

Menopause Market Size, Trends, Analysis, and Outlook By Treatment (Dietary Supplements, OTC pharma products (Hormonal, -Non-hormonal)), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/M1A97DB56099EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: M1A97DB56099EN

Abstracts

The global Menopause market size is poised to register 5.26% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Menopause market across By Treatment (Dietary Supplements, OTC pharma products (Hormonal, -Non-hormonal)).

The Menopause Market is experiencing growth driven by the increasing awareness of menopause-related symptoms, hormonal changes, and the demand for safe and effective menopause management options in women's health. Menopause is a natural biological process marking the end of menstrual cycles and fertility in women, typically occurring in their late 40s to early 50s, and is associated with symptoms such as hot flashes, night sweats, mood swings, and vaginal dryness. Key trends shaping its future include the development of innovative menopause therapies and hormone replacement options such as estrogen replacement therapy (ERT), hormone replacement therapy (HRT), and non-hormonal alternatives for symptom relief and long-term health benefits, the adoption of personalized and holistic approaches to menopause management including lifestyle modifications, dietary supplements, and complementary therapies, and the customization of menopause care plans to address individual symptoms, risk factors, and treatment preferences. Additionally, factors such as the aging population, the rise of menopause-related healthcare expenditures, and the advancements in menopause research and treatment options are expected to drive market growth in 2024 and beyond.

Menopause Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Menopause market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Menopause survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Menopause industry.

Key market trends defining the global Menopause demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Menopause Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Menopause industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Menopause companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Menopause industry

Leading Menopause companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Menopause companies.

Menopause Market Study- Strategic Analysis Review

The Menopause market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Menopause Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Menopause industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Menopause Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Menopause Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Menopause market segments. Similarly, Strong end-user demand is encouraging Canadian Menopause companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and

invest in technological advancements, the Mexico Menopause market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Menopause Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Menopause industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Menopause market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Menopause Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Menopause in Asia Pacific. In particular, China, India, and South East Asian Menopause markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Menopause Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Menopause Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Menopause market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Menopause.

Menopause Market Company Profiles

The global Menopause market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Arcuro Medical, Arthrex Inc, BIOTEK, Chemex Trading SA, CONMED Corp, DePuy Synthes, Double Medical Technology Inc, Smith & Nephew, Stryker, Zimmer Biomet

Recent Menopause Market Developments

The global Menopause market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Menopause Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Treatment

Dietary Supplements

OTC pharma products

-Hormonal

-Non-hormonal

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Arcuro Medical

Arthrex Inc

BIOTEK

Chemex Trading SA

CONMED Corp

DePuy Synthes

Double Medical Technology Inc

Smith & Nephew

Stryker

Zimmer Biomet

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Menopause Market Overview and Key Findings, 2024
- 1.2 Menopause Market Size and Growth Outlook, 2021- 2030
- 1.3 Menopause Market Growth Opportunities to 2030
- 1.4 Key Menopause Market Trends and Challenges
 - 1.4.1 Menopause Market Drivers and Trends
 - 1.4.2 Menopause Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Menopause Companies

2. MENOPAUSE MARKET SIZE OUTLOOK TO 2030

- 2.1 Menopause Market Size Outlook, USD Million, 2021- 2030
- 2.2 Menopause Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MENOPAUSE MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MENOPAUSE MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Treatment
 - Dietary Supplements
 - OTC pharma products
 - Hormonal

-Non-hormonal

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Menopause Market, 2025

5.2 Asia Pacific Menopause Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Menopause Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Menopause Market, 2025

5.5 Europe Menopause Market Size Outlook by Type, 2021- 2030

5.6 Europe Menopause Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Menopause Market, 2025

5.8 North America Menopause Market Size Outlook by Type, 2021- 2030

5.9 North America Menopause Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Menopause Market, 2025

5.11 South America Pacific Menopause Market Size Outlook by Type, 2021- 2030

5.12 South America Menopause Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Menopause Market, 2025

5.14 Middle East Africa Menopause Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Menopause Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Menopause Market Size Outlook and Revenue Growth Forecasts

6.2 US Menopause Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Menopause Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Menopause Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Menopause Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

6.10 France Menopause Industry Drivers and Opportunities

6.11 UK Market Size Outlook and Revenue Growth Forecasts

6.12 UK Menopause Industry Drivers and Opportunities

6.13 Spain Market Size Outlook and Revenue Growth Forecasts

6.14 Spain Menopause Industry Drivers and Opportunities

6.16 Italy Market Size Outlook and Revenue Growth Forecasts

- 6.16 Italy Menopause Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Menopause Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Menopause Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Menopause Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Menopause Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Menopause Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Menopause Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Menopause Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Menopause Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Menopause Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Menopause Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Menopause Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Menopause Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Menopause Industry Drivers and Opportunities

7. MENOPAUSE MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. MENOPAUSE COMPANY PROFILES

- 8.1 Profiles of Leading Menopause Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Arcuro Medical
Arthrex Inc
BIOTEK
Chemex Trading SA
CONMED Corp
DePuy Synthes
Double Medical Technology Inc
Smith & Nephew
Stryker
Zimmer Biomet

9. APPENDIX

9.1 Scope of the Report
9.2 Research Methodology and Data Sources
9.3 Glossary of Terms
9.4 Market Definitions
9.5 Contact Information

I would like to order

Product name: Menopause Market Size, Trends, Analysis, and Outlook By Treatment (Dietary Supplements, OTC pharma products (Hormonal, -Non-hormonal)), by Region, Country, Segment, and Companies, 2024-2030

Product link: <https://marketpublishers.com/r/M1A97DB56099EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M1A97DB56099EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970