

# **Medical Stick to Skin Adhesives Market Size, Trends, Analysis, and Outlook By Product (Acrylic based, Silicone based, Rubber based, Water-based), By Backing Material (Paper, Fabric, Plastic, Others), By Type , Electrode Adhesives, Transdermal Drug Selivery Adhesives, Specialized Adhesives), By Application (Surgery, Wound Care, Ostomy Seals, Others), By End User, Hospitals, Homecare, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Medical Stick to Skin Adhesives market size is poised to register 8.01% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Medical Stick to Skin Adhesives market across By Product (Acrylic based, Silicone based, Rubber based, Water-based), By Backing Material (Paper, Fabric, Plastic, Others), By Type , Electrode Adhesives, Transdermal Drug Selivery Adhesives, Specialized Adhesives), By Application (Surgery, Wound Care, Ostomy Seals, Others), By End User, Hospitals, Homecare, Others).

The medical stick to skin adhesives market is driven by factors such as the increasing demand for wearable medical devices, growing prevalence of chronic diseases, and advancements in adhesive technologies for skin-friendly applications. Future trends may include the development of hypoallergenic and breathable adhesive formulations, expansion of product offerings with antimicrobial and moisture-absorbing properties,

and integration of smart adhesive patches for continuous monitoring of physiological parameters, thus enhancing patient comfort and adherence to wearable medical therapies and remote health monitoring solutions.

## Medical Stick to Skin Adhesives Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Medical Stick to Skin Adhesives market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Medical Stick to Skin Adhesives survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Medical Stick to Skin Adhesives industry.

## Key market trends defining the global Medical Stick to Skin Adhesives demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

## Medical Stick to Skin Adhesives Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Medical Stick to Skin Adhesives industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Medical Stick to Skin Adhesives companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

## Key strategies adopted by companies within the Medical Stick to Skin Adhesives industry

Leading Medical Stick to Skin Adhesives companies are boosting investments to

capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Medical Stick to Skin Adhesives companies.

### Medical Stick to Skin Adhesives Market Study- Strategic Analysis Review

The Medical Stick to Skin Adhesives market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### Medical Stick to Skin Adhesives Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Medical Stick to Skin Adhesives industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Medical Stick to Skin Adhesives Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For

each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Medical Stick to Skin Adhesives Market Size Outlook- Companies plan for focused investments in a changing environment**

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Medical Stick to Skin Adhesives market segments. Similarly, Strong end-user demand is encouraging Canadian Medical Stick to Skin Adhesives companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Medical Stick to Skin Adhesives market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Medical Stick to Skin Adhesives Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**

The German industry remains the major market for companies in the European Medical Stick to Skin Adhesives industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Medical Stick to Skin Adhesives market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Medical Stick to Skin Adhesives Market Size Outlook- an attractive hub for opportunities for both local and global companies**

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Medical Stick to Skin Adhesives in Asia Pacific. In particular, China, India, and South East Asian Medical Stick to Skin Adhesives markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning

their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Medical Stick to Skin Adhesives Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Medical Stick to Skin Adhesives Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Medical Stick to Skin Adhesives market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Medical Stick to Skin Adhesives.

Medical Stick to Skin Adhesives Market Company Profiles

The global Medical Stick to Skin Adhesives market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are 3M Company (US), Scapa Healthcare (Mativ Holdings, Inc.) (UK), Johnson & Johnson (US), Avery Dennison Corporation (US), Smith & Nephew PLC (UK), Nitto Denko Corporation (Japan), DuPont de Nemours, Inc. (US), Medtronic Plc (Ireland), B. Braun Melsungen AG (Germany), Henkel AG & Co. KGaA (Germany), Gelita Medical (Germany), Lohmann & Rauscher (Germany), Advanced Medical Solutions Group plc (UK), Nichiban Co., Ltd. (Japan), Polymer Science, Inc. (US), Adhezion Biomedical, LLC (US), MBK Tape Solutions (Boyd) (US), Tapecon, Inc. (US), Chemence Medical, Inc. (US), Parafix (UK), Berry Global Inc. (US), DermaMed Coatings Company, LLC (US), Paul Hartmann AG (Germany), Mactac (US), Sekisui Kasei Co., Ltd. (Japan), Shurtape Technologies, LLC (US), Adhesives Research, Inc. (US)

## Recent Medical Stick to Skin Adhesives Market Developments

The global Medical Stick to Skin Adhesives market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Medical Stick to Skin Adhesives Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Acrylic based

Silicone based

Rubber based

Water-based

By Backing Material

Paper

Fabric

Plastic

Others

By Type

Electrode Adhesives

Transdermal Drug Delivery Adhesives

Specialized Adhesives

By Application

Surgery

Wound Care

Ostomy Seals

Others

By End User

Hospitals

Homecare

## Others

### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

### Companies

3M Company (US)

Scapa Healthcare (Mativ Holdings, Inc.) (UK)

Johnson & Johnson (US)

Avery Dennison Corporation (US)

Smith & Nephew PLC (UK)

Nitto Denko Corporation (Japan)

DuPont de Nemours, Inc. (US)

Medtronic Plc (Ireland)

B. Braun Melsungen AG (Germany)

Henkel AG & Co. KGaA (Germany)

Gelita Medical (Germany)



Lohmann & Rauscher (Germany)

Advanced Medical Solutions Group plc (UK)

Nichiban Co., Ltd. (Japan)

Polymer Science, Inc. (US)

Adhezion Biomedical, LLC (US)

MBK Tape Solutions (Boyd) (US)

Tapecon, Inc. (US)

Chemence Medical, Inc. (US)

Parafix (UK)

Berry Global Inc. (US)

DermaMed Coatings Company, LLC (US)

Paul Hartmann AG (Germany)

Mactac (US)

Sekisui Kasei Co., Ltd. (Japan)

Shurtape Technologies, LLC (US)

Adhesives Research, Inc. (US)

Formats Available: Excel, PDF, and PPT

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Silicone based

Rubber based

Water-based

By Backing Material

Paper

Fabric

Plastic

Others

By Type

Electrode Adhesives

Transdermal Drug Delivery Adhesives

Specialized Adhesives

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Wound Care

Ostomy Seals

Others

By End User

Hospitals

Homecare

Others

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Johnson & Johnson (US)  
Avery Dennison Corporation (US)  
Smith & Nephew PLC (UK)  
Nitto Denko Corporation (Japan)  
DuPont de Nemours, Inc. (US)  
Medtronic Plc (Ireland)  
B. Braun Melsungen AG (Germany)  
Henkel AG & Co. KGaA (Germany)  
Gelita Medical (Germany)  
Lohmann & Rauscher (Germany)  
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Sekisui Kasei Co., Ltd. (Japan)  
Shurtape Technologies, LLC (US)  
Adhesives Research, Inc. (US)

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