

Microneedling Market Size, Trends, Analysis, and Outlook By Type (Laser microneedling, RF microneedling), By Product (Derma-Stamp, Dermapen, Dermarollers), By Material (Silicon Microneedle, Metal Microneedle, Glass Hollow Microneedle), By Application (Skin Rejuvenation, Acne Scar, Traumatic & Surgical Scars, Others), by Region, Country, Segment, and Companies, 2024-2030

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Abstracts

The global Microneedling market size is poised to register 8.26% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Microneedling market across By Type (Laser microneedling, RF microneedling), By Product (Derma-Stamp, Dermapen, Dermarollers), By Material (Silicon Microneedle, Metal Microneedle, Glass Hollow Microneedle), By Application (Skin Rejuvenation, Acne Scar, Traumatic & Surgical Scars, Others).

The Microneedling Market is experiencing growth driven by the increasing demand for minimally invasive aesthetic procedures, skin rejuvenation treatments, and scar revision therapies. Microneedling, also known as Microneedling induction therapy, involves the use of fine needles to create controlled micro-injuries in the skin's surface, stimulating Microneedling production, cellular turnover, and tissue remodeling for improved skin texture and appearance. Key trends shaping its future include the development of advanced microneedling devices with adjustable needle lengths, penetration depths, and treatment modalities for customized and patient-specific outcomes, the integration of microneedling with other aesthetic procedures such as radiofrequency, platelet-rich

plasma (PRP), and topical serums for enhanced skin tightening and rejuvenation effects, and the customization of microneedling protocols and treatment plans to address specific skin concerns, age-related changes, and treatment goals. Additionally, factors such as the rising demand for non-surgical facial rejuvenation alternatives, the expansion of medical spa and dermatology clinic chains, and the advancements in microneedling technology and post-treatment care are expected to drive market growth in 2024 and beyond.

Microneedling Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Microneedling market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Microneedling survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Microneedling industry.

Key market trends defining the global Microneedling demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Microneedling Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Microneedling industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Microneedling companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Microneedling industry

Leading Microneedling companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand

conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Microneedling companies.

Microneedling Market Study- Strategic Analysis Review

The Microneedling market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Microneedling Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Microneedling industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Microneedling Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Microneedling Market Size Outlook- Companies plan for focused

investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Microneedling market segments. Similarly, Strong end-user demand is encouraging Canadian Microneedling companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Microneedling market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Microneedling Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Microneedling industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Microneedling market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Microneedling Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Microneedling in Asia Pacific. In particular, China, India, and South East Asian Microneedling markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Microneedling Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Microneedling Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Microneedling market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Microneedling.

Microneedling Market Company Profiles

The global Microneedling market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Candela Medical, Cutera, Cynosure, Dermaconcepts, Dermaquip, Dermaroller GmbH, Eclipse Aesthetics, Endymed Medical, Lumenis, Lutronic

Recent Microneedling Market Developments

The global Microneedling market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Microneedling Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Laser microneedling

RF microneedling

By Product

Derma-Stamp

Dermapen

Dermarollers

By Material

Silicon Microneedle

Metal Microneedle

Glass Hollow Microneedle

By Application

Skin Rejuvenation

Acne Scar

Traumatic & Surgical Scars

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Candela Medical

Cutera

Cynosure

Dermaconcepts

Dermaquip

Dermaroller GmbH

Eclipse Aesthetics

Endymed Medical

Lumenis

Lutronic

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Microneedling Market Overview and Key Findings, 2024
- 1.2 Microneedling Market Size and Growth Outlook, 2021- 2030
- 1.3 Microneedling Market Growth Opportunities to 2030
- 1.4 Key Microneedling Market Trends and Challenges
 - 1.4.1 Microneedling Market Drivers and Trends
 - 1.4.2 Microneedling Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Microneedling Companies

2. MICRONEEDLING MARKET SIZE OUTLOOK TO 2030

- 2.1 Microneedling Market Size Outlook, USD Million, 2021- 2030
- 2.2 Microneedling Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MICRONEEDLING MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MICRONEEDLING MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Laser microneedling
 - RF microneedling
 - By Product

Derma-Stamp

Dermapen

Dermarollers

By Material

Silicon Microneedle

Metal Microneedle

Glass Hollow Microneedle

By Application

Skin Rejuvenation

Acne Scar

Traumatic & Surgical Scars

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Microneedling Market, 2025

5.2 Asia Pacific Microneedling Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Microneedling Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Microneedling Market, 2025

5.5 Europe Microneedling Market Size Outlook by Type, 2021- 2030

5.6 Europe Microneedling Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Microneedling Market, 2025

5.8 North America Microneedling Market Size Outlook by Type, 2021- 2030

5.9 North America Microneedling Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Microneedling Market, 2025

5.11 South America Pacific Microneedling Market Size Outlook by Type, 2021- 2030

5.12 South America Microneedling Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Microneedling Market, 2025

5.14 Middle East Africa Microneedling Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Microneedling Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Microneedling Market Size Outlook and Revenue Growth Forecasts

6.2 US Microneedling Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Microneedling Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Microneedling Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Microneedling Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Microneedling Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Microneedling Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Microneedling Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Microneedling Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Microneedling Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Microneedling Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Microneedling Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Microneedling Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Microneedling Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Microneedling Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Microneedling Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Microneedling Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Microneedling Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Microneedling Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Microneedling Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Microneedling Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Microneedling Industry Drivers and Opportunities

7. MICRONEEDLING MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. MICRONEEDLING COMPANY PROFILES

8.1 Profiles of Leading Microneedling Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

Candela Medical

Cutera

Cynosure

Dermaconcepts

Dermaquip

Dermaroller GmbH

Eclipse Aesthetics

Endymed Medical

Lumenis

Lutronic

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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