

# **Medical Imaging Market Size, Trends, Analysis, and Outlook By Product (X-ray, Ultrasound, Computed Tomography, Magnetic Resonance Imaging, Nuclear Imaging), By End-User (Hospitals, Diagnostic Imaging Centers, Others), by Country, Segment, and Companies, 2024-2032**

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## **Abstracts**

The global Medical Imaging market size is poised to register 9.8% growth from 2024 to 2032, presenting significant growth prospects for companies operating in the industry. The industry study analyzes the global Medical Imaging market across By Product (X-ray, Ultrasound, Computed Tomography, Magnetic Resonance Imaging, Nuclear Imaging), By End-User (Hospitals, Diagnostic Imaging Centers, Others)

The medical imaging market is driven by the increasing prevalence of chronic diseases and aging populations, advancements in imaging technologies and contrast agents, and the growing demand for non-invasive diagnostic and therapeutic modalities. By 2030, the market is anticipated to witness significant growth, fueled by expansions in X-ray imaging, ultrasound imaging, and magnetic resonance imaging (MRI). Further, expanding applications in cardiology, oncology, and neurology are expected to drive market expansion, enabling healthcare providers and imaging equipment manufacturers to improve disease detection, treatment planning, and patient outcomes through medical imaging modalities that offer resolution, contrast, and safety in the medical imaging market and diagnostic imaging sector.

Medical Imaging Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges

for industry players and investors. The Medical Imaging market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Medical Imaging survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Medical Imaging industry.

### Key market trends defining the global Medical Imaging demand in 2024 and Beyond

The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

### Medical Imaging Market Segmentation- Industry Share, Market Size, and Outlook to 2032

The Medical Imaging industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Medical Imaging companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

### Key strategies adopted by companies within the Medical Imaging industry

Leading Medical Imaging companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Medical Imaging companies.

### Medical Imaging Market Study- Strategic Analysis Review

The Medical Imaging market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining

power, competitive rivalry, and threats that impact long-term strategy formulation.

**Strategic Insights:** Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

**Internal Strengths and Weaknesses:** Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

## Medical Imaging Market Size Outlook- Historic and Forecast Revenue in Three Cases

The Medical Imaging industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three case scenarios- low case, reference case, and high case scenarios.

## Medical Imaging Country Analysis and Revenue Outlook to 2032

The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2032. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2032.

## North America Medical Imaging Market Size Outlook- Companies plan for focused investments in a changing environment

The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong healthcare infrastructure. Leading companies focus on new product launches in the changing environment. The US healthcare expenditure is expected to grow to \$4.8 trillion in 2024 (around 3.7% growth in 2024), potentially driving demand for various Medical Imaging market segments. Similarly, Strong market demand is encouraging Canadian Medical Imaging companies to invest in niche segments. Further, as Mexico continues to strengthen its relations and invest in technological advancements, the Mexico Medical

Imaging market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

Europe Medical Imaging Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities

The German industry remains the major market for companies in the European Medical Imaging industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European Medical Imaging market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer preferences.

Asia Pacific Medical Imaging Market Size Outlook- an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Medical Imaging in Asia Pacific. In particular, China, India, and South East Asian Medical Imaging markets present a compelling outlook for 2032, acting as a magnet for both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

Latin America Medical Imaging Market Size Outlook- Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

Middle East and Africa Medical Imaging Market Size Outlook- continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Medical Imaging market potential. Fueled by increasing healthcare expenditure of individuals, growing population, and high prevalence across a few markets drives the demand for Medical Imaging.

### Medical Imaging Market Company Profiles

The global Medical Imaging market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Canon Medical Systems Corp, Cubresa Inc, Esaote S.p.A., FUJIFILM VisualSonics Inc, GE Healthcare, Hologic Inc, Koning Corp, Koninklijke Philips N.V., Mindray Medical International Ltd, PerkinElmer Inc, Samsung Medison Co. Ltd, Siemens Healthineers AG.

### Recent Medical Imaging Market Developments

The global Medical Imaging market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

### Medical Imaging Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

### Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

Market Segmentation:

By Product

X-ray

-Radiography

-Fluoroscopy

-Mammography

Ultrasound

-Handheld

-Cart/Trolley Based

Computed Tomography

-High end slice

-Mid end slice

-Low end slice

-Cone beam

Magnetic Resonance Imaging

-Closed System

-Open System

Nuclear Imaging

-SPECT

-PET

By End-User

Hospitals

Diagnostic Imaging Centers

Others

Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

Companies

Canon Medical Systems Corp

Cubresa Inc

Esaote S.p.A.

FUJIFILM VisualSonics Inc

GE Healthcare

Hologic Inc

Koning Corp

Koninklijke Philips N.V.

Mindray Medical International Ltd

PerkinElmer Inc

Samsung Medison Co. Ltd

Siemens Healthineers AG

Formats Available: Excel, PDF, and PPT



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- GE Healthcare
- Hologic Inc
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