

Molecular Infectious Disease Testing Market Size, Share and Growth Outlook 2026: By Product and Service (Reagents and Kits, Instruments, Services and Software), By Technology, By Application (Disease Indication), By End-User, Companies to 2034.

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Abstracts

The global Molecular Infectious Disease Testing Market size is forecast to increase from \$11.8 Billion in 2026 to \$28.09 Billion in 2034 at a CAGR of 11.45% between 2026 and 2034.

The Molecular Infectious Disease Testing market report provides detailed analysis and outlook of Molecular Infectious Disease Testing segments including By Product and Service (Reagents and Kits, Instruments, Services and Software), By Technology (Polymerase Chain Reaction (PCR), Next-Generation Sequencing (NGS), Isothermal Nucleic Acid Amplification (INAAT), In Situ Hybridization (ISH), DNA Microarrays, Mass Spectroscopy, Other Technologies), By Application (Disease Indication) (Respiratory Infectious Diseases, Gastrointestinal Infectious Diseases, Sexually Transmitted Infections (STIs), Hepatitis, Human Immunodeficiency Virus (HIV), Human Papillomavirus (HPV), Vector-borne Diseases, Hospital-acquired Infections), By End-User (Diagnostic Laboratories, Hospitals and Clinics, Research Institutes, Others) across global and regional markets. Further, analysis and outlook across 21 countries in North America, Europe, Asia Pacific, Middle East, Africa, and South America are provided in the study.

Molecular Infectious Disease Testing Industry Overview

Molecular infectious disease testing is evolving toward decentralized diagnostics, syndromic testing, and automated laboratory workflows that accelerate clinical decision-

making.

The molecular infectious disease testing industry is undergoing rapid transformation as healthcare systems seek faster, more accurate pathogen detection across respiratory infections, gastrointestinal diseases, tuberculosis, sexually transmitted infections, and emerging infectious threats. Clinical laboratories are increasingly adopting multiplex molecular platforms capable of simultaneously identifying multiple pathogens from a single specimen while supporting antimicrobial stewardship and outbreak management initiatives. Advances in automation, syndromic testing, sample flexibility, and point-of-care molecular diagnostics are reducing turnaround times and enabling earlier treatment intervention. The industry is also benefiting from growing demand for decentralized testing solutions that extend molecular diagnostic capabilities beyond centralized reference laboratories into community hospitals, urgent care centers, and outpatient settings.

Point-of-care molecular testing and sample flexibility are expanding diagnostic accessibility.

A major industry trend is the development of highly accessible molecular platforms that simplify specimen collection and testing workflows. bioMérieux strengthened this movement through FDA 510(k) clearance and CLIA waiver authorization for the addition of Anterior Nasal Swab specimens to its BIOFIRE SPOTFIRE Respiratory/Sore Throat Panel Mini. This enhancement broadens point-of-care testing capabilities and supports rapid decentralized screening for respiratory pathogens in diverse healthcare environments. Similarly, a clinical validation study funded by Hologic demonstrated strong analytical concordance for the Panther Fusion SARS-CoV-2/Flu A/B/RSV assay across multiple transport media types. The findings confirmed that nasal swab specimens maintain equivalent diagnostic performance on the Panther platform regardless of collection matrix, reinforcing industry efforts to improve testing flexibility without compromising analytical accuracy.

Automation and syndromic testing are driving the next phase of molecular diagnostics.

Healthcare providers increasingly require integrated testing platforms capable of handling high sample volumes while expanding pathogen coverage. Roche Diagnostics highlighted this direction at ESCMID Global through its pipeline of molecular testing innovations, including modular gastrointestinal syndromic panels, automated workflows for Dengue virus monitoring, and integration of the non-sputum Elecsys IGRA TB assay to simplify tuberculosis diagnostic pathways. These developments reflect broader

industry priorities centered on workflow automation, expanded syndromic testing menus, reduced manual processing requirements, and improved accessibility for complex infectious disease diagnostics. As laboratories continue to manage increasing testing demands and diverse pathogen profiles, molecular infectious disease testing is becoming more automated, multiplexed, and operationally scalable across both centralized and decentralized healthcare settings.

Molecular Infectious Disease Testing Market Trends, Growth Drivers, Competitive Landscape, and Future Opportunities

The global Molecular Infectious Disease Testing market is witnessing increasing investments in innovation, product development, digital transformation, artificial intelligence integration, healthcare infrastructure expansion, and strategic partnerships across developed and emerging economies. Key Companies in the industry include- BioMérieux SA, Becton, Dickinson and Company, Bio-Rad Laboratories, Inc., Abbott Laboratories, Agilent Technologies, Inc., Hologic, Inc., Danaher Corporation, QIAGEN N.V., F. Hoffmann-La Roche Ltd, Illumina, Inc.. The Molecular Infectious Disease Testing market is expected to remain one of the most closely watched segments in the global healthcare industry, with companies focusing on niche market segments. As healthcare systems across the US, Europe, Asia-Pacific, Latin America, and Middle East & Africa continue to prioritize efficiency, access, and innovation, the Molecular Infectious Disease Testing industry outlook remains shaped by rising healthcare expenditure, demographic change, digital transformation, and product innovation.

The report provides detailed market analysis including-

- Growth Molecular Infectious Disease Testing Market size outlook across 3 scenarios- High growth, reference, and Low growth cases

- Market Trends, Drivers, Potential Opportunities, and Challenges faced by Molecular Infectious Disease Testing companies

- Porter's Five forces analysis- Bargaining power of buyers and sellers, Threat of Substitutes and new entrants, and Intensity of competitive rivalry

- Detailed SWOT Analysis of global and regional Molecular Infectious Disease Testing markets

- Competitive analysis including business description, product analysis, and

financial profiles

Key country specific analysis detailing key factors shaping the short-term and long-term outlook

Recent industry developments and news including mergers, acquisitions, product launches, expansions, and company announcements

Molecular Infectious Disease Testing Market Competitive Benchmarking and Company Analysis

Leading companies in Molecular Infectious Disease Testing industry include- BioMérieux SA, Becton, Dickinson and Company, Bio-Rad Laboratories, Inc., Abbott Laboratories, Agilent Technologies, Inc., Hologic, Inc., Danaher Corporation, QIAGEN N.V., F. Hoffmann-La Roche Ltd, Illumina, Inc.. The Molecular Infectious Disease Testing market remains moderately to highly fragmented, with competition expected to intensify as companies accelerate investments in innovation, geographic expansion, strategic partnerships, and portfolio diversification through 2034. In developed markets such as the United States, Germany, France, the United Kingdom, and Canada, competition is increasingly centered on innovation, reimbursement positioning, and value-based healthcare solutions. Meanwhile, emerging markets including China, India, Brazil, and countries across the Middle East and Africa continue to present significant opportunities for expansion due to rising healthcare expenditure, growing patient populations, and increasing access to healthcare services.

What to expect in US Molecular Infectious Disease Testing Markets in 2026 and beyond- Market Size, Share, Growth Rate, and Forecast to 2034

The US healthcare expenditure is forecast to reach \$8.2 Trillion in 2034 from \$5.5 Trillion in 2026 based on the National Health Expenditure Accounts (NHEA) data. With an aging population, rising chronic disease burden, and increasing migration toward minimally invasive and outpatient care, the Molecular Infectious Disease Testing market remains one of the strongest-performing segments in the country.

The US Molecular Infectious Disease Testing Companies are opting new business models, optimized pricing models, industry partnerships, and AI-enabled back end transformations to enhance efficiency and cost management. The US Molecular Infectious Disease Testing market faces successive waves of challenging trends, with

strong opportunities across select segments. The CMS plan to implement Medicaid from 2027 is driving states to build eligibility verification systems throughout 2026. Looking ahead to 2034, we anticipate stronger results underpinned by opportunities exist across Molecular Infectious Disease Testing industry. On the medical device front, over 7,000 device manufacturers continue to gain from increasing demand from demand for implantable devices, surgical instruments, monitoring equipment, and diagnostic systems.

Canada- Proximity to the US and healthcare similarities to EU5 countries fuel sales of Canadian Molecular Infectious Disease Testing markets

Canada's strong Molecular Infectious Disease Testing sales performance is underpinned by an aging population and a well-developed healthcare infrastructure. Steady growth in new brand spending in rural and urban locations fuel the long-term prospects of small and medium-sized enterprises across medical, diagnostic, and therapeutic devices. The Canadian Molecular Infectious Disease Testing market presents significant opportunities for U.S. exporters of medical devices, with the U.S. being Canada's largest trading partner for this sector. Potential advantages including specialized materials, advanced manufacturing techniques, and digital technologies support the launch of new products in the country.

Germany Molecular Infectious Disease Testing Trends and Perspectives to 2034- Financial sustainability, hospital restructuring, demographic pressures, and digitization of care delivery continue to shape the German healthcare industry.

Germany continues to remain the largest Molecular Infectious Disease Testing market in Europe, driven by over €600 Billion healthcare expenditure, €12 Billion medical device R&D expenditure, statutory health insurance system covering 90% German population, nationwide rollout of the electronic patient record (ePA), and large-volume of Molecular Infectious Disease Testing population. In particular, Research and development in Germany fuels the commercialization of cutting-edge technologies. Companies across the Germany Molecular Infectious Disease Testing industry value chain are focusing on both domestic markets and exports. The country is also driving digital adoption with the Hospital Future Act driving hospitals to upgrade their information systems by 2027. Over the forecast period, aging population, rising healthcare costs, and increasing procedural volumes drive the Molecular Infectious Disease Testing market outlook.

France Market Size, Growth Rate, and Forecast Analysis to 2034- Universal healthcare

system, high public healthcare expenditure, and strong government support Molecular Infectious Disease Testing sales through 2034

France Molecular Infectious Disease Testing companies are emphasizing on opportunities for rapid, at-scale innovation to boost profitability over the long-term. The country's National Health Insurance spending target (ONDAM) estimates 3.7% growth in the country's healthcare expenditure. Over the forecast period, expenditure control measures, chronic disease management initiatives, workforce reforms, and efforts to improve system efficiency drive the long-term prospects.

The biggest 2026 policy frame is the PLFSS 2026. The law sets the Maladie branch spending target at €271.4 billion for 2026 and fixes the ONDAM at €117.5 billion for city care, €112.8 billion for health establishments, and €18.3 billion for elderly-care establishments and services. France's market is also being pulled by demographics. INSEE estimates that on 1 January 2026 France had 69.1 million inhabitants, with 22% aged 65 or over. INSEE also reported that 2025 births were 645,000 and deaths were 651,000, producing a negative natural balance of about 6,000 for the first time since the end of the Second World War.

UK Molecular Infectious Disease Testing Market Size, Share, and Growth Projections to 2034- Rapid growth driven by new and existing brands across the industry value chain

Small high-need consumer segments remain key priority of Molecular Infectious Disease Testing distributors in the UK industry. Continuous launch of new products coupled with high expenditures support the market outlook. The UK Government financing remains the dominant funding source at 81.3% of total healthcare expenditure, or ?280 billion in 2025. According to the ONS, total healthcare spending grew 7.7% nominally and 3.9% in real terms from 2024 to 2025. Similarly, out-of-pocket spending was ?49 billion (14.1%) and voluntary health insurance was ?9.5 billion (2.8%). The market is driven by rapid digital adoption with NHS England's plan to give more than 500,000 staff access to new AI tools.

China Molecular Infectious Disease Testing Market Growth Drivers, Revenue Trends, and Forecast- Medical insurance coverage is rapidly expanding over the past few years

China Molecular Infectious Disease Testing market is undergoing a structural shift from hospital-centric care toward a more integrated system emphasizing primary care, outpatient services, and long-term care. Chinese local players are emerging as a strong pillar of Molecular Infectious Disease Testing industry, offering opportunities for both

competition and partnership. Over the forecast period, new and innovative product launches remain key elements driving market outlook. China's healthcare industry is increasingly centered on expanding healthcare capacity, improving access to advanced treatments, and reducing dependence on imported technologies.

The National Healthcare Security Administration reported that by end-2024, China's basic medical insurance covered 1.32662 billion people and the coverage rate was 95%. Regional disparities in consumer spending trends continue to become more pronounced in the Chinese Molecular Infectious Disease Testing industry. Over the forecast period, demand will keep shifting toward geriatrics, chronic disease management, rehabilitation, long-term care, and outpatient care, while pricing pressure will remain intense in drugs and consumables because reimbursement.

India Molecular Infectious Disease Testing Market Landscape: Current Size and Long-Term Growth Outlook - Increased pricing pressures in US market is encouraging domestic vendors to expand across India

Indian Molecular Infectious Disease Testing market is witnessing the rapid emergence of an ecosystem that brings together diverse companies across the industry value chain. Further, large-scale healthcare public and private investments and a steady growth in chronic conditions is driving sales of pharmaceuticals and medical devices. Further, non-retail channel is experiencing volume decrease and patients are migrating to the retail. Indian medical device firms are also combining precision engineering with lower labor costs to make world-class diagnostics, robotics, and critical care devices.

Brazil Molecular Infectious Disease Testing market remains price-driven, with products domestically manufactured and accessibility offering potential opportunities

Healthcare expenditure in Brazil exceeds 10% of GDP, with the country among the highest healthcare spenders in Latin America. ANS reported 53.2 million medical-plan beneficiaries in December 2025, while IBGE projects a steady rise in older-age cohorts, with people aged 60+ already representing about 23% of the population. The price sensitive market access is broad through the public system, private coverage adds a sizeable premium layer, and reimbursement, procurement, and hospital efficiency remain key buying drivers.

Middle East and Africa Molecular Infectious Disease Testing Industry Trends and Perspectives to 2034

According to the World Bank, the Middle East and North Africa population exceeds 500 million, while Sub-Saharan Africa's population exceeds 1.2 billion, making the broader MEA region one of the fastest-growing healthcare demand centers globally. The GCC countries including Saudi Arabia, United Arab Emirates, Qatar, and Kuwait continue to account for a disproportionately large share of regional healthcare spending. Government-led programs such as Saudi Arabia's Vision 2030 are accelerating investments in hospital infrastructure, private-sector participation, medical technology adoption, and healthcare digitalization. On the other hand, South Africa, Egypt, Nigeria, and Kenya remain key healthcare markets due to their large populations, expanding private healthcare sectors, and growing investments in healthcare delivery systems.

Molecular Infectious Disease Testing Market Segmentation

By Product and Service

Reagents and Kits

Instruments

Services and Software

By Technology

Polymerase Chain Reaction (PCR)

Next-Generation Sequencing (NGS)

Isothermal Nucleic Acid Amplification (INAAT)

In Situ Hybridization (ISH)

DNA Microarrays

Mass Spectroscopy

Other Technologies

By Application (Disease Indication)

Respiratory Infectious Diseases

Gastrointestinal Infectious Diseases

Sexually Transmitted Infections (STIs)

Hepatitis

Human Immunodeficiency Virus (HIV)

Human Papillomavirus (HPV)

Vector-borne Diseases

Hospital-acquired Infections

By End-User

Diagnostic Laboratories

Hospitals and Clinics

Research Institutes

Others

Leading Companies in Molecular Infectious Disease Testing Industry (2026)

BioMérieux SA

Becton, Dickinson and Company

Bio-Rad Laboratories, Inc.

Abbott Laboratories

Agilent Technologies, Inc.

Hologic, Inc.

Danaher Corporation

QIAGEN N.V.

F. Hoffmann-La Roche Ltd

Illumina, Inc.

Countries Included

North America- US, Canada, Mexico

Europe- Germany, France, UK, Spain, Italy, Nordics, Others

Asia Pacific- China, India, Japan, South Korea, Australia, Southeast Asia, Others

Latin America- Brazil, Argentina, Others

Middle East and Africa- Saudi Arabia, UAE, Other Middle East, South Africa, Other Africa

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Reagents and Kits

Instruments

Services and Software

By Technology

Polymerase Chain Reaction (PCR)

Next-Generation Sequencing (NGS)

Isothermal Nucleic Acid Amplification (INAAT)

In Situ Hybridization (ISH)

DNA Microarrays

Mass Spectroscopy

Other Technologies

By Application (Disease Indication)

Respiratory Infectious Diseases

Gastrointestinal Infectious Diseases

Sexually Transmitted Infections (STIs)

Hepatitis

Human Immunodeficiency Virus (HIV)

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