

Medical Kiosk Market Size, Trends, Analysis, and Outlook By Type (Check-In-Kiosk, Payment Kiosk, Way Finding Kiosk, Telemedicine Kiosk, Self-service Kiosk), By Location (Specialty Clinics, Hospitals, Pharmacies, Others), by Region, Country, Segment, and Companies, 2024-2030

<https://marketpublishers.com/r/M71FC9610F3EEN.html>

Date: March 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: M71FC9610F3EEN

Abstracts

The global Medical Kiosk market size is poised to register 14.95% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Medical Kiosk market across By Type (Check-In-Kiosk, Payment Kiosk, Way Finding Kiosk, Telemedicine Kiosk, Self-service Kiosk), By Location (Specialty Clinics, Hospitals, Pharmacies, Others).

The Medical Kiosk Market is witnessing growth driven by the increasing adoption of self-service kiosk solutions in healthcare settings such as hospitals, clinics, pharmacies, and medical offices to streamline patient check-in, registration, payment processing, and information dissemination. Medical kiosks provide patients with convenient access to healthcare services and information while reducing administrative burden and wait times for both patients and staff. Key trends shaping its future include the development of customizable kiosk platforms with touchscreen interfaces, biometric authentication, and multilingual support for enhanced user experience and accessibility, the integration of telemedicine capabilities and virtual consultation services for remote patient engagement and care delivery, and the deployment of kiosk networks for health screenings, patient education, and public health initiatives. Moreover, factors such as the increasing consumer demand for convenient healthcare services, the emphasis on patient engagement and satisfaction, and the advancements in kiosk technology and software are expected to drive market growth in 2024 and beyond.

Medical Kiosk Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges for industry players and investors. The Medical Kiosk market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Medical Kiosk survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Medical Kiosk industry.

Key market trends defining the global Medical Kiosk demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

Medical Kiosk Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Medical Kiosk industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Medical Kiosk companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Medical Kiosk industry

Leading Medical Kiosk companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Medical Kiosk companies.

Medical Kiosk Market Study- Strategic Analysis Review

The Medical Kiosk market research report dives deep into the qualitative factors

shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

Medical Kiosk Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Medical Kiosk industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

Medical Kiosk Country Analysis and Revenue Outlook to 2030

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

North America Medical Kiosk Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Medical Kiosk market segments. Similarly,

Strong end-user demand is encouraging Canadian Medical Kiosk companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Medical Kiosk market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Medical Kiosk Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Medical Kiosk industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Medical Kiosk market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Medical Kiosk Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Medical Kiosk in Asia Pacific. In particular, China, India, and South East Asian Medical Kiosk markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

Latin America Medical Kiosk Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption

growth in the medium to long term.

Middle East and Africa Medical Kiosk Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Medical Kiosk market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Medical Kiosk.

Medical Kiosk Market Company Profiles

The global Medical Kiosk market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are DynaTouch Corp, Fabcon Inc, Frank Mayer and Associates Inc, imageHOLDERS, KIOSK Information Systems, Kiosks4business Ltd., Meridian Kiosks, Olea Kiosks Inc, RedyRef Interactive Kiosks, XIPHIAS Software Technologies

Recent Medical Kiosk Market Developments

The global Medical Kiosk market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

Medical Kiosk Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Type

Check-In-Kiosk

Payment Kiosk

Way Finding Kiosk

Telemedicine Kiosk

Self-service Kiosk

By Location

Specialty Clinics

Hospitals

Pharmacies

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

DynaTouch Corp

Fabcon Inc

Frank Mayer and Associates Inc

imageHOLDERS

KIOSK Information Systems

Kiosks4business Ltd.

Meridian Kiosks

Olea Kiosks Inc

RedyRef Interactive Kiosks

XIPHIAS Software Technologies

Formats Available: Excel, PDF, and PPT

Contents

1. EXECUTIVE SUMMARY

- 1.1 Medical Kiosk Market Overview and Key Findings, 2024
- 1.2 Medical Kiosk Market Size and Growth Outlook, 2021- 2030
- 1.3 Medical Kiosk Market Growth Opportunities to 2030
- 1.4 Key Medical Kiosk Market Trends and Challenges
 - 1.4.1 Medical Kiosk Market Drivers and Trends
 - 1.4.2 Medical Kiosk Market Challenges
- 1.5 Competitive Landscape and Key Players
- 1.6 Competitive Analysis- Growth Strategies Adopted by Leading Medical Kiosk Companies

2. MEDICAL KIOSK MARKET SIZE OUTLOOK TO 2030

- 2.1 Medical Kiosk Market Size Outlook, USD Million, 2021- 2030
- 2.2 Medical Kiosk Incremental Market Growth Outlook, %, 2021- 2030
- 2.3 Segment Snapshot, 2024

3. MEDICAL KIOSK MARKET- STRATEGIC ANALYSIS REVIEW

- 3.1 Porter's Five Forces Analysis
 - * Threat of New Entrants
 - * Threat of Substitutes
 - * Intensity of Competitive Rivalry
 - * Bargaining Power of Buyers
 - * Bargaining Power of Suppliers
- 3.2 Value Chain Analysis
- 3.3 SWOT Analysis

4. MEDICAL KIOSK MARKET SEGMENTATION ANALYSIS AND OUTLOOK

- 4.1 Market Segmentation and Scope
- 4.2 Market Breakdown by Type, Application, and Other Segments, 2021-2030
 - By Type
 - Check-In-Kiosk
 - Payment Kiosk
 - Way Finding Kiosk

Telemedicine Kiosk

Self-service Kiosk

By Location

Specialty Clinics

Hospitals

Pharmacies

Others

4.3 Growth Prospects and Niche Opportunities, 2023- 2030

4.4 Regional comparison of Market Growth, CAGR, 2023-2030

5. REGION-WISE MARKET OUTLOOK TO 2030

5.1 Key Findings for Asia Pacific Medical Kiosk Market, 2025

5.2 Asia Pacific Medical Kiosk Market Size Outlook by Type, 2021- 2030

5.3 Asia Pacific Medical Kiosk Market Size Outlook by Application, 2021- 2030

5.4 Key Findings for Europe Medical Kiosk Market, 2025

5.5 Europe Medical Kiosk Market Size Outlook by Type, 2021- 2030

5.6 Europe Medical Kiosk Market Size Outlook by Application, 2021- 2030

5.7 Key Findings for North America Medical Kiosk Market, 2025

5.8 North America Medical Kiosk Market Size Outlook by Type, 2021- 2030

5.9 North America Medical Kiosk Market Size Outlook by Application, 2021- 2030

5.10 Key Findings for South America Medical Kiosk Market, 2025

5.11 South America Pacific Medical Kiosk Market Size Outlook by Type, 2021- 2030

5.12 South America Medical Kiosk Market Size Outlook by Application, 2021- 2030

5.13 Key Findings for Middle East and Africa Medical Kiosk Market, 2025

5.14 Middle East Africa Medical Kiosk Market Size Outlook by Type, 2021- 2030

5.15 Middle East Africa Medical Kiosk Market Size Outlook by Application, 2021- 2030

6. COUNTRY-WISE MARKET SIZE OUTLOOK TO 2030

6.1 US Medical Kiosk Market Size Outlook and Revenue Growth Forecasts

6.2 US Medical Kiosk Industry Drivers and Opportunities

6.3 Canada Market Size Outlook and Revenue Growth Forecasts

6.4 Canada Medical Kiosk Industry Drivers and Opportunities

6.6 Mexico Market Size Outlook and Revenue Growth Forecasts

6.6 Mexico Medical Kiosk Industry Drivers and Opportunities

6.7 Germany Market Size Outlook and Revenue Growth Forecasts

6.8 Germany Medical Kiosk Industry Drivers and Opportunities

6.9 France Market Size Outlook and Revenue Growth Forecasts

- 6.10 France Medical Kiosk Industry Drivers and Opportunities
- 6.11 UK Market Size Outlook and Revenue Growth Forecasts
- 6.12 UK Medical Kiosk Industry Drivers and Opportunities
- 6.13 Spain Market Size Outlook and Revenue Growth Forecasts
- 6.14 Spain Medical Kiosk Industry Drivers and Opportunities
- 6.16 Italy Market Size Outlook and Revenue Growth Forecasts
- 6.16 Italy Medical Kiosk Industry Drivers and Opportunities
- 6.17 Rest of Europe Market Size Outlook and Revenue Growth Forecasts
- 6.18 Rest of Europe Medical Kiosk Industry Drivers and Opportunities
- 6.19 China Market Size Outlook and Revenue Growth Forecasts
- 6.20 China Medical Kiosk Industry Drivers and Opportunities
- 6.21 India Market Size Outlook and Revenue Growth Forecasts
- 6.22 India Medical Kiosk Industry Drivers and Opportunities
- 6.23 Japan Market Size Outlook and Revenue Growth Forecasts
- 6.24 Japan Medical Kiosk Industry Drivers and Opportunities
- 6.26 South Korea Market Size Outlook and Revenue Growth Forecasts
- 6.26 South Korea Medical Kiosk Industry Drivers and Opportunities
- 6.27 Australia Market Size Outlook and Revenue Growth Forecasts
- 6.28 Australia Medical Kiosk Industry Drivers and Opportunities
- 6.29 South East Asia Market Size Outlook and Revenue Growth Forecasts
- 6.30 South East Asia Medical Kiosk Industry Drivers and Opportunities
- 6.31 Rest of Asia Pacific Market Size Outlook and Revenue Growth Forecasts
- 6.32 Rest of Asia Pacific Medical Kiosk Industry Drivers and Opportunities
- 6.33 Brazil Market Size Outlook and Revenue Growth Forecasts
- 6.34 Brazil Medical Kiosk Industry Drivers and Opportunities
- 6.36 Argentina Market Size Outlook and Revenue Growth Forecasts
- 6.36 Argentina Medical Kiosk Industry Drivers and Opportunities
- 6.37 Rest of South America Market Size Outlook and Revenue Growth Forecasts
- 6.38 Rest of South America Medical Kiosk Industry Drivers and Opportunities
- 6.39 Middle East Market Size Outlook and Revenue Growth Forecasts
- 6.40 Middle East Medical Kiosk Industry Drivers and Opportunities
- 6.41 Africa Market Size Outlook and Revenue Growth Forecasts
- 6.42 Africa Medical Kiosk Industry Drivers and Opportunities

7. MEDICAL KIOSK MARKET OUTLOOK ACROSS SCENARIOS

- 7.1 Low Growth Case
- 7.2 Reference Growth Case
- 7.3 High Growth Case

8. MEDICAL KIOSK COMPANY PROFILES

8.1 Profiles of Leading Medical Kiosk Companies in the Market

8.2 Business Descriptions, SWOT Analysis, and Growth Strategies

8.3 Financial Performance and Key Metrics

DynaTouch Corp

Fabcon Inc

Frank Mayer and Associates Inc

imageHOLDERS

KIOSK Information Systems

Kiosks4business Ltd.

Meridian Kiosks

Olea Kiosks Inc

RedyRef Interactive Kiosks

XIPHIAS Software Technologies

9. APPENDIX

9.1 Scope of the Report

9.2 Research Methodology and Data Sources

9.3 Glossary of Terms

9.4 Market Definitions

9.5 Contact Information

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