

# **Molluscs Market Size, Trends, Analysis, and Outlook By Species (Crassostrea, Ruditapes Philippinarum, Scallops, Others), By Form (Frozen, Canned), By Distribution Channel (Hypermarkets/Supermarkets, Convenience Store, Online, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

Global Molluscs Market Size is valued at \$68.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 4.8% to reach \$99.8 Billion by 2032.

Sustainable fishing and aquaculture practices are key trends driving the molluscs market. As consumers increasingly demand eco-friendly seafood, molluscs like clams, oysters, and mussels—rich in protein and omega-3—are favored for their lower environmental impact. Farmed molluscs, particularly those cultivated using sustainable techniques, will gain market share, especially in Europe and North America, where demand for premium seafood is rising.

### **Molluscs Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Molluscs survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Molluscs industry.

### **Key market trends defining the global Molluscs demand in 2025 and Beyond**

The Molluscs industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

## Molluscs Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

## Key strategies adopted by companies within the Molluscs industry

Leading Molluscs companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Molluscs companies.

## Molluscs Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Molluscs Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Molluscs industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

## Molluscs Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

## North America Molluscs Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Molluscs market segments. Similarly, strong market demand encourages Canadian Molluscs companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

## Europe Molluscs Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Molluscs industry remains the major market for companies in the European Molluscs industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Molluscs market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

## Asia Pacific Molluscs Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Molluscs in Asia Pacific. In particular, China, India, and South East Asian Molluscs markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America Molluscs Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Molluscs Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Molluscs market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Molluscs.

**Molluscs Company Profiles**

The global Molluscs market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Avla Nettos Exports, Blue Ridge Aquaculture, Cermaq ASA, Cooke Aquaculture Inc, Eastern Fish Company, Maruha Nichiro Corp, Nireus Aquaculture S.A., Selonda Aquaculture S.A., Tassal Group Ltd, Ulka Seafoods Pvt. Ltd.

**Recent Molluscs Market Developments**

The global Molluscs market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Molluscs Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

Species

Crassostrea

Ruditapes Philippinarum

Scallops

Others

Form

Frozen

Canned

Distribution Channel

Hypermarkets/Supermarkets

Convenience Store

Online

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Avla Nettos Exports

Blue Ridge Aquaculture

Cermaq ASA

Cooke Aquaculture Inc

Eastern Fish Company

Maruha Nichiro Corp

Nireus Aquaculture S.A.

Selonda Aquaculture S.A.

Tassal Group Ltd

Ulka Seafoods Pvt. Ltd

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. MOLLUSCS MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global Molluscs Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 Molluscs Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Molluscs Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Molluscs Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Molluscs Market Outlook to 2032

### **CHAPTER 5: MOLLUSCS MARKET DYNAMICS**

*Molluscs Market Size, Trends, Analysis, and Outlook By Species (Crassostrea, Ruditapes Philippinarum, Scallops...*



- 5.1 Key Molluscs Market Trends
- 5.2 Potential Molluscs Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL MOLLUSCS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Species
  - Crassostrea
  - Ruditapes Philippinarum
  - Scallops
  - Others
- Form
  - Frozen
  - Canned
- Distribution Channel
  - Hypermarkets/Supermarkets
  - Convenience Store
  - Online
  - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA MOLLUSCS MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Species
  - Crassostrea
  - Ruditapes Philippinarum
  - Scallops
  - Others
- Form
  - Frozen
  - Canned
- Distribution Channel
  - Hypermarkets/Supermarkets
  - Convenience Store
  - Online

Others

7.3 North America Market Outlook by Country, 2021- 2032

7.3.1 United States Molluscs Market Size Forecast, 2021- 2032

7.3.2 Canada Molluscs Market Size Forecast, 2021- 2032

7.3.3 Mexico Molluscs Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE MOLLUSCS MARKET ANALYSIS AND OUTLOOK TO 2032**

8.1 Europe Market Outlook by Segments, 2021- 2032

8.2 Species

Crassostrea

Ruditapes Philippinarum

Scallops

Others

Form

Frozen

Canned

Distribution Channel

Hypermarkets/Supermarkets

Convenience Store

Online

Others

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Molluscs Market Size Forecast, 2021- 2032

8.3.2 France Molluscs Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Molluscs Market Size Forecast, 2021- 2032

8.3.4 Spain Molluscs Market Size Forecast, 2021- 2032

8.3.5 Italy Molluscs Market Size Forecast, 2021- 2032

8.3.6 Russia Molluscs Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Molluscs Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC MOLLUSCS MARKET ANALYSIS AND OUTLOOK TO 2032**

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Species

Crassostrea

Ruditapes Philippinarum

Scallops

Others

Form

Frozen

Canned

Distribution Channel

Hypermarkets/Supermarkets

Convenience Store

Online

Others

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Molluscs Market Size Forecast, 2021- 2032

9.3.2 India Molluscs Market Size Forecast, 2021- 2032

9.3.3 Japan Molluscs Market Size Forecast, 2021- 2032

9.3.4 South Korea Molluscs Market Size Forecast, 2021- 2032

9.3.5 Australia Molluscs Market Size Forecast, 2021- 2032

9.3.6 South East Asia Molluscs Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Molluscs Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA MOLLUSCS MARKET ANALYSIS AND OUTLOOK TO 2032**

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Species

Crassostrea

Ruditapes Philippinarum

Scallops

Others

Form

Frozen

Canned

Distribution Channel

Hypermarkets/Supermarkets

Convenience Store

Online

Others

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Molluscs Market Size Forecast, 2021- 2032

10.3.2 Argentina Molluscs Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Molluscs Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA MOLLUSCS MARKET ANALYSIS AND OUTLOOK TO 2032**

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Species

Crassostrea

Ruditapes Philippinarum

Scallops

Others

Form

Frozen

Canned

Distribution Channel

Hypermarkets/Supermarkets

Convenience Store

Online

Others

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Molluscs Market Size Forecast, 2021- 2032

11.3.2 The UAE Molluscs Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Molluscs Market Size Forecast, 2021- 2032

11.3.4 South Africa Molluscs Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Molluscs Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Avla Nettos Exports

Blue Ridge Aquaculture

Cermaq ASA

Cooke Aquaculture Inc

Eastern Fish Company

Maruha Nichiro Corp

Nireus Aquaculture S.A.

Selonda Aquaculture S.A.

Tassal Group Ltd

Ulka Seafoods Pvt. Ltd

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Molluscs Market Outlook by Type, 2021- 2032
- Figure 6: Global Molluscs Market Outlook by Application, 2021- 2032
- Figure 7: Global Molluscs Market Outlook by Region, 2021- 2032
- Figure 8: North America Molluscs Market Snapshot, Q4-2024
- Figure 9: North America Molluscs Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Molluscs Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Molluscs Market Share by Country, 2023
- Figure 12: Europe Molluscs Market Snapshot, Q4-2024
- Figure 13: Europe Molluscs Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Molluscs Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Molluscs Market Share by Country, 2023
- Figure 16: Asia Pacific Molluscs Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Molluscs Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Molluscs Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Molluscs Market Share by Country, 2023
- Figure 20: South America Molluscs Market Snapshot, Q4-2024
- Figure 21: South America Molluscs Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Molluscs Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Molluscs Market Share by Country, 2023
- Figure 24: Middle East and Africa Molluscs Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Molluscs Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Molluscs Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Molluscs Market Share by Country, 2023
- Figure 28: United States Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Molluscs Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Molluscs Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Molluscs Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Molluscs Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Molluscs Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Molluscs Market Outlook by Type, 2021- 2032
- Table 10: North America- Molluscs Market Outlook by Country, 2021- 2032
- Table 11: Europe - Molluscs Market Outlook by Type, 2021- 2032
- Table 12: Europe - Molluscs Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Molluscs Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Molluscs Market Outlook by Country, 2021- 2032
- Table 15: South America- Molluscs Market Outlook by Type, 2021- 2032
- Table 16: South America- Molluscs Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Molluscs Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Molluscs Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Molluscs Companies
- Table 20: Product Profiles of Leading Molluscs Companies
- Table 21: SWOT Profiles of Leading Molluscs Companies



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