

Medium and Heavy Commercial Vehicles Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

<https://marketpublishers.com/r/M420F867C9B0EN.html>

Date: November 2020

Pages: 110

Price: US\$ 4,200.00 (Single User License)

ID: M420F867C9B0EN

Abstracts

The comprehensive research on Medium and Heavy Commercial Vehicles market outlook to 2026 presents future market demand and segment-wise growth outlook. As the automotive market demand recovers swiftly from the harsh market condition in early 2020, Medium and Heavy Commercial Vehicles demand is likely to recover in the near-term future. The long-term outlook for Medium and Heavy Commercial Vehicles market size remains robust as companies emphasize investments in technology and process optimization.

COVID-19 impact on the automotive industry

Automotive companies are strategizing focused R&D investments and CAPEX and planning targeted product portfolio in current COVID-19 pandemic conditions. Automotive OEMs, suppliers, financial institutions, and logistic companies faced truncation of demand, loss of consumer confidence, disruptions in supply chains among others.

Most automakers reacted by reducing costs and preserving cash during the first half of the year. With recovering China, most markets in Europe, and the US during H1 2020, most companies like Ford, Volkswagen, and others witnessed a recovery in retail unit sales. On the other hand, demand for second-hand vehicles also witnessed significant growth during the year.

Medium and Heavy Commercial Vehicles industry outlook and post COVID-19 pandemic opportunities-

The report presents forecasts for Medium and Heavy Commercial Vehicles market revenue over the next six years from 2020 to 2026 across three coronavirus spread conditions-

Mild COVID impact scenario: Global Economic recovery will begin from early 2021 and recovery is quicker

Harsh COVID impact scenario: Economic recovery will begin from mid-2021 and the economy faces recession and weak supply-demand conditions

Severe COVID impact scenario: Economic recovery will not start before late 2021 and the second outbreak of COVID is observed

Growth Opportunities, Market Risks, and Strategy Analysis-

The report details strategic growth opportunities, potential market drivers, and risks in global and country-level Medium and Heavy Commercial Vehicles markets from 2020 to 2026. Key strategies being opted by leading OEM companies, suppliers of parts and components, distribution companies, and other automotive players in the near-term and long-term future. Potential market risks, emerging trends, and top-level strategies are included in the report.

Segment growth outlook of Medium and Heavy Commercial Vehicles across markets

The market analysis report presents the potential growth opportunities across types and applications of Medium and Heavy Commercial Vehicles industry size. The report models the long-term impact of new product developments, shifting consumer patterns, and swiftly changing industry dynamics on different Medium and Heavy Commercial Vehicles types and Medium and Heavy Commercial Vehicles end-user applications.

Strategic analysis of leading Medium and Heavy Commercial Vehicles companies

To make better planning decisions by OEMs, suppliers, and other automotive stakeholders, the report presents the strategic analysis of leading Medium and Heavy Commercial Vehicles companies. Opportunities in emerging markets, autonomous mobility, and technology trends are analyzed in the report.

Medium and Heavy Commercial Vehicles market size forecast across 15 countries

The US, Canada, Germany, the UK, France, Spain, China, India, Japan, Republic of Korea, Brazil, Argentina, Saudi Arabia, and other countries across North America, Latin America, Europe, Middle East Africa, and Asia Pacific are included in the report. The outlook for Medium and Heavy Commercial Vehicles market size growth is provided for each of the countries from 2020 to 2026.

Medium and Heavy Commercial Vehicles market news and developments-

Medium and Heavy Commercial Vehicles market developments including technological developments, mergers and acquisitions, product launches, business expansions, investments, new plants, and others are included in the report.

Scope of the Study-

Medium and Heavy Commercial Vehicles Market revenue forecasts across three post-COVID pandemic case scenarios, 2020- 2026

Global Medium and Heavy Commercial Vehicles market size outlook by type, 2020- 2026

Global Medium and Heavy Commercial Vehicles market size outlook by application segment, 2020- 2026

Global Medium and Heavy Commercial Vehicles market outlook across 15 emerging and developed countries, 2020- 2026

Strategies, Trends, Drivers, and Risks facing Medium and Heavy Commercial Vehicles companies

Company profiles of leading five players in Medium and Heavy Commercial Vehicles industry

Market News and Developments

This report provides insight into:

Understanding the impact of market conditions on the future of Medium and Heavy Commercial Vehicles across segments and markets

Developing longer-term strategies to improve customer engagement and market shares

Prioritizing short-term R&D and CAPEX allocations to ensure high profitability

Identifying key trends and market opportunities

Boosting revenues from existing and new consumer markets

Methodology-

The comprehensive and trusted guide for anyone seeking information on this industry is developed using primary interviews with suppliers, annual reports of Medium and Heavy Commercial Vehicles companies, filings, news podcasts, outlook statements, statistical organizations, directories, databases, investor presentations, white papers, and others.

Both top-down and bottom-up approaches are used to ensure the accuracy of forecasts.

Why Chose this report-

A: Authored by a team of 7 analysts, headed by a manager with 14+ years of industry experience

P: Print authentication given for single-user license

E: Excel sheet will be provided for ease of analysis across scenarios

S: Strategy consulting and research support will be provided for three months

Contents

1. EXECUTIVE SUMMARY

- 1.1 Summary
- 1.2 The global automotive sales and production outlook, 2020- 2026
- 1.3 Medium and Heavy Commercial Vehicles Industry Outlook, Reference case, 2020-2026
- 1.4 Abbreviations

2. INTRODUCTION TO MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET

- 2.1 Definition of Medium and Heavy Commercial Vehicles
- 2.2 Market Segments- Types, Applications, and Countries
- 2.3 Report Guide
- 2.4 Research Methodology

3. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 3.1 Global and Country-wise GDP Outlook, 2020- 2026
- 3.2 Population Outlook of Select Countries, 2020- 2026

4. TRENDS IN AUTOMOTIVE INDUSTRY

5. OVERVIEW OF THE MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET, 2020

- 5.1 Medium and Heavy Commercial Vehicles Industry Panorama
- 5.2 Major Companies in Medium and Heavy Commercial Vehicles industry
- 5.3 Trends and Strategies of Leading Medium and Heavy Commercial Vehicles Companies
- 5.4 Largest Medium and Heavy Commercial Vehicles End-User Applications
- 5.5 Dominant Medium and Heavy Commercial Vehicles Market Types
- 5.6 Regional Outlook for Medium and Heavy Commercial Vehicles

6. GLOBAL OUTLOOK ACROSS COVID-19 SCENARIOS

- 6.1 Mild COVID scenario outlook of Medium and Heavy Commercial Vehicles Market, 2020- 2026

6.2 Harsh COVID scenario outlook of Medium and Heavy Commercial Vehicles Market, 2020- 2026

6.3 Severe COVID scenario outlook of Medium and Heavy Commercial Vehicles Market, 2020- 2026

7. NORTH AMERICA MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET ANALYSIS

7.1 Outlook

7.2 Trends and Opportunities

7.3 Market Outlook by Country, 2020- 2026

8. EUROPE MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET ANALYSIS

8.1 Outlook

8.2 Trends and Opportunities

8.3 Market Outlook by Country, 2020- 2026

9. THE MIDDLE EAST AND AFRICA MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET ANALYSIS

9.1 Outlook

9.2 Trends and Opportunities

9.3 Market Outlook by Country, 2020- 2026

10. ASIA PACIFIC MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET ANALYSIS

10.1 Outlook

10.2 Trends and Opportunities

10.3 Market Outlook by Country, 2020- 2026

11. LATIN AMERICA MEDIUM AND HEAVY COMMERCIAL VEHICLES MARKET ANALYSIS

11.1 Outlook

11.2 Trends and Opportunities

11.3 Market Outlook by Country, 2020- 2026

12. COMPANY PROFILES AND STRATEGIES

12.1 Business Description

12.2 Contact Information

12.3 Key Strategies

13. APPENDIX

13.1 Publisher Expertise

13.2 Sources and Methodology

Tables & Figures

TABLES AND FIGURES

- Figure 1: Global automotive industry sales and production outlook, 2020- 2026
- Figure 2: Market Segmentation of Medium and Heavy Commercial Vehicles
- Figure 3: Global GDP Outlook, 2020- 2026
- Figure 4: Country-wise GDP Outlook, USD Billion, 2020- 2026
- Figure 5: Growth Opportunities in Medium and Heavy Commercial Vehicles Applications
- Figure 6: Growth Opportunities in Medium and Heavy Commercial Vehicles Types
- Figure 7: Growth Opportunities in Medium and Heavy Commercial Vehicles Markets
- Figure 8: Mild COVID case- Medium and Heavy Commercial Vehicles Market Outlook
- Figure 9: Harsh COVID case- Medium and Heavy Commercial Vehicles Market Outlook
- Figure 10: Severe COVID case- Medium and Heavy Commercial Vehicles Market Outlook
- Figure 11: North America Medium and Heavy Commercial Vehicles Market Value Outlook, 2020- 2026
- Figure 12: North America Medium and Heavy Commercial Vehicles Market Revenue by Type, 2020
- Figure 13: North America Medium and Heavy Commercial Vehicles Market Revenue by Application, 2020
- Figure 14: Europe Medium and Heavy Commercial Vehicles Market Value Outlook, 2020- 2026
- Figure 15: Europe Medium and Heavy Commercial Vehicles Market Revenue by Type, 2020
- Figure 16: Europe Medium and Heavy Commercial Vehicles Market Revenue by Application, 2020
- Figure 17: Asia Pacific Medium and Heavy Commercial Vehicles Market Value Outlook, 2020- 2026
- Figure 18: Asia Pacific Medium and Heavy Commercial Vehicles Market Revenue by Type, 2020
- Figure 19: Asia Pacific Medium and Heavy Commercial Vehicles Market Revenue by Application, 2020
- Figure 20: Middle East Africa Medium and Heavy Commercial Vehicles Market Value Outlook, 2020- 2026
- Figure 21: Middle East Africa Medium and Heavy Commercial Vehicles Market Revenue by Type, 2020
- Figure 22: Middle East Africa Medium and Heavy Commercial Vehicles Market Revenue by Application, 2020

Figure 23: Latin America Medium and Heavy Commercial Vehicles Market Value Outlook, 2020- 2026

Figure 24: Latin America Medium and Heavy Commercial Vehicles Market Revenue by Type, 2020

Figure 25: Latin America Medium and Heavy Commercial Vehicles Market Revenue by Application, 2020

Figure 26: China Medium and Heavy Commercial Vehicles Market Size Outlook, 2020-2026

Figure 27: The US Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Figure 28: Germany Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Figure 29: Japan Medium and Heavy Commercial Vehicles Market Size Outlook, 2020-2026

Figure 30: The UK Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Figure 31: France Medium and Heavy Commercial Vehicles Market Size Outlook, 2020-2026

Figure 32: Spain Medium and Heavy Commercial Vehicles Market Size Outlook, 2020-2026

Figure 33: Republic of Korea Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Figure 34: Brazil Medium and Heavy Commercial Vehicles Market Size Outlook, 2020-2026

Figure 35: Argentina Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Figure 36: Canada Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Figure 37: India Medium and Heavy Commercial Vehicles Market Size Outlook, 2020-2026

Figure 38: Saudi Arabia Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026

Table 1: Global Medium and Heavy Commercial Vehicles Market Size Forecast, Reference Case, 2020- 2026

Table 2: Global Medium and Heavy Commercial Vehicles Market Panorama, 2020

Table 3: Population Forecast by Country, Million, 2020- 2026

Table 4: Growth Opportunities in Medium and Heavy Commercial Vehicles Applications

Table 5: Growth Opportunities in Medium and Heavy Commercial Vehicles Types

Table 6: Growth Opportunities in Medium and Heavy Commercial Vehicles Markets

- Table 7: North America Medium and Heavy Commercial Vehicles Panorama
- Table 8: North America Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026
- Table 9: North America Medium and Heavy Commercial Vehicles Market Size Outlook by Country, 2020- 2026
- Table 10: Europe Medium and Heavy Commercial Vehicles Panorama
- Table 11: Europe Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026
- Table 12: Europe Medium and Heavy Commercial Vehicles Market Size Outlook by Country, 2020- 2026
- Table 13: Asia Pacific Medium and Heavy Commercial Vehicles Panorama
- Table 14: Asia Pacific Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026
- Table 15: Asia Pacific Medium and Heavy Commercial Vehicles Market Size Outlook by Country, 2020- 2026
- Table 16: Middle East Africa Medium and Heavy Commercial Vehicles Panorama
- Table 17: Middle East Africa Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026
- Table 18: Middle East Africa Medium and Heavy Commercial Vehicles Market Size Outlook by Country, 2020- 2026
- Table 19: Latin America Medium and Heavy Commercial Vehicles Panorama
- Table 20: Latin America Medium and Heavy Commercial Vehicles Market Size Outlook, 2020- 2026
- Tale 21: Latin America Medium and Heavy Commercial Vehicles Market Size Outlook by Country, 2020- 2026

I would like to order

Product name: Medium and Heavy Commercial Vehicles Market Research and Outlook, 2020- Trends, Growth Opportunities and Forecasts to 2026

Product link: <https://marketpublishers.com/r/M420F867C9B0EN.html>

Price: US\$ 4,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M420F867C9B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

