUTLOOK TO 2032

8.1 Europe Market Outlook by Segments, 2021-20328.2 Type

30 TO 50% MOGROSIDE-V

Above 50% Mogroside-V Others Application Food and Beverage Medicines and Health Products Others 8.3 Europe Market Outlook by Country, 2021- 2032 8.3.1 Germany Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 8.3.2 France Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 8.3.3 United Kingdom Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 8.3.4 Spain Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 8.3.5 Italy Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 8.3.6 Russia Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 8.3.7 Rest of Europe Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC MONK FRUIT JUICE CONCENTRATE MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021-20329.2 Type

30 TO 50% MOGROSIDE-V

Above 50% Mogroside-V Others Application Food and Beverage



Medicines and Health Products

Others

9.3 Asia Pacific Market Outlook by Country, 2021-2032

9.3.1 China Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

9.3.2 India Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

9.3.3 Japan Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

9.3.4 South Korea Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

9.3.5 Australia Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

9.3.6 South East Asia Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

9.3.7 Rest of Asia Pacific Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

CHAPTER 10: SOUTH AMERICA MONK FRUIT JUICE CONCENTRATE MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032 10.2 Type

30 TO 50% MOGROSIDE-V

Above 50% Mogroside-V Others Application Food and Beverage Medicines and Health Products Others 10.3 South America Market Outlook by Country, 2021- 2032 10.3.1 Brazil Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 10.3.2 Argentina Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA MONK FRUIT JUICE CONCENTRATE MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 203211.2 Type

30 TO 50% MOGROSIDE-V



Above 50% Mogroside-V Others Application Food and Beverage Medicines and Health Products Others 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032 11.3.1 Saudi Arabia Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 11.3.2 The UAE Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 11.3.3 Rest of Middle East Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032 11.3.4 South Africa Monk Fruit Juice Concentrate Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Monk Fruit Juice Concentrate Market Size Forecast, 2021-2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 GLG Life Tech

Guilin Sanleng Biotech

Guilin Saraya Biotech

Hunan Huacheng Biotech

Hunan Nutramax

Layn

Monk Fruit Corp

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

- 13.1 Primary and Secondary Sources
- 13.2 Research Methodology
- 13.3 Data Triangulation and Validation
- 13.4 Assumptions and Limitations
- 13.5 Forecast Methodology

Appendix

- A: Highlights of the Q4-2024 Version
- **B:** Conclusion and Future Recommendations
- C: Customization Options
- D: Contact Information





List Of Figures

LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%)- 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010-2032

Figure 3: Population Outlook by Country, 2010-2032

Figure 4: Inflation Outlook by Country (%), 2024-2032

Figure 5: Global Monk Fruit Juice Concentrate Market Outlook by Type, 2021-2032

Figure 6: Global Monk Fruit Juice Concentrate Market Outlook by Application, 2021-2032

Figure 7: Global Monk Fruit Juice Concentrate Market Outlook by Region, 2021-2032

Figure 8: North America Monk Fruit Juice Concentrate Market Snapshot, Q4-2024

Figure 9: North America Monk Fruit Juice Concentrate Market Size Forecast by Type, 2021-2032

Figure 10: North America Monk Fruit Juice Concentrate Market Size Forecast by Application, 2021- 2032

Figure 11: North America Monk Fruit Juice Concentrate Market Share by Country, 2023

Figure 12: Europe Monk Fruit Juice Concentrate Market Snapshot, Q4-2024

Figure 13: Europe Monk Fruit Juice Concentrate Market Size Forecast by Type, 2021-2032

Figure 14: Europe Monk Fruit Juice Concentrate Market Size Forecast by Application, 2021-2032

Figure 15: Europe Monk Fruit Juice Concentrate Market Share by Country, 2023

Figure 16: Asia Pacific Monk Fruit Juice Concentrate Market Snapshot, Q4-2024

Figure 17: Asia Pacific Monk Fruit Juice Concentrate Market Size Forecast by Type, 2021-2032

Figure 18: Asia Pacific Monk Fruit Juice Concentrate Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific Monk Fruit Juice Concentrate Market Share by Country, 2023

Figure 20: South America Monk Fruit Juice Concentrate Market Snapshot, Q4-2024

Figure 21: South America Monk Fruit Juice Concentrate Market Size Forecast by Type, 2021-2032

Figure 22: South America Monk Fruit Juice Concentrate Market Size Forecast by Application, 2021- 2032

Figure 23: South America Monk Fruit Juice Concentrate Market Share by Country, 2023 Figure 24: Middle East and Africa Monk Fruit Juice Concentrate Market Snapshot, Q4-2024

Figure 25: Middle East and Africa Monk Fruit Juice Concentrate Market Size Forecast



by Type, 2021- 2032 Figure 26: Middle East and Africa Monk Fruit Juice Concentrate Market Size Forecast by Application, 2021-2032 Figure 27: Middle East and Africa Monk Fruit Juice Concentrate Market Share by Country, 2023 Figure 28: United States Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 29: Canada Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 30: Mexico Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 31: Germany Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 32: France Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 33: United Kingdom Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 34: Spain Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 35: Italy Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 36: Russia Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 37: Rest of Europe Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 38: China Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 39: India Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 40: Japan Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 41: South Korea Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 42: Australia Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 43: South East Asia Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032 Figure 44: Rest of APAC Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032



Figure 45: Brazil Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032

Figure 46: Argentina Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032

Figure 47: Rest of LATAM Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032

Figure 48: Saudi Arabia Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032

Figure 50: South Africa Monk Fruit Juice Concentrate Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology



List Of Tables

LIST OF TABLES

Table 1: Market Scope and Segmentation Table 2: Global Monk Fruit Juice Concentrate Market Size Outlook, \$Million, 2021 to 2032 Table 3: Low Case Scenario Forecasts Table 4: Reference Case Scenario Forecasts Table 5: High Growth Scenario Forecasts Table 6: Global Monk Fruit Juice Concentrate Market Size Outlook by Segments, 2021-2032 Table 7: Global Monk Fruit Juice Concentrate Market Size Outlook by Region, 2021-2032 Table 8: Country Mapping, 2023 vs. 2032 Table 9: North America- Monk Fruit Juice Concentrate Market Outlook by Type, 2021-2032 Table 10: North America- Monk Fruit Juice Concentrate Market Outlook by Country, 2021-2032 Table 11: Europe - Monk Fruit Juice Concentrate Market Outlook by Type, 2021-2032 Table 12: Europe - Monk Fruit Juice Concentrate Market Outlook by Country, 2021-2032 Table 13: Asia Pacific - Monk Fruit Juice Concentrate Market Outlook by Type, 2021-2032 Table 14: Asia Pacific - Monk Fruit Juice Concentrate Market Outlook by Country, 2021-2032 Table 15: South America- Monk Fruit Juice Concentrate Market Outlook by Type, 2021-2032 Table 16: South America- Monk Fruit Juice Concentrate Market Outlook by Country, 2021-2032 Table 17: Middle East and Africa - Monk Fruit Juice Concentrate Market Outlook by Type, 2021-2032 Table 18: Middle East and Africa - Monk Fruit Juice Concentrate Market Outlook by Country, 2021-2032 Table 19: Business Snapshots of Leading Monk Fruit Juice Concentrate Companies Table 20: Product Profiles of Leading Monk Fruit Juice Concentrate Companies Table 21: SWOT Profiles of Leading Monk Fruit Juice Concentrate Companies



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