

# Mercury Thermometer Market Size, Trends, Analysis, and Outlook By Application (Medical, Industrial, Food, Laboratory, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/MAEDAB41D15EEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: MAEDAB41D15EEN

## Abstracts

The global Mercury Thermometer market size is poised to register 2.18% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Mercury Thermometer market across By Application (Medical, Industrial, Food, Laboratory, Others).

The Mercury Thermometer market is witnessing a decline due to increasing concerns about mercury toxicity, environmental pollution, and the phasing out of mercury-based healthcare products in favor of safer alternatives. Mercury thermometers, once widely used for measuring body temperature, have faced regulatory restrictions and bans in many countries due to the health and environmental risks associated with mercury exposure. Key factors contributing to the decline of the market include government regulations prohibiting the manufacture, import, and sale of mercury thermometers, as well as consumer preferences shifting towards digital thermometers and non-mercury alternatives such as digital infrared thermometers and disposable temperature strips. Additionally, initiatives by healthcare organizations, educational institutions, and public health agencies to promote mercury-free healthcare practices and raise awareness about the hazards of mercury pollution are driving the transition away from mercury thermometers. Moreover, advancements in temperature measurement technologies, including wireless and smartphone-compatible devices, are accelerating the adoption of digital thermometers in clinical settings and home healthcare. Furthermore, efforts to phase out mercury-containing medical devices, implement safe disposal and recycling programs for mercury waste, and promote sustainable healthcare practices are expected to further drive the decline of the mercury thermometer market in the

foreseeable future.

## Mercury Thermometer Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Mercury Thermometer market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Mercury Thermometer survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Mercury Thermometer industry.

## Key market trends defining the global Mercury Thermometer demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Mercury Thermometer Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Mercury Thermometer industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Mercury Thermometer companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Mercury Thermometer industry

Leading Mercury Thermometer companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Mercury Thermometer companies.

## Mercury Thermometer Market Study- Strategic Analysis Review

The Mercury Thermometer market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Mercury Thermometer Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Mercury Thermometer industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

## Mercury Thermometer Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

## North America Mercury Thermometer Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large

consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Mercury Thermometer market segments. Similarly, Strong end-user demand is encouraging Canadian Mercury Thermometer companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Mercury Thermometer market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Mercury Thermometer Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Mercury Thermometer industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Mercury Thermometer market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Mercury Thermometer Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Mercury Thermometer in Asia Pacific. In particular, China, India, and South East Asian Mercury Thermometer markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Mercury Thermometer Market Size Outlook- Continued urbanization and rising income levels**

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Mercury Thermometer Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Mercury Thermometer market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Mercury Thermometer.

Mercury Thermometer Market Company Profiles

The global Mercury Thermometer market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M, DWK Life Sciences, Geratherm Medical AG, Heathrow Scientific Llc , Medline Industries Inc, Medtronic , Microlife Corp, Terumo Medical , Thermo Fisher Scientific Inc, Thomas Scientific, Welch Allyn

Recent Mercury Thermometer Market Developments

The global Mercury Thermometer market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Mercury Thermometer Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local

Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Application

Medical

Industrial

Food

Laboratory

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

3M

DWK Life Sciences

Geratherm Medical AG

Heathrow Scientific Llc

Medline Industries Inc

Medtronic

Microlife Corp

Terumo Medical

Thermo Fisher Scientific Inc

Thomas Scientific

Welch Allyn

Formats Available: Excel, PDF, and PPT

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DWK Life Sciences

Geratherm Medical AG

Heathrow Scientific Llc

Medline Industries Inc

Medtronic

Microlife Corp

Terumo Medical

Thermo Fisher Scientific Inc

Thomas Scientific

Welch Allyn

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