

Miso Market Size, Trends, Analysis, and Outlook By Type (Red, White, Mixed), By Application (Consumers, Food), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/M6C5E868B499EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,582.00 (Single User License)

ID: M6C5E868B499EN

Abstracts

Global Miso Market Size is valued at \$352.1 Million in 2024 and is forecast to register a growth rate (CAGR) of 4.3% to reach \$493.1 Million by 2032.

The miso market is expanding due to rising consumer interest in plant-based and fermented foods. The trend towards healthy and flavorful food options is driving market growth. Innovations in flavor profiles and product applications are enhancing market potential, encouraging brands to develop diverse miso offerings.

Miso Market Drivers, Trends, Opportunities, and Growth Opportunities

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of Miso survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the Miso industry.

Key market trends defining the global Miso demand in 2025 and Beyond

The Miso industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in consumption patterns, new product launches, and widening distribution channels will play major roles.

Miso Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

Key strategies adopted by companies within the Miso industry

Leading Miso companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 Miso companies.

Miso Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Miso Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Miso industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

Miso Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

North America Miso Market Size Outlook- Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various Miso market segments. Similarly, strong market demand encourages Canadian Miso companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

Europe Miso Market Size Outlook- Companies investing in assessing consumers, categories, competitors, and capabilities.

The German Miso industry remains the major market for companies in the European Miso industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Miso market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

Asia Pacific Miso Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for Miso in Asia Pacific. In particular, China, India, and South East Asian Miso markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast

consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Miso Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Miso Market Size Outlook- continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Miso market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for Miso.

Miso Company Profiles

The global Miso market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Eden Foods Inc, Great Eastern Sun, HIKARI MISO CO. Ltd, Ichibiki Co. Ltd, MARUSAN-AI CO. Ltd, Miyako Oriental Foods Inc, Miyasaka USA, Saikyo-Miso Co. Ltd, Urban Platter, Yamato Soysauce & Miso Co. Ltd.

Recent Miso Market Developments

The global Miso market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Miso Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

Type

Red

White

Mixed

Application

Consumers

Food

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Eden Foods Inc

Great Eastern Sun

HIKARI MISO CO. Ltd

Ichibiki Co. Ltd

MARUSAN-AI CO. Ltd

Miyako Oriental Foods Inc

Miyasaka USA

Saikyo-Miso Co. Ltd

Urban Platter

Yamato Soysauce & Miso Co. Ltd

Formats Available: Excel, PDF, and PPT

Contents

CHAPTER 1: EXECUTIVE SUMMARY

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
 - 1.3.1 Country Coverage
 - 1.3.2 Companies Profiled
 - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
 - 1.3.4 Units
- 1.4 Abbreviations

CHAPTER 2. MISO MARKET OVERVIEW- 2025

- 2.1 An Introduction to the Global Miso Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

CHAPTER 3. STRATEGIC ANALYSIS REVIEW

- 3.1 Miso Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global Miso Market Outlook to 2032
- 4.6 Reference Case Scenario: Global Miso Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global Miso Market Outlook to 2032

CHAPTER 5: MISO MARKET DYNAMICS

Miso Market Size, Trends, Analysis, and Outlook By Type (Red, White, Mixed), By Application (Consumers, Food),...

- 5.1 Key Miso Market Trends
- 5.2 Potential Miso Market Opportunities
- 5.3 Key Market Challenges

CHAPTER 6: GLOBAL MISO MARKET ANALYSIS AND OUTLOOK TO 2032

- 6.1 Global Market Outlook by Segments, 2021 to 2032
- 6.2 Type
 - Red
 - White
 - Mixed
- Application
 - Consumers
 - Food
- 6.3 Global Market Outlook by Region, 2021 to 2032

CHAPTER 7: NORTH AMERICA MISO MARKET ANALYSIS AND OUTLOOK TO 2032

- 7.1 North America Market Outlook by Segments, 2021- 2032
- 7.2 Type
 - Red
 - White
 - Mixed
- Application
 - Consumers
 - Food
- 7.3 North America Market Outlook by Country, 2021- 2032
 - 7.3.1 United States Miso Market Size Forecast, 2021- 2032
 - 7.3.2 Canada Miso Market Size Forecast, 2021- 2032
 - 7.3.3 Mexico Miso Market Size Forecast, 2021- 2032

CHAPTER 8: EUROPE MISO MARKET ANALYSIS AND OUTLOOK TO 2032

- 8.1 Europe Market Outlook by Segments, 2021- 2032
- 8.2 Type
 - Red
 - White

Mixed

Application

Consumers

Food

8.3 Europe Market Outlook by Country, 2021- 2032

8.3.1 Germany Miso Market Size Forecast, 2021- 2032

8.3.2 France Miso Market Size Forecast, 2021- 2032

8.3.3 United Kingdom Miso Market Size Forecast, 2021- 2032

8.3.4 Spain Miso Market Size Forecast, 2021- 2032

8.3.5 Italy Miso Market Size Forecast, 2021- 2032

8.3.6 Russia Miso Market Size Forecast, 2021- 2032

8.3.7 Rest of Europe Miso Market Size Forecast, 2021- 2032

CHAPTER 9: ASIA PACIFIC MISO MARKET ANALYSIS AND OUTLOOK TO 2032

9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Type

Red

White

Mixed

Application

Consumers

Food

9.3 Asia Pacific Market Outlook by Country, 2021- 2032

9.3.1 China Miso Market Size Forecast, 2021- 2032

9.3.2 India Miso Market Size Forecast, 2021- 2032

9.3.3 Japan Miso Market Size Forecast, 2021- 2032

9.3.4 South Korea Miso Market Size Forecast, 2021- 2032

9.3.5 Australia Miso Market Size Forecast, 2021- 2032

9.3.6 South East Asia Miso Market Size Forecast, 2021- 2032

9.3.7 Rest of Asia Pacific Miso Market Size Forecast, 2021- 2032

CHAPTER 10: SOUTH AMERICA MISO MARKET ANALYSIS AND OUTLOOK TO 2032

10.1 South America Market Outlook by Segments, 2021- 2032

10.2 Type

Red

White

Mixed

Application

Consumers

Food

10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil Miso Market Size Forecast, 2021- 2032

10.3.2 Argentina Miso Market Size Forecast, 2021- 2032

10.3.3 Rest of South America Miso Market Size Forecast, 2021- 2032

CHAPTER 11: MIDDLE EAST AND AFRICA MISO MARKET ANALYSIS AND OUTLOOK TO 2032

11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

11.2 Type

Red

White

Mixed

Application

Consumers

Food

11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia Miso Market Size Forecast, 2021- 2032

11.3.2 The UAE Miso Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East Miso Market Size Forecast, 2021- 2032

11.3.4 South Africa Miso Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa Miso Market Size Forecast, 2021- 2032

CHAPTER 12: COMPETITIVE LANDSCAPE

12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

12.2 Key Companies Profiled in the Study

12.3 Eden Foods Inc

Great Eastern Sun

HIKARI MISO CO. Ltd

Ichibiki Co. Ltd

MARUSAN-AI CO. Ltd

Miyako Oriental Foods Inc

Miyasaka USA

Saikyo-Miso Co. Ltd

Urban Platter
Yamato Soysauce & Miso Co. Ltd

CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

List Of Figures

LIST OF FIGURES

- Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032
- Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032
- Figure 3: Population Outlook by Country, 2010- 2032
- Figure 4: Inflation Outlook by Country (%), 2024- 2032
- Figure 5: Global Miso Market Outlook by Type, 2021- 2032
- Figure 6: Global Miso Market Outlook by Application, 2021- 2032
- Figure 7: Global Miso Market Outlook by Region, 2021- 2032
- Figure 8: North America Miso Market Snapshot, Q4-2024
- Figure 9: North America Miso Market Size Forecast by Type, 2021- 2032
- Figure 10: North America Miso Market Size Forecast by Application, 2021- 2032
- Figure 11: North America Miso Market Share by Country, 2023
- Figure 12: Europe Miso Market Snapshot, Q4-2024
- Figure 13: Europe Miso Market Size Forecast by Type, 2021- 2032
- Figure 14: Europe Miso Market Size Forecast by Application, 2021- 2032
- Figure 15: Europe Miso Market Share by Country, 2023
- Figure 16: Asia Pacific Miso Market Snapshot, Q4-2024
- Figure 17: Asia Pacific Miso Market Size Forecast by Type, 2021- 2032
- Figure 18: Asia Pacific Miso Market Size Forecast by Application, 2021- 2032
- Figure 19: Asia Pacific Miso Market Share by Country, 2023
- Figure 20: South America Miso Market Snapshot, Q4-2024
- Figure 21: South America Miso Market Size Forecast by Type, 2021- 2032
- Figure 22: South America Miso Market Size Forecast by Application, 2021- 2032
- Figure 23: South America Miso Market Share by Country, 2023
- Figure 24: Middle East and Africa Miso Market Snapshot, Q4-2024
- Figure 25: Middle East and Africa Miso Market Size Forecast by Type, 2021- 2032
- Figure 26: Middle East and Africa Miso Market Size Forecast by Application, 2021- 2032
- Figure 27: Middle East and Africa Miso Market Share by Country, 2023
- Figure 28: United States Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 29: Canada Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 30: Mexico Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 31: Germany Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 32: France Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 33: United Kingdom Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 34: Spain Miso Market Size Outlook, \$ Million, 2021- 2032

- Figure 35: Italy Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 36: Russia Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 37: Rest of Europe Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 38: China Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 39: India Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 40: Japan Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 41: South Korea Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 42: Australia Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 43: South East Asia Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 44: Rest of APAC Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 45: Brazil Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 46: Argentina Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 47: Rest of LATAM Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 48: Saudi Arabia Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 49: UAE Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 50: South Africa Miso Market Size Outlook, \$ Million, 2021- 2032
- Figure 51: Research Methodology
- Figure 52: Forecast Methodology

List Of Tables

LIST OF TABLES

- Table 1: Market Scope and Segmentation
- Table 2: Global Miso Market Size Outlook, \$Million, 2021 to 2032
- Table 3: Low Case Scenario Forecasts
- Table 4: Reference Case Scenario Forecasts
- Table 5: High Growth Scenario Forecasts
- Table 6: Global Miso Market Size Outlook by Segments, 2021- 2032
- Table 7: Global Miso Market Size Outlook by Region, 2021- 2032
- Table 8: Country Mapping, 2023 vs. 2032
- Table 9: North America- Miso Market Outlook by Type, 2021- 2032
- Table 10: North America- Miso Market Outlook by Country, 2021- 2032
- Table 11: Europe - Miso Market Outlook by Type, 2021- 2032
- Table 12: Europe - Miso Market Outlook by Country, 2021- 2032
- Table 13: Asia Pacific - Miso Market Outlook by Type, 2021- 2032
- Table 14: Asia Pacific - Miso Market Outlook by Country, 2021- 2032
- Table 15: South America- Miso Market Outlook by Type, 2021- 2032
- Table 16: South America- Miso Market Outlook by Country, 2021- 2032
- Table 17: Middle East and Africa - Miso Market Outlook by Type, 2021- 2032
- Table 18: Middle East and Africa - Miso Market Outlook by Country, 2021- 2032
- Table 19: Business Snapshots of Leading Miso Companies
- Table 20: Product Profiles of Leading Miso Companies
- Table 21: SWOT Profiles of Leading Miso Companies

I would like to order

Product name: Miso Market Size, Trends, Analysis, and Outlook By Type (Red, White, Mixed), By Application (Consumers, Food), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/M6C5E868B499EN.html>

Price: US\$ 3,582.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6C5E868B499EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

