

# **Metal Bumper Market Size, Trends, Analysis, and Outlook by Type (Front Bumper, Rear Bumper, Step Bars, Others), Application (Truck, SUV, Sedan, Others), Sales Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Electric Scooters market size is poised to register 20% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Electric Scooters market by Drive (Belt Drive, Chain Drive, Hub Motors), Battery (Lead Acid, Lithium Ion, Others), Product (Standard, Folding, Self-Balancing, Maxi, Three wheeled), Battery Fitting, Detachable, Fixed), End-User (Personal, Commercial).

The Electric Scooters Market is poised for significant evolution until 2030, driven by the increasing need for sustainable and efficient urban mobility solutions, coupled with advancements in battery technology and lightweight materials, is expected to drive robust growth in the market for electric scooters. These vehicles offer a convenient, eco-friendly, and cost-effective mode of transportation for short-distance travel in crowded urban areas. Secondly, changing consumer preferences toward shared mobility services, micro-mobility options, and active lifestyles will fuel demand for electric scooters as a flexible and accessible transportation solution for commuters, tourists, and students. Further, supportive government policies and incentives aimed at reducing traffic congestion, air pollution, and carbon emissions will create a conducive environment for market growth, fostering investment in electric scooter manufacturing and infrastructure development. In addition, technological advancements in electric drivetrains, connectivity, and battery management systems will contribute to the development of more efficient, reliable, and feature-rich electric scooter models, further accelerating market expansion. Furthermore, the integration of smart features such as GPS navigation, mobile app connectivity, and remote diagnostics into electric scooters

will enhance user experience, safety, and convenience, driving adoption among tech-savvy urban commuters and enthusiasts. .

### Electric Scooters Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Electric Scooters market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Electric Scooters survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Electric Scooters industry.

### Key market trends defining the global Electric Scooters demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Electric Scooters Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Electric Scooters industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Electric Scooters companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Electric Scooters industry

Leading Electric Scooters companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Electric Scooters companies.

### Electric Scooters Market Study- Strategic Analysis Review

The Electric Scooters market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-  
Industry Dynamics: Porter's Five Forces analysis to understand bargaining power,

competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis.

Explore potential market disruptions, technology advancements, and economic changes.

### Electric Scooters Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Electric Scooters industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Electric Scooters Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Electric Scooters Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Electric Scooters market segments. Similarly, Strong end-user demand is encouraging Canadian Electric Scooters companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Electric Scooters market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Electric Scooters Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Electric Scooters industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the

overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Electric Scooters market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Electric Scooters Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Electric Scooters in Asia Pacific. In particular, China, India, and South East Asian Electric Scooters markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Electric Scooters Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Electric Scooters Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Electric Scooters market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Electric Scooters.

**Electric Scooters Market Company Profiles**

The global Electric Scooters market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are AllCell Technologies LLC, BMW

Motorrad International, BOXX Corp, Gogoro Inc, Green Energy Motors Corp, Greenwit Technologies Inc, Honda Motor Co. Ltd, Jiangsu Xinri E-Vehicle Co. Ltd, KTM AG, Mahindra GenZe.

### Recent Electric Scooters Market Developments

The global Electric Scooters market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Electric Scooters Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

### Market Segmentation:

Drive

Belt Drive

Chain Drive

Hub Motors

Battery

Lead Acid

Lithium Ion

Others

Product

Standard

Folding

Self-Balancing

Maxi

Three wheeled

Battery Fitting

Detachable

Fixed

End-User

Personal

Commercial

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

AllCell Technologies LLC

BMW Motorrad International

BOXX Corp

Gogoro Inc

Green Energy Motors Corp

Greenwit Technologies Inc

Honda Motor Co. Ltd

Jiangsu Xinri E-Vehicle Co. Ltd

KTM AG

Mahindra GenZe.

Formats Available: Excel, PDF, and PPT

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Others

Application

Truck

SUV

Sedan

Others

Sales Channel

Original Equipment Manufacturer (OEMs)

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Benteler Automobiltechnik GmbH

Faurecia SA

Flex-N-Gate Corp

Futaba Industrial Co. Ltd

Magna International Inc

Motherson Sumi Systems Ltd

Plastic Omnium SA

Toyoda Gosei Co. Ltd

Van-Rob Inc

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