

Microbiological Testing of Water Market Size, Trends, Analysis, and Outlook By Type (Instruments, Reagent, Test kit), By End-User (Pharmaceutical, Clinical, Food, Energy, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/M80D1029F1FAEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: M80D1029F1FAEN

Abstracts

The global Microbiological Testing of Water market size is poised to register 7.35% growth (CAGR) from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Microbiological Testing of Water market By Type (Instruments, Reagent, Test kit), By End-User (Pharmaceutical, Clinical, Food, Energy, Others).

The future of microbiological testing of water is driven by increasing concerns about water quality, emerging contaminants, and public health risks, leading to stricter regulations and a growing demand for rapid, sensitive, and reliable testing methods. Key trends include the adoption of molecular biology techniques, such as polymerase chain reaction (PCR) and next-generation sequencing (NGS), for the detection and identification of microbial pathogens, indicator organisms, and antibiotic resistance genes in water samples, enabling more accurate and comprehensive microbial analysis. Additionally, there is a growing emphasis on the development of portable, field-deployable testing devices and sensor-based technologies for real-time monitoring of water quality parameters, such as microbial load, pH, and turbidity, to facilitate timely interventions and ensure safe drinking water supplies. Moreover, advancements in data analytics, remote sensing, and geographic information systems (GIS) are driving innovation in water quality monitoring networks and predictive modeling tools that enable proactive risk management, early detection of contamination events, and targeted intervention strategies, driving continuous improvement and adoption of microbiological testing of water in water management, public health, and environmental

protection efforts globally..

Microbiological Testing of Water Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Microbiological Testing of Water market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Microbiological Testing of Water survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Microbiological Testing of Water industry.

Key market trends defining the global Microbiological Testing of Water demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Microbiological Testing of Water Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Microbiological Testing of Water industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Microbiological Testing of Water companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Microbiological Testing of Water industry

Leading Microbiological Testing of Water companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging

advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Microbiological Testing of Water companies.

Microbiological Testing of Water Market Study- Strategic Analysis Review

The Microbiological Testing of Water market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Microbiological Testing of Water Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Microbiological Testing of Water industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Microbiological Testing of Water Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Microbiological Testing of Water Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Microbiological Testing of Water market segments. Similarly, Strong end-user demand is encouraging Canadian Microbiological Testing of Water companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Microbiological Testing of Water market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Microbiological Testing of Water Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Microbiological Testing of Water industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Microbiological Testing of Water market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Microbiological Testing of Water Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Microbiological Testing of Water in Asia Pacific. In particular, China, India, and South East Asian Microbiological Testing of Water markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our

report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Microbiological Testing of Water Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Microbiological Testing of Water Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Microbiological Testing of Water market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Microbiological Testing of Water.

Microbiological Testing of Water Market Company Profiles

The global Microbiological Testing of Water market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Accepta Ltd, Agilent Technologies Inc, ALS Ltd, Avantor Inc, Bio Rad Laboratories Inc, Danaher Corp, Eurofins Scientific SE, Hardy Diagnostics, IDEXX Laboratories Inc, Intertek Group Plc, LaMotte Co., Merck KGaA, Merieux NutriSciences Corp, Perkin Elmer Inc, SGS SA.

Recent Microbiological Testing of Water Market Developments

The global Microbiological Testing of Water market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Microbiological Testing of Water Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Stationary 3D and 4D Ultrasound Devices

Portable 3D and 4D Ultrasound Devices

By Display

Color Ultrasound

B/W Ultrasound

By Portability

Trolley or Cart-Based Ultrasound Systems

Compact/Handheld Ultrasound Systems

Point-of-Pare (PoC) Ultrasound Systems

By Application

Radiology or General Imaging

Obstetrics or Gynecology

Cardiology

Urology

Vascular

Orthopedic and Musculoskeletal

Pain Management

Others

By End-User

Hospitals

Surgical Centers and Diagnostic Centers

Maternity Centers

Ambulatory Care Centers

Research and Academia

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Accepta Ltd

Agilent Technologies Inc

ALS Ltd

Avantor Inc

Bio Rad Laboratories Inc

Danaher Corp

Eurofins Scientific SE

Hardy Diagnostics

IDEXX Laboratories Inc

Intertek Group Plc

LaMotte Co.

Merck KGaA

Merieux NutriSciences Corp

Perkin Elmer Inc

SGS SA

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Microbiological Testing of Water Market Overview and Key Findings, 2024
- 1.2 Microbiological Testing of Water Market Size and Growth Outlook, 2021- 2030
- 1.3 Microbiological Testing of Water Market Growth Opportunities to 2030
- 1.4 Key Microbiological Testing of Water Market Trends and Challenges
 - 1.4.1 Microbiological Testing of Water Market Drivers and Trends
 - 1.4.2 Microbiological Testing of Water Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Microbiological Testing of Water Companies

2. MICROBIOLOGICAL TESTING OF WATER MARKET SIZE OUTLOOK TO 2030

- 2.1 Microbiological Testing of Water Market Size Outlook, USD Million, 2021- 2030
- 2.2 Microbiological Testing of Water Incremental Market Growth Outlook, %, 2021-2030
- 2.3 Segment Snapshot, 2024

3. MICROBIOLOGICAL TESTING OF WATER MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MICROBIOLOGICAL TESTING OF WATER MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type

Stationary 3D and 4D Ultrasound Devices
Portable 3D and 4D Ultrasound Devices
By Display
Color Ultrasound
B/W Ultrasound
By Portability
Trolley or Cart-Based Ultrasound Systems
Compact/Handheld Ultrasound Systems
Point-of-Pare (PoC) Ultrasound Systems
By Application
Radiology or General Imaging
Obstetrics or Gynecology
Cardiology
Urology
Vascular
Orthopedic and Musculoskeletal
Pain Management
Others
By End-User
Hospitals
Surgical Centers and Diagnostic Centers
Maternity Centers
Ambulatory Care Centers
Research and Academia
Others
4.3 Growth Prospects and Niche Opportunities, 2023- 2030
4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Microbiological Testing of Water Market, 2025
5.2 Asia Pacific Microbiological Testing of Water Market Size Outlook by Type, 2021-2030
5.3 Asia Pacific Microbiological Testing of Water Market Size Outlook by Application, 2021- 2030
5.4 Key Findings for Europe Microbiological Testing of Water Market, 2025
5.5 Europe Microbiological Testing of Water Market Size Outlook by Type, 2021- 2030
5.6 Europe Microbiological Testing of Water Market Size Outlook by Application, 2021-2030

- 5.7 Key Findings for North America Microbiological Testing of Water Market, 2025
- 5.8 North America Microbiological Testing of Water Market Size Outlook by Type, 2021-2030
- 5.9 North America Microbiological Testing of Water Market Size Outlook by Application, 2021- 2030
- 5.10 Key Findings for South America Microbiological Testing of Water Market, 2025
- 5.11 South America Pacific Microbiological Testing of Water Market Size Outlook by Type, 2021- 2030
- 5.12 South America Microbiological Testing of Water Market Size Outlook by Application, 2021- 2030
- 5.13 Key Findings for Middle East and Africa Microbiological Testing of Water Market, 2025
- 5.14 Middle East Africa Microbiological Testing of Water Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa Microbiological Testing of Water Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US Microbiological Testing of Water Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Microbiological Testing of Water Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Microbiological Testing of Water Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Microbiological Testing of Water Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Microbiological Testing of Water Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Microbiological Testing of Water Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Microbiological Testing of Water Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Microbiological Testing of Water Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Microbiological Testing of Water Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Microbiological Testing of Water Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts

- 6.20 China Microbiological Testing of Water Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Microbiological Testing of Water Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Microbiological Testing of Water Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Microbiological Testing of Water Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Microbiological Testing of Water Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Microbiological Testing of Water Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Microbiological Testing of Water Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Microbiological Testing of Water Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Microbiological Testing of Water Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Microbiological Testing of Water Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Microbiological Testing of Water Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Microbiological Testing of Water Industry Drivers and Opportunities

7. MICROBIOLOGICAL TESTING OF WATER MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. MICROBIOLOGICAL TESTING OF WATER COMPANY PROFILES

- 8.1 Profiles of Leading Microbiological Testing of Water Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Accepta Ltd
Agilent Technologies Inc
ALS Ltd
Avantor Inc
Bio Rad Laboratories Inc
Danaher Corp
Eurofins Scientific SE
Hardy Diagnostics
IDEXX Laboratories Inc
Intertek Group Plc
LaMotte Co.
Merck KGaA
Merieux NutriSciences Corp
Perkin Elmer Inc
SGS SA

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

I would like to order

Product name: Microbiological Testing of Water Market Size, Trends, Analysis, and Outlook By Type (Instruments, Reagent, Test kit), By End-User (Pharmaceutical, Clinical, Food, Energy, Others), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/M80D1029F1FAEN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M80D1029F1FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970