

Mobile Value-added Services (VAS) Market Outlook, Growth Opportunities, Market Share, Strategies, Trends, Companies, and post-COVID Analysis, 2021 - 2028

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Abstracts

Global Mobile Value-added Services (VAS) Market Overview- 2021

The global Mobile Value-added Services (VAS) market outlook report presents an in-depth analysis of the market size forecasts, potential growth opportunities, market share analysis, key trends, drivers, and challenges facing companies in the industry, along with market developments and post-COVID pandemic analysis.

The Mobile Value-added Services (VAS) industry is one of the potential growth markets worldwide with high growth prospects over the forecast period. A large number of opportunities are identified across Mobile Value-added Services (VAS) market segments in the market study.

Revenue Impact and Post COVID Analysis to 2028

The global impact of the COVID-19 pandemic on Mobile Value-added Services (VAS) markets and companies is analyzed. The revenue impact on the global market size is assessed in the report. Further, the recovery across countries is analyzed in three scenarios.

Low growth scenario (Delayed PMI index recovery, slow pace of vaccine rollout, significant third wave impact, and supply chain disruptions extend into long term future)

Reference case scenario (Quick PMI index recovery, good pace of vaccine rollout, low

third wave impact, and supply chain disruptions can be handled in short term)

High growth scenario (Rapid PMI index growth, vaccine rollout at good pace, low third wave impact, and limited impact of supply chain disruptions in 2022)

Mobile Value-added Services (VAS) Market Strategic Analysis View

Trends, Drivers, and Restraints- Over the long-term future, new market dynamics continue to shape the Mobile Value-added Services (VAS) Markets. To enable a clear understanding of the markets, detailed strategic analysis including market drivers, challenges, trends, and market threats are provided.

Five forces analysis- Further, porter's five forces analysis including the bargaining power of buyers, and suppliers, the threat of substitutes and new entrants along with the intensity of competitive rivalry are detailed.

Key strategies of companies- Most companies are advancing at an astonishing rate to gain from the huge Mobile Value-added Services (VAS) market potential through 2028. The report identifies the key strategies opted by leading players to gain market shares in the near to medium-term future.

Mobile Value-added Services (VAS) Market- Opportunity Analysis and Outlook to 2028

The Mobile Value-added Services (VAS) market study identifies potential opportunities across product types, applications, end-users, countries, and others to 2028. The COVID impact on each of these sub-segments and the Post COVID Scenario Analysis for different types of uses are included.

Mobile Value-added Services (VAS) Companies and Strategies

Five leading companies operating in the global Mobile Value-added Services (VAS) markets are analyzed in the report to provide understanding into their growth strategies, market innovation and expansion plans, product launches, market developments, and others. SWOT profile of each of these companies and the latest financial analysis are provided for the Mobile Value-added Services (VAS) companies.

Mobile Value-added Services (VAS) Market Size by Country, Outlook to 2028

For each of the five regions including North America, Europe, the Middle East, and

Africa, Latin America, and the Asia Pacific, potential market trends and opportunities are identified in the report.

Further, the Mobile Value-added Services (VAS) market size forecast is provided for a total of 16 countries including the United States (US), Canada, Mexico, Germany, the United Kingdom (UK), Spain, France, Italy, the Rest of Europe, the Middle East, Africa, Brazil, Argentina, Rest of Latin America, China, Japan, India, South Korea, and the other Asia Pacific are analyzed.

The impact of COVID-19 in the Mobile Value-added Services (VAS) market size of these countries along with the outlook from 2020 to 2028 is provided in the industry research.

Scope of the research

Mobile Value-added Services (VAS) Market Size Outlook, 2020- 2028

By type

By application

By end User

By Country

Mobile Value-added Services (VAS) Market Strategic Analysis

Drivers, and Challenges

Trends and Growth Opportunities

Porter's Five Forces Analysis

SWOT profiles of leading companies

Mobile Value-added Services (VAS) COVID-19 Impact

Impact on global markets

Recovery across three scenarios (low growth, reference, high growth)

Mobile Value-added Services (VAS) Competitive Landscape

Top five players in the industry

Business profile, strategies, SWOT profile, Financials

Mobile Value-added Services (VAS) Market Developments

Latest market news and Developments

Contents

1. INTRODUCTION TO GLOBAL MOBILE VALUE-ADDED SERVICES (VAS) MARKETS, 2021

- 1.1 Industry Panorama, 2021
- 1.2 Mobile Value-added Services (VAS) Industry Outlook, 2020- 2028
- 1.3 Report Guide
 - 1.3.1 Segmentation Analysis
 - 1.3.2 Definition and Scope
 - 1.3.3 Sources and Research Methodology
 - 1.3.4 Abbreviations

2. GLOBAL MOBILE VALUE-ADDED SERVICES (VAS) MARKET- STRATEGIC ANALYSIS

- 2.1 Companies Profiled in the Research
- 2.2 Key Strategies of Leading Companies
- 2.3 Market Dynamics- Trends, Drivers, and Opportunities
 - 2.3.1 Key Market trends by Mobile Value-added Services (VAS) Types
 - 2.3.2 Key Market Trends by Mobile Value-added Services (VAS) Applications
 - 2.3.3 Key Mobile Value-added Services (VAS) Market Trends by Geography
 - 2.3.4 Market Driving Forces
 - 2.3.5 Potential Challenges
- 2.4 Porter's five force model
 - 2.4.1 Bargaining power of suppliers
 - 2.4.2 Bargaining powers of customers
 - 2.4.3 Threat of new entrants
 - 2.4.4 Rivalry among existing players
 - 2.4.5 Threat of substitutes

3. COVID-19 IMPACT ON MOBILE VALUE-ADDED SERVICES (VAS) MARKETS AND POST-PANDEMIC OUTLOOK

- 3.1 Revenue Impact Analysis on Mobile Value-added Services (VAS) Markets
- 3.2 Post-Pandemic Outlook Case Scenarios
 - 3.2.1 Low Growth Case- Global Mobile Value-added Services (VAS) Market Size Outlook, 2020- 2028
 - 3.2.2 Reference Growth Case- Global Mobile Value-added Services (VAS) Market

Size Outlook, 2020- 2028

3.2.3 High Growth Case- Global Mobile Value-added Services (VAS) Market Size Outlook, 2020- 2028

4. MOBILE VALUE-ADDED SERVICES (VAS) MARKET SHARE ANALYSIS AND OUTLOOK TO 2028

4.1 Global Mobile Value-added Services (VAS) Market Size Forecast by Type, 2020-2028

4.2 Global Mobile Value-added Services (VAS) Market Size Forecast by Application, 2020- 2028

4.3 Global Mobile Value-added Services (VAS) Market Size Forecast by End User, 2020- 2028

5. NORTH AMERICA MOBILE VALUE-ADDED SERVICES (VAS) MARKET OUTLOOK AND OPPORTUNITIES TO 2028

5.1 Market Snapshot, 2021

5.2 North America Mobile Value-added Services (VAS) Market Size Outlook by Types, Applications, End Users, 2020- 2028

5.3 Outlook of Macroeconomic and Demographic Factors to 2028

5.4 COVID-19 Impact on North America Mobile Value-added Services (VAS) Markets

5.5 United States Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

5.6 Canada Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

5.7 Mexico Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6. EUROPE MOBILE VALUE-ADDED SERVICES (VAS) MARKET OUTLOOK AND OPPORTUNITIES TO 2028

6.1 Market Snapshot, 2021

6.2 Europe Mobile Value-added Services (VAS) Market Size Outlook by Types, Applications, End Users, 2020- 2028

6.3 Outlook of Macroeconomic and Demographic Factors to 2028

6.4 COVID-19 Impact on Europe Mobile Value-added Services (VAS) Markets

6.5 Germany Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6.6 UK Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6.7 France Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6.8 Spain Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6.9 Italy Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6.10 Russia Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

6.11 Rest of Europe Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

7. ASIA PACIFIC MOBILE VALUE-ADDED SERVICES (VAS) MARKET OUTLOOK AND OPPORTUNITIES TO 2028

7.1 Market Snapshot, 2021

7.2 Asia Pacific Mobile Value-added Services (VAS) Market Size Outlook by Types, Applications, End Users, 2020- 2028

7.3 Outlook of Macroeconomic and Demographic Factors to 2028

7.4 COVID-19 Impact on Asia Pacific Mobile Value-added Services (VAS) Markets

7.5 China Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

7.6 Japan Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

7.7 India Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

7.8 South Korea Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

7.9 Australia Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

7.10 Rest of Asia Pacific Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

8. SOUTH AND CENTRAL AMERICA MOBILE VALUE-ADDED SERVICES (VAS) MARKET OUTLOOK AND OPPORTUNITIES TO 2028

8.1 Market Snapshot, 2021

8.2 South and Central America Mobile Value-added Services (VAS) Market Size Outlook by Types, Applications, End Users, 2020- 2028

8.3 Outlook of Macroeconomic and Demographic Factors to 2028

8.4 COVID-19 Impact on South and Central America Mobile Value-added Services (VAS) Markets

8.5 Brazil Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

8.6 Argentina Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

8.7 Rest of South and Central America Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

9. THE MIDDLE EAST MOBILE VALUE-ADDED SERVICES (VAS) MARKET OUTLOOK AND OPPORTUNITIES TO 2028

9.1 Market Snapshot, 2021

9.2 Middle East Mobile Value-added Services (VAS) Market Size Outlook by Types, Applications, End Users, 2020- 2028

- 9.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 9.4 COVID-19 Impact on Middle East Mobile Value-added Services (VAS) Markets
- 9.5 Saudi Arabia Mobile Value-added Services (VAS) Market Outlook, 2020- 2028
- 9.6 UAE Mobile Value-added Services (VAS) Market Outlook, 2020- 2028
- 9.7 Rest of Middle East Mobile Value-added Services (VAS) Market Outlook, 2020-2028

10. THE AFRICA MOBILE VALUE-ADDED SERVICES (VAS) MARKET OUTLOOK AND OPPORTUNITIES TO 2028

- 10.1 Market Snapshot, 2021
- 10.2 Africa Mobile Value-added Services (VAS) Market Size Outlook by Types, Applications, End Users, 2020- 2028
- 10.3 Outlook of Macroeconomic and Demographic Factors to 2028
- 10.4 COVID-110 Impact on Africa Mobile Value-added Services (VAS) Markets
- 10.5 South Africa Mobile Value-added Services (VAS) Market Outlook, 2020- 2028
- 10.6 Egypt Mobile Value-added Services (VAS) Market Outlook, 2020- 2028
- 10.7 Rest of Africa Mobile Value-added Services (VAS) Market Outlook, 2020- 2028

11. MOBILE VALUE-ADDED SERVICES (VAS) COMPETITIVE LANDSCAPE

- 11.1 Leading Five Mobile Value-added Services (VAS) Companies
- 11.2 Business Snapshot
- 11.3 Business Description
- 11.4 SWOT Profile
- 11.5 Financial Analysis

12. RECENT MARKET DEVELOPMENTS

- 12.1 Deals and News Landscape

13. APPENDIX

- 13.1 Publisher's Expertise
- 13.2 Datasets and Related Publications
- 13.3 Sources and Research Methodology

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