

Mobile Imaging Services Market Size, Trends, Analysis, and Outlook By Product (X-ray, CT, Ultrasound, MRI, Mammography, Nuclear Imaging, Others), By End-user (Hospitals and Private Clinics, Home Healthcare, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/MF2AE331DB56EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: MF2AE331DB56EN

Abstracts

The global Mobile Imaging Services market size is poised to register 5.67% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Mobile Imaging Services market across By Product (X-ray, CT, Ultrasound, MRI, Mammography, Nuclear Imaging, Others), By End-user (Hospitals and Private Clinics, Home Healthcare, Others).

The Mobile Imaging Services Market is experiencing growth driven by the increasing demand for convenient and cost-effective diagnostic imaging solutions, especially in underserved and remote areas. Mobile imaging services involve the provision of diagnostic imaging modalities such as X-ray, ultrasound, MRI, and CT scans through mobile units or portable equipment deployed to healthcare facilities, community clinics, and patient homes. Key trends shaping its future include the expansion of mobile imaging fleets with advanced imaging technologies and modalities for comprehensive diagnostic capabilities and clinical workflows, the integration of teleimaging and teleradiology platforms for remote image interpretation and consultation, and the customization of mobile imaging services to address specific healthcare needs, patient populations, and geographic regions. Additionally, factors such as the increasing demand for point-of-care diagnostics and preventive screening programs, the advancements in portable imaging devices and wireless connectivity, and the partnerships between mobile imaging providers and healthcare organizations are

expected to drive market growth in 2024 and beyond.

Mobile Imaging Services Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Mobile Imaging Services market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Mobile Imaging Services survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Mobile Imaging Services industry.

Key market trends defining the global Mobile Imaging Services demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Mobile Imaging Services Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Mobile Imaging Services industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Mobile Imaging Services companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Mobile Imaging Services industry

Leading Mobile Imaging Services companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Mobile Imaging Services companies.

Mobile Imaging Services Market Study- Strategic Analysis Review

The Mobile Imaging Services market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Mobile Imaging Services Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Mobile Imaging Services industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Mobile Imaging Services Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Mobile Imaging Services Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Mobile Imaging Services market segments. Similarly, Strong end-user demand is encouraging Canadian Mobile Imaging Services companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Mobile Imaging Services market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Mobile Imaging Services Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Mobile Imaging Services industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Mobile Imaging Services market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Mobile Imaging Services Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Mobile Imaging Services in Asia Pacific. In particular, China, India, and South East Asian Mobile Imaging Services markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Mobile Imaging Services Market Size Outlook- Continued urbanization

and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Mobile Imaging Services Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Mobile Imaging Services market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Mobile Imaging Services.

Mobile Imaging Services Market Company Profiles

The global Mobile Imaging Services market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Accurate Imaging Inc, Alliance HealthCare Services Inc, Atlantic Medical Imaging, Cobalt Health, DIGIRAD Corp, DMS Health Technologies, Front Mobile Imaging Inc, Inhealth Group, INTERIM DIAGNOSTIC IMAGING Llc, Jacksonville / First Coast Mobile Imaging Inc, Nuffield Health, RadNet Inc, RAYUS Radiology, TridentCare

Recent Mobile Imaging Services Market Developments

The global Mobile Imaging Services market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Mobile Imaging Services Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

X-ray

CT

Ultrasound

MRI

Mammography

Nuclear Imaging

Others

By End-user

Hospitals and Private Clinics

Home Healthcare

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Accurate Imaging Inc

Alliance HealthCare Services Inc

Atlantic Medical Imaging

Cobalt Health

DIGIRAD Corp

DMS Health Technologies

Front Mobile Imaging Inc

Inhealth Group

INTERIM DIAGNOSTIC IMAGING Llc

Jacksonville / First Coast Mobile Imaging Inc

Nuffield Health

RadNet Inc

RAYUS Radiology

TridentCare

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Mobile Imaging Services Market Overview and Key Findings, 2024
- 1.2 Mobile Imaging Services Market Size and Growth Outlook, 2021- 2030
- 1.3 Mobile Imaging Services Market Growth Opportunities to 2030
- 1.4 Key Mobile Imaging Services Market Trends and Challenges
 - 1.4.1 Mobile Imaging Services Market Drivers and Trends
 - 1.4.2 Mobile Imaging Services Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Mobile Imaging Services Companies

2. MOBILE IMAGING SERVICES MARKET SIZE OUTLOOK TO 2030

- 2.1 Mobile Imaging Services Market Size Outlook, USD Million, 2021- 2030
- 2.2 Mobile Imaging Services Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MOBILE IMAGING SERVICES MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MOBILE IMAGING SERVICES MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Product
 - X-ray
 - CT

Ultrasound

MRI

Mammography

Nuclear Imaging

Others

By End-user

Hospitals and Private Clinics

Home Healthcare

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Mobile Imaging Services Market, 2025

5.2 Asia Pacific Mobile Imaging Services Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Mobile Imaging Services Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Mobile Imaging Services Market, 2025

5.5 Europe Mobile Imaging Services Market Size Outlook by Type, 2021- 2030

5.6 Europe Mobile Imaging Services Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Mobile Imaging Services Market, 2025

5.8 North America Mobile Imaging Services Market Size Outlook by Type, 2021- 2030

5.9 North America Mobile Imaging Services Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Mobile Imaging Services Market, 2025

5.11 South America Pacific Mobile Imaging Services Market Size Outlook by Type, 2021- 2030

5.12 South America Mobile Imaging Services Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Mobile Imaging Services Market, 2025

5.14 Middle East Africa Mobile Imaging Services Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Mobile Imaging Services Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Mobile Imaging Services Market Size Outlook and Revenue Growth Forecasts

- 6.2 US Mobile Imaging Services Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Mobile Imaging Services Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Mobile Imaging Services Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Mobile Imaging Services Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Mobile Imaging Services Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Mobile Imaging Services Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Mobile Imaging Services Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Mobile Imaging Services Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Mobile Imaging Services Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Mobile Imaging Services Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Mobile Imaging Services Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Mobile Imaging Services Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Mobile Imaging Services Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Mobile Imaging Services Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Mobile Imaging Services Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Mobile Imaging Services Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Mobile Imaging Services Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Mobile Imaging Services Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Mobile Imaging Services Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Mobile Imaging Services Industry Drivers and Opportunities

- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Mobile Imaging Services Industry Drivers and Opportunities

7. MOBILE IMAGING SERVICES MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. MOBILE IMAGING SERVICES COMPANY PROFILES

- 8.1 Profiles of Leading Mobile Imaging Services Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Accurate Imaging Inc
Alliance HealthCare Services Inc
Atlantic Medical Imaging
Cobalt Health
DIGIRAD Corp
DMS Health Technologies
Front Mobile Imaging Inc
Inhealth Group
INTERIM DIAGNOSTIC IMAGING Llc
Jacksonville / First Coast Mobile Imaging Inc
Nuffield Health
RadNet Inc
RAYUS Radiology
TridentCare

9. APPENDIX

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

I would like to order

Product name: Mobile Imaging Services Market Size, Trends, Analysis, and Outlook By Product (X-ray, CT, Ultrasound, MRI, Mammography, Nuclear Imaging, Others), By End-user (Hospitals and Private Clinics, Home Healthcare, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/MF2AE331DB56EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MF2AE331DB56EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970