

Microdermabrasion Market Size, Trends, Analysis, and Outlook By Type (Crystal Microdermabrasion Devices, Diamond Microdermabrasion Devices), By Application (Acne and Scars, Photo Damage, Anti-Aging, Hyperpigmentation, Stretch Marks), By End-User (Hospital, Dermatology Clinics, Home Use), by Country, Segment, and Companies, 2024-2032

<https://marketpublishers.com/r/M87D6F80D294EN.html>

Date: April 2024

Pages: 205

Price: US\$ 3,980.00 (Single User License)

ID: M87D6F80D294EN

Abstracts

The global Microdermabrasion market size is poised to register 9.2% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Microdermabrasion market across By Type (Crystal Microdermabrasion Devices, Diamond Microdermabrasion Devices), By Application (Acne and Scars, Photo Damage, Anti-Aging, Hyperpigmentation, Stretch Marks), By End-User (Hospital, Dermatology Clinics, Home Use)

The microdermabrasion market is poised for substantial growth owing to its expanding applications in aesthetic medicine, dermatology, and skincare treatments, as well as the increasing demand for minimally invasive skin rejuvenation procedures, anti-aging therapies, and acne scar removal solutions that enhance skin texture, tone, and appearance while minimizing downtime, discomfort, and side effects. With advancements in device technology, diamond-tipped wands, and crystal-free systems, there is a rising opportunity for microdermabrasion device manufacturers to offer innovative platforms that provide controlled exfoliation, vacuum suction, and lymphatic drainage while addressing specific skin concerns, patient preferences, and treatment goals with customizable treatment parameters and targeted delivery techniques. Further, the expanding market for microdermabrasion in medical spas, aesthetic clinics, and home-use devices is driving market expansion further.

Microdermabrasion Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Microdermabrasion market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Microdermabrasion survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Microdermabrasion industry.

Key market trends defining the global Microdermabrasion demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Microdermabrasion Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Microdermabrasion industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Microdermabrasion companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Microdermabrasion industry

Leading Microdermabrasion companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Microdermabrasion companies.

Microdermabrasion Market Study- Strategic Analysis Review

The Microdermabrasion market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Microdermabrasion Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Microdermabrasion industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

Microdermabrasion Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America Microdermabrasion Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing

environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Microdermabrasion market segments. Similarly, Strong market demand is encouraging Canadian Microdermabrasion companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Microdermabrasion market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Microdermabrasion Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Microdermabrasion industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Microdermabrasion market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Microdermabrasion Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Microdermabrasion in Asia Pacific. In particular, China, India, and South East Asian Microdermabrasion markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Microdermabrasion Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers,

spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Microdermabrasion Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Microdermabrasion market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Microdermabrasion.

Microdermabrasion Market Company Profiles

The global Microdermabrasion market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AbbVie Inc, Advanced Microderm Inc, HydraFacial LLC, Lasertec Medical Services Inc, Lumenis Ltd, Pretika Corp, Skin for Life Inc.

Recent Microdermabrasion Market Developments

The global Microdermabrasion market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Microdermabrasion Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Crystal Microdermabrasion Devices

Diamond Microdermabrasion Devices

By Application

Acne and Scars

Photo Damage

Anti-Aging

Hyperpigmentation

Stretch Marks

By End-User

Hospital

Dermatology Clinics

Home Use

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AbbVie Inc

Advanced Microderm Inc

HydraFacial LLC

Lasertec Medical Services Inc

Lumenis Ltd

Pretika Corp

Skin for Life Inc

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Microdermabrasion Market Overview and Key Findings, 2024
- 1.2 Microdermabrasion Market Size and Growth Outlook, 2021- 2030
- 1.3 Microdermabrasion Market Growth Opportunities to 2030
- 1.4 Key Microdermabrasion Market Trends and Challenges
 - 1.4.1 Microdermabrasion Market Drivers and Trends
 - 1.4.2 Microdermabrasion Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Microdermabrasion Companies

2. MICRODERMABRASION MARKET SIZE OUTLOOK TO 2030

- 2.1 Microdermabrasion Market Size Outlook, USD Million, 2021- 2030
- 2.2 Microdermabrasion Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MICRODERMABRASION MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MICRODERMABRASION MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Crystal Microdermabrasion Devices
 - Diamond Microdermabrasion Devices
 - By Application

Acne and Scars

Photo Damage

Anti-Aging

Hyperpigmentation

Stretch Marks

By End-User

Hospital

Dermatology Clinics

Home Use

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Microdermabrasion Market, 2025

5.2 Asia Pacific Microdermabrasion Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Microdermabrasion Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Microdermabrasion Market, 2025

5.5 Europe Microdermabrasion Market Size Outlook by Type, 2021- 2030

5.6 Europe Microdermabrasion Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Microdermabrasion Market, 2025

5.8 North America Microdermabrasion Market Size Outlook by Type, 2021- 2030

5.9 North America Microdermabrasion Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Microdermabrasion Market, 2025

5.11 South America Pacific Microdermabrasion Market Size Outlook by Type, 2021- 2030

5.12 South America Microdermabrasion Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Microdermabrasion Market, 2025

5.14 Middle East Africa Microdermabrasion Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Microdermabrasion Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Microdermabrasion Market Size Outlook and Revenue Growth Forecasts

6.2 US Microdermabrasion Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Microdermabrasion Industry Drivers and Opportunities

- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Microdermabrasion Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Microdermabrasion Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Microdermabrasion Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Microdermabrasion Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Microdermabrasion Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Microdermabrasion Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Microdermabrasion Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Microdermabrasion Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Microdermabrasion Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Microdermabrasion Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Microdermabrasion Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Microdermabrasion Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Microdermabrasion Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Microdermabrasion Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Microdermabrasion Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Microdermabrasion Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Microdermabrasion Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Microdermabrasion Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Microdermabrasion Industry Drivers and Opportunities

7. MICRODERMABRASION MARKET OUTLOOK ACROSS SCENARIOS

7.1 Low Growth Case

7.2 Reference Growth Case

7.3 High Growth Case

8. MICRODERMABRASION COMPANY PROFILES

8.1 Profiles of Leading Microdermabrasion Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

AbbVie Inc

Advanced Microderm Inc

HydraFacial LLC

Lasertec Medical Services Inc

Lumenis Ltd

Pretika Corp

Skin for Life Inc.

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

I would like to order

Product name: Microdermabrasion Market Size, Trends, Analysis, and Outlook By Type (Crystal Microdermabrasion Devices, Diamond Microdermabrasion Devices), By Application (Acne and Scars, Photo Damage, Anti-Aging, Hyperpigmentation, Stretch Marks), By End-User (Hospital, Dermatology Clinics, Home Use), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/M87D6F80D294EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M87D6F80D294EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970