

# **Medical Marijuana Market Size, Trends, Analysis, and Outlook By Product (Flower, Oil & Tinctures ), By Application (Cancer, Chronic Pain, Depression and Anxiety, Arthritis, Diabetes, Glaucoma, Migraines, Epilepsy, Multiple Sclerosis, AIDS, Amyotrophic Lateral Sclerosis, Alzheimer's Disease, Post-Traumatic Stress Disorder (PTSD), Parkinson's Disease, Tourettes, Others), by Region, Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Medical Marijuana market size is poised to register 21.66% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Medical Marijuana market across By Product (Flower, Oil & Tinctures ), By Application (Cancer, Chronic Pain, Depression and Anxiety, Arthritis, Diabetes, Glaucoma, Migraines, Epilepsy, Multiple Sclerosis, AIDS, Amyotrophic Lateral Sclerosis, Alzheimer's Disease, Post-Traumatic Stress Disorder (PTSD), Parkinson's Disease, Tourettes, Others).

The Medical Marijuana market is experiencing rapid growth driven by increasing acceptance of cannabis-based therapies for various medical conditions, expanding legalization of medical cannabis, and growing awareness about the therapeutic potential of cannabinoids. Medical marijuana refers to the medical use of cannabis and its derivatives, including tetrahydrocannabinol (THC) and cannabidiol (CBD), for alleviating symptoms associated with chronic pain, cancer, epilepsy, multiple sclerosis, and other medical conditions. Factors such as the changing regulatory landscape, the shift toward alternative and holistic approaches to healthcare, and the rising demand for natural and

plant-based remedies are driving market expansion. Additionally, the emergence of scientific research supporting the efficacy of medical marijuana for pain management, nausea and vomiting control, appetite stimulation, and seizure reduction, and the increasing adoption of medical cannabis as an adjunct or alternative therapy to conventional medications are fueling growth in the market. Moreover, the expansion of medical cannabis cultivation and production facilities, the diversification of product offerings including oils, tinctures, capsules, and topicals, and the establishment of medical marijuana dispensaries and patient education programs are driving market growth. Furthermore, efforts to address regulatory challenges, improve product quality and consistency, and enhance patient access to medical cannabis products through telemedicine and online platforms are expected to further propel market growth in the foreseeable future.

### Medical Marijuana Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Medical Marijuana market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Medical Marijuana survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Medical Marijuana industry.

### Key market trends defining the global Medical Marijuana demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Medical Marijuana Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Medical Marijuana industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Medical Marijuana companies scaling up production in

these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Medical Marijuana industry

Leading Medical Marijuana companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Medical Marijuana companies.

Medical Marijuana Market Study- Strategic Analysis Review

The Medical Marijuana market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Medical Marijuana Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Medical Marijuana industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Medical Marijuana Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Medical Marijuana Market Size Outlook-** Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Medical Marijuana market segments. Similarly, Strong end-user demand is encouraging Canadian Medical Marijuana companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Medical Marijuana market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Medical Marijuana Market Size Outlook-**Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Medical Marijuana industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Medical Marijuana market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

**Asia Pacific Medical Marijuana Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Medical Marijuana in Asia Pacific. In particular, China, India, and South East Asian Medical Marijuana markets present a compelling outlook for 2030, acting as a magnet for both domestic and

multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

#### Latin America Medical Marijuana Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

#### Middle East and Africa Medical Marijuana Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Medical Marijuana market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Medical Marijuana.

#### Medical Marijuana Market Company Profiles

The global Medical Marijuana market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Aphria Inc, Aurora Cannabis, Cannabis Sativa Inc, Canopy Growth Corp, GW Pharmaceuticals plc., Maricann Group Inc, Medical Marijuana Inc, MedReleaf. Corp, Tikun Olam Ltd, Tilray

#### Recent Medical Marijuana Market Developments

The global Medical Marijuana market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## Medical Marijuana Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Flower

Oil & Tinctures

By Application

Cancer

Chronic Pain

Depression and Anxiety

Arthritis

Diabetes

Glaucoma

Migraines

Epilepsy

Multiple Sclerosis

AIDS

Amyotrophic Lateral Sclerosis

Alzheimer's Disease

Post-Traumatic Stress Disorder (PTSD)

Parkinson's Disease

Tourettes

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

## Middle East Africa (5 markets)

### Companies

Aphria Inc

Aurora Cannabis

Cannabis Sativa Inc

Canopy Growth Corp

GW Pharmaceuticals plc.

Maricann Group Inc

Medical Marijuana Inc

MedReleaf. Corp

Tikun Olam Ltd

Tilray

Formats Available: Excel, PDF, and PPT



## Contents

### 1. EXECUTIVE SUMMARY

- 1.1 Medical Marijuana Market Overview and Key Findings, 2024
- 1.2 Medical Marijuana Market Size and Growth Outlook, 2021- 2030
- 1.3 Medical Marijuana Market Growth Opportunities to 2030
- 1.4 Key Medical Marijuana Market Trends and Challenges
  - 1.4.1 Medical Marijuana Market Drivers and Trends
  - 1.4.2 Medical Marijuana Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Medical Marijuana Companies

### 2. MEDICAL MARIJUANA MARKET SIZE OUTLOOK TO 2030

- 2.1 Medical Marijuana Market Size Outlook, USD Million, 2021- 2030
- 2.2 Medical Marijuana Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

### 3. MEDICAL MARIJUANA MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
  - \* Threat of New Entrants
  - \* Threat of Substitutes
  - \* Intensity of Competitive Rivalry
  - \* Bargaining Power of Buyers
  - \* Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

### 4. MEDICAL MARIJUANA MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
  - By Product
    - Flower
    - Oil & Tinctures
  - By Application

Cancer  
Chronic Pain  
Depression and Anxiety  
Arthritis  
Diabetes  
Glaucoma  
Migraines  
Epilepsy  
Multiple Sclerosis  
AIDS  
Amyotrophic Lateral Sclerosis  
Alzheimer's Disease  
Post-Traumatic Stress Disorder (PTSD)  
Parkinson's Disease  
Tourettes  
Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

## **5. REGION-WISE MARKET OUTLOOK TO 2030**

5.1 Key Findings for Asia Pacific Medical Marijuana Market, 2025

5.2 Asia Pacific Medical Marijuana Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Medical Marijuana Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Medical Marijuana Market, 2025

5.5 Europe Medical Marijuana Market Size Outlook by Type, 2021- 2030

5.6 Europe Medical Marijuana Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Medical Marijuana Market, 2025

5.8 North America Medical Marijuana Market Size Outlook by Type, 2021- 2030

5.9 North America Medical Marijuana Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Medical Marijuana Market, 2025

5.11 South America Pacific Medical Marijuana Market Size Outlook by Type, 2021- 2030

5.12 South America Medical Marijuana Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Medical Marijuana Market, 2025

5.14 Middle East Africa Medical Marijuana Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Medical Marijuana Market Size Outlook by Application, 2021- 2030

## **6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030**

- 6.1 US Medical Marijuana Market Size Outlook and Revenue Growth Forecasts
- 6.2 US Medical Marijuana Industry Drivers and Opportunities
- 6.3 Canada Market Size Outlook and Revenue Growth Forecasts
- 6.4 Canada Medical Marijuana Industry Drivers and Opportunities
- 6.6 Mexico Market Size Outlook and Revenue Growth Forecasts
- 6.6 Mexico Medical Marijuana Industry Drivers and Opportunities
- 6.7 Germany Market Size Outlook and Revenue Growth Forecasts
- 6.8 Germany Medical Marijuana Industry Drivers and Opportunities
- 6.9 France Market Size Outlook and Revenue Growth Forecasts
- 6.10 France Medical Marijuana Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Medical Marijuana Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Medical Marijuana Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Medical Marijuana Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Medical Marijuana Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Medical Marijuana Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Medical Marijuana Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Medical Marijuana Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Medical Marijuana Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Medical Marijuana Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Medical Marijuana Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Medical Marijuana Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Medical Marijuana Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Medical Marijuana Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts

- 6.38 Rest of South America Medical Marijuana Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Medical Marijuana Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Medical Marijuana Industry Drivers and Opportunities

## **7. MEDICAL MARIJUANA MARKET OUTLOOK ACROSS SCENARIOS**

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

## **8. MEDICAL MARIJUANA COMPANY PROFILES**

- 8.1 Profiles of Leading Medical Marijuana Companies in the Market
- 8.2 Business Descriptions, SWOT Analysis, and Growth Strategies
- 8.3 Financial Performance and Key Metrics

Aphria Inc

Aurora Cannabis

Cannabis Sativa Inc

Canopy Growth Corp

GW Pharmaceuticals plc.

Maricann Group Inc

Medical Marijuana Inc

MedReleaf. Corp

Tikun Olam Ltd

Tilray

## **9. APPENDIX**

- 9.1 Scope of the Report
- 9.2 Research Methodology and Data Sources
- 9.3 Glossary of Terms
- 9.4 Market Definitions
- 9.5 Contact Information

## I would like to order

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