

# **Medical Nonwoven Disposables Market Size, Trends, Analysis, and Outlook By Hygiene products (Disposable Incontinence Pads & Ostomy Liners, Disposable Panty Shields, Disposable Underwear, Disposable Diapers, Ultra-Absorbent Disposable Diapers, Super-Absorbent Disposable Diapers, Gender-Specific Disposable Diapers, Biodegradable Disposable Diapers, Regular Disposable Diapers), By Medical Supplies (Disposable Surgical Masks, Disposable Surgical Drapes, Disposable Surgical Caps, Disposable Surgical Gowns, Disposable Sterile Nonwoven Swabs), by Region, Country, Segment, and Companies, 2024-2030**

<https://marketpublishers.com/r/MF76CE7096F7EN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: MF76CE7096F7EN

## **Abstracts**

The global Medical Nonwoven Disposables market size is poised to register 3.81% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Medical Nonwoven Disposables market across By Hygiene products (Disposable Incontinence Pads & Ostomy Liners, Disposable Panty Shields, Disposable Underwear, Disposable Diapers, Ultra-Absorbent Disposable Diapers, Super-Absorbent Disposable Diapers, Gender-Specific Disposable Diapers, Biodegradable Disposable Diapers, Regular Disposable Diapers), By Medical Supplies (Disposable Surgical Masks, Disposable Surgical Drapes, Disposable Surgical Caps, Disposable Surgical Gowns, Disposable Sterile Nonwoven Swabs).

The Medical Nonwoven Disposables Market is witnessing growth driven by the increasing demand for single-use medical products and infection control measures in healthcare settings such as hospitals, clinics, ambulatory surgery centers, and long-term care facilities. Medical nonwoven disposables include a wide range of products such as surgical gowns, drapes, masks, caps, shoe covers, and wound dressings made from synthetic fibers or blends for comfort, durability, and barrier protection. Key trends shaping its future include the development of eco-friendly and biodegradable nonwoven materials for sustainability and environmental stewardship, the integration of antimicrobial coatings and barrier properties for enhanced infection prevention and control, and the customization of disposable products to meet regulatory standards and user preferences. Moreover, factors such as the growing awareness of healthcare-associated infections (HAIs), the emphasis on patient safety and infection control practices, and the advancements in nonwoven manufacturing technology and materials science are expected to drive market growth in 2024 and beyond.

### Medical Nonwoven Disposables Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Medical Nonwoven Disposables market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Medical Nonwoven Disposables survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Medical Nonwoven Disposables industry.

### Key market trends defining the global Medical Nonwoven Disposables demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Medical Nonwoven Disposables Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Medical Nonwoven Disposables industry comprises a wide range of segments and

sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Medical Nonwoven Disposables companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Medical Nonwoven Disposables industry

Leading Medical Nonwoven Disposables companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Medical Nonwoven Disposables companies.

Medical Nonwoven Disposables Market Study- Strategic Analysis Review

The Medical Nonwoven Disposables market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

**Industry Dynamics:** Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Medical Nonwoven Disposables Market Size Outlook- Historic and Forecast Revenue in

## Three Cases

The Medical Nonwoven Disposables industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

### Medical Nonwoven Disposables Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

### North America Medical Nonwoven Disposables Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Medical Nonwoven Disposables market segments. Similarly, Strong end-user demand is encouraging Canadian Medical Nonwoven Disposables companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Medical Nonwoven Disposables market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

### Europe Medical Nonwoven Disposables Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Medical Nonwoven Disposables industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Medical Nonwoven Disposables market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing

effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Medical Nonwoven Disposables Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Medical Nonwoven Disposables in Asia Pacific. In particular, China, India, and South East Asian Medical Nonwoven Disposables markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Medical Nonwoven Disposables Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Medical Nonwoven Disposables Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Medical Nonwoven Disposables market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Medical Nonwoven Disposables.

Medical Nonwoven Disposables Market Company Profiles

The global Medical Nonwoven Disposables market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain

market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Abena A/S, Ahlstrom, Asahi Kasei Corp, Cypress Medical Products LLC, Domtar Corp, First Quality Enterprises Inc, Freudenberg Performance Materials, Georgia-Pacific, KCWW, Medline Industries LP, Medtronic, M?Inlycke Health Care AB, MRK Healthcare Pvt Ltd, Polymer Group Inc, Svenska Cellulosa Aktiebolaget SCA, Unicharm Corp

## Recent Medical Nonwoven Disposables Market Developments

The global Medical Nonwoven Disposables market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Medical Nonwoven Disposables Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

### By Product

#### Hygiene products

- Disposable Incontinence Pads & Ostomy Liners

- Disposable Panty Shields

- Disposable Underwear

- Disposable Diapers

- Ultra-Absorbent Disposable Diapers

- Super-Absorbent Disposable Diapers

- Gender-Specific Disposable Diapers

- Biodegradable Disposable Diapers

- Regular Disposable Diapers

#### Medical Supplies

- Disposable Surgical Masks

- Disposable Surgical Drapes

- Disposable Surgical Caps

- Disposable Surgical Gowns

- Disposable Sterile Nonwoven Swabs

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Abena A/S

Ahlstrom

Asahi Kasei Corp

Cypress Medical Products LLC

Domtar Corp

First Quality Enterprises Inc

Freudenberg Performance Materials

Georgia-Pacific

KCWW

Medline Industries LP

Medtronic

M?Inlycke Health Care AB

MRK Healthcare Pvt Ltd

Polymer Group Inc



Svenska Cellulosa Aktiebolaget SCA

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Formats Available: Excel, PDF, and PPT

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- Biodegradable Disposable Diapers
- Regular Disposable Diapers

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  - Freudenberg Performance Materials
  - Georgia-Pacific
  - KCWW
  - Medline Industries LP

Medtronic  
M?Inlycke Health Care AB  
MRK Healthcare Pvt Ltd  
Polymer Group Inc  
Svenska Cellulosa Aktiebolaget SCA  
Unicharm Corp

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