

mHealth Solutions Market Size, Trends, Analysis, and Outlook By Products and Services (mHealth Apps, Connected Medical devices, mHealth Services), By End-User (Healthcare Providers, Healthcare Payers, Patients/Consumers, Others), by Country, Segment, and Companies, 2024-2032

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Abstracts

The global mHealth Solutions market size is poised to register 16.3% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global mHealth Solutions market across By Products and Services (mHealth Apps, Connected Medical devices, mHealth Services), By End-User (Healthcare Providers, Healthcare Payers, Patients/Consumers, Others)

The mHealth solutions market is driven by the increasing adoption of mobile technologies for healthcare delivery, advancements in wearable devices and mobile applications, and the growing emphasis on remote patient monitoring and telemedicine. By 2030, the market is expected to witness significant growth, fueled by expansions in mobile health apps, remote monitoring devices, and telehealth platforms. Further, expanding applications in chronic disease management, elder care, and population health are anticipated to drive market expansion, enabling patients, caregivers, and healthcare providers to access health information, track vital signs, and communicate effectively through mHealth solutions that offer convenience, accessibility, and connectivity in the mHealth solutions market and digital health sector.

mHealth Solutions Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges

for industry players and investors. The mHealth Solutions market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of mHealth Solutions survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the mHealth Solutions industry.

Key market trends defining the global mHealth Solutions demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

mHealth Solutions Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The mHealth Solutions industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support mHealth Solutions companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the mHealth Solutions industry

Leading mHealth Solutions companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 mHealth Solutions companies.

mHealth Solutions Market Study- Strategic Analysis Review

The mHealth Solutions market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining

power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

mHealth Solutions Market Size Outlook- Historic and Forecast Revenue in Three Cases

The mHealth Solutions industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

mHealth Solutions Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

North America mHealth Solutions Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various mHealth Solutions market segments. Similarly, Strong market demand is encouraging Canadian mHealth Solutions companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico mHealth

Solutions market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe mHealth Solutions Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European mHealth Solutions industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European mHealth Solutions market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific mHealth Solutions Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for mHealth Solutions in Asia Pacific. In particular, China, India, and South East Asian mHealth Solutions markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America mHealth Solutions Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa mHealth Solutions Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East mHealth Solutions market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for mHealth Solutions.

mHealth Solutions Market Company Profiles

The global mHealth Solutions market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AgaMatrix Inc, AirStrip Technologies Inc, AliveCor Inc, Apple Inc, AT&T Inc, athenahealth Inc, Cerner Corp, Cisco Systems Inc, Dexcom Inc, Fitbit Inc, Garmin Ltd, iHealth Labs Inc, Johnson & Johnson Services Inc, Koninklijke Philips N.V., Medtronic plc, My mhealth Ltd, Omada Health Inc, Omron Healthcare Co. Ltd, OSP Labs, Qualcomm Technologies Inc, SoftServe Inc, Teladoc Health Inc, Tunstall Healthcare Group Ltd, Vodafone Group Plc, ZTE Corp.

Recent mHealth Solutions Market Developments

The global mHealth Solutions market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

mHealth Solutions Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Products and Services

mHealth Apps

-Healthcare Apps

-Medical Apps

Connected Medical devices

-Vital Signs Monitoring Devices

-Peak flow meters

-Sleep apnea monitors

-Multiparameter trackers

-Fetal monitoring devices

-Neurological monitoring devices

-Others

mHealth Services

- Remote monitoring services
- Diagnosis & Consultation services
- Treatment services
- Healthcare system strengthening services
- Fitness & wellness services
- Prevention services

By End-User

Healthcare Providers

Healthcare Payers

Patients/Consumers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AgaMatrix Inc

AirStrip Technologies Inc

AliveCor Inc

Apple Inc

AT&T Inc

athenahealth Inc

Cerner Corp

Cisco Systems Inc

Dexcom Inc

Fitbit Inc

Garmin Ltd

iHealth Labs Inc

Johnson & Johnson Services Inc

Koninklijke Philips N.V.

Medtronic plc

My mhealth Ltd

Omada Health Inc

Omron Healthcare Co. Ltd

OSP Labs

Qualcomm Technologies Inc

SoftServe Inc

Teladoc Health Inc

Tunstall Healthcare Group Ltd

Vodafone Group Plc

ZTE Corp

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 mHealth Solutions Market Overview and Key Findings, 2024
- 1.2 mHealth Solutions Market Size and Growth Outlook, 2021- 2030
- 1.3 mHealth Solutions Market Growth Opportunities to 2030
- 1.4 Key mHealth Solutions Market Trends and Challenges
 - 1.4.1 mHealth Solutions Market Drivers and Trends
 - 1.4.2 mHealth Solutions Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading mHealth Solutions Companies

2. MHEALTH SOLUTIONS MARKET SIZE OUTLOOK TO 2030

- 2.1 mHealth Solutions Market Size Outlook, USD Million, 2021- 2030
- 2.2 mHealth Solutions Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MHEALTH SOLUTIONS MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MHEALTH SOLUTIONS MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Products and Services
 - mHealth Apps
 - Healthcare Apps
 - Medical Apps

Connected Medical devices

- Vital Signs Monitoring Devices
- Peak flow meters
- Sleep apnea monitors
- Multiparameter trackers
- Fetal monitoring devices
- Neurological monitoring devices
- Others

mHealth Services

- Remote monitoring services
- Diagnosis & Consultation services
- Treatment services
- Healthcare system strengthening services
- Fitness & wellness services
- Prevention services

By End-User

Healthcare Providers

Healthcare Payers

Patients/Consumers

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific mHealth Solutions Market, 2025

5.2 Asia Pacific mHealth Solutions Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific mHealth Solutions Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe mHealth Solutions Market, 2025

5.5 Europe mHealth Solutions Market Size Outlook by Type, 2021- 2030

5.6 Europe mHealth Solutions Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America mHealth Solutions Market, 2025

5.8 North America mHealth Solutions Market Size Outlook by Type, 2021- 2030

5.9 North America mHealth Solutions Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America mHealth Solutions Market, 2025

5.11 South America Pacific mHealth Solutions Market Size Outlook by Type, 2021- 2030

5.12 South America mHealth Solutions Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa mHealth Solutions Market, 2025

- 5.14 Middle East Africa mHealth Solutions Market Size Outlook by Type, 2021- 2030
- 5.15 Middle East Africa mHealth Solutions Market Size Outlook by Application, 2021-2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

- 6.1 US mHealth Solutions Market Size Outlook and Revenue Growth Forecasts
- 6.2 US mHealth Solutions Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada mHealth Solutions Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico mHealth Solutions Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany mHealth Solutions Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France mHealth Solutions Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK mHealth Solutions Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain mHealth Solutions Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy mHealth Solutions Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe mHealth Solutions Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China mHealth Solutions Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India mHealth Solutions Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan mHealth Solutions Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea mHealth Solutions Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia mHealth Solutions Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia mHealth Solutions Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific mHealth Solutions Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts

- 6.34 Brazil mHealth Solutions Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina mHealth Solutions Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America mHealth Solutions Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East mHealth Solutions Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa mHealth Solutions Industry Drivers and Opportunities

7. MHEALTH SOLUTIONS MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. MHEALTH SOLUTIONS COMPANY PROFILES

- 8.1 Profiles of Leading mHealth Solutions Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

AgaMatrix Inc

AirStrip Technologies Inc

AliveCor Inc

Apple Inc

AT&T Inc

athenahealth Inc

Cerner Corp

Cisco Systems Inc

Dexcom Inc

Fitbit Inc

Garmin Ltd

iHealth Labs Inc

Johnson & Johnson Services Inc

Koninklijke Philips N.V.

Medtronic plc

My mhealth Ltd

Omada Health Inc

Omron Healthcare Co. Ltd

OSP Labs
Qualcomm Technologies Inc
SoftServe Inc
Teladoc Health Inc
Tunstall Healthcare Group Ltd
Vodafone Group Plc
ZTE Corp.

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

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